Look...Up in the sky! It's absurd...it's insane...it's super...

MAD

NO. 24
APR 2022

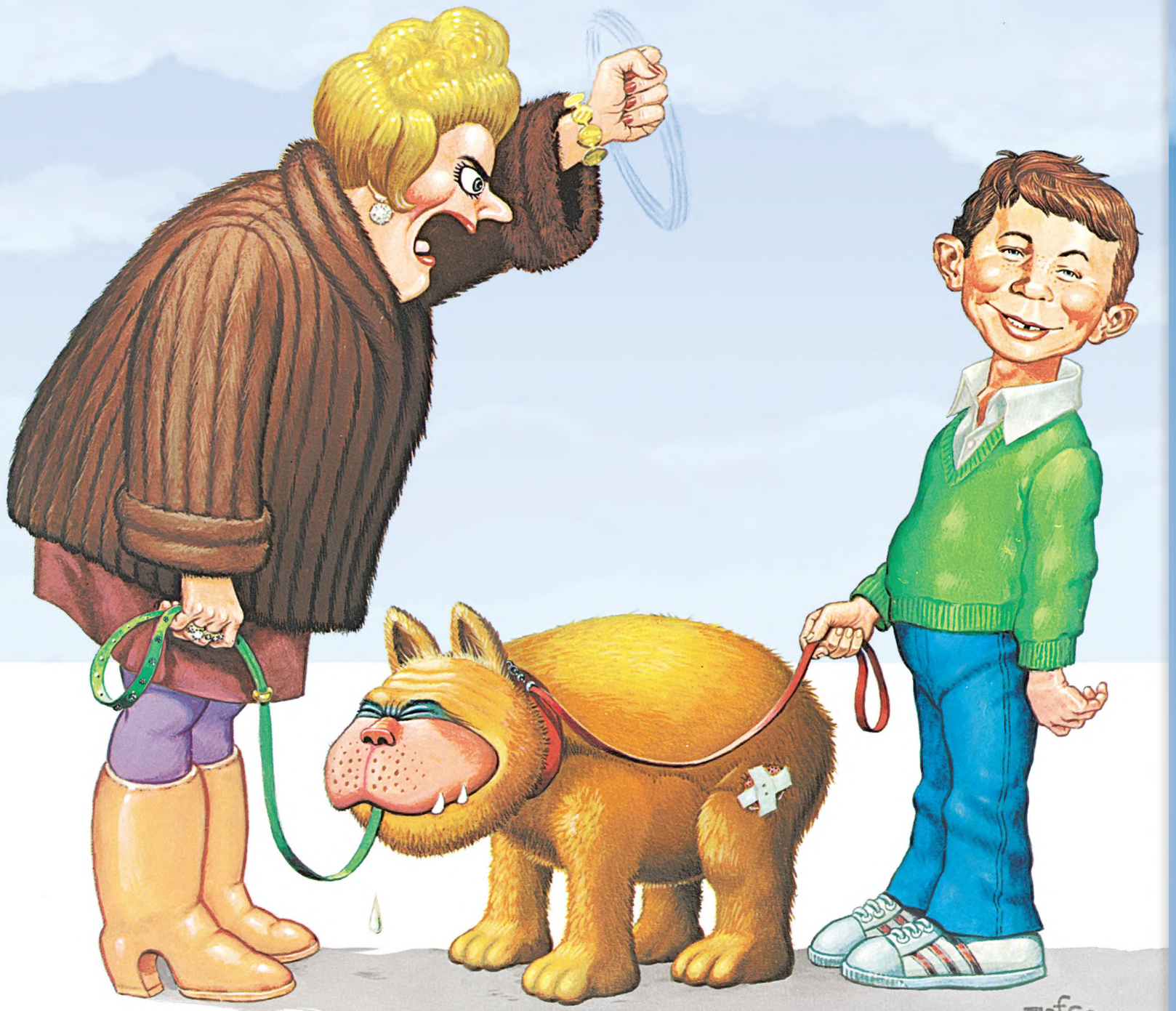
CELEBRATING SEVENTY YEARS
WHAT-ME 70?
1952★2022

DAILY PICKLE

ALFRED'S DOG WALKING CO

RATS

Steckly



COVER ART FOR MAD #199
ORIGINALLY PUBLISHED, JUN 1978
ARTIST & WRITER AL JAFFEE

SEVENTY YEARS OF HUMOR IN A JUGULAR VEIN

MAD

NO. 24 APRIL 2022

WILLIAM M. GAINES FOUNDER

SUZY HUTCHINSON ART DIRECTOR
BERN MENDOZA ASSISTANT ART DIRECTOR

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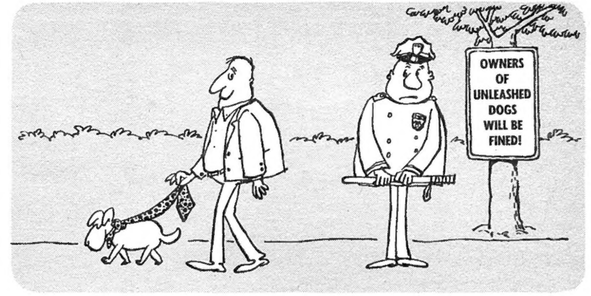
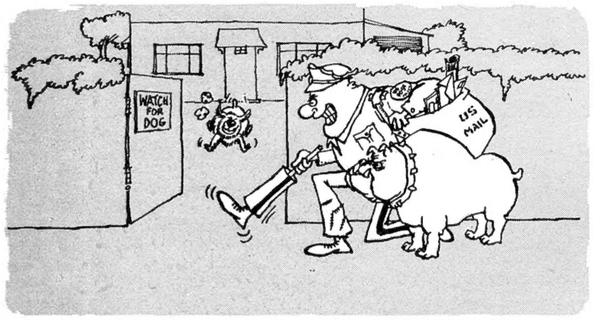
CONTRIBUTING ARTISTS & WRITERS The Usual Gang of Idiots
INSIDE BACK COVER A MAD Fold-In by Johnny Sampson
VARIOUS PLACES Drawn Out Dramas by Sergio Aragonés
COVER ARTIST Ed Steckley

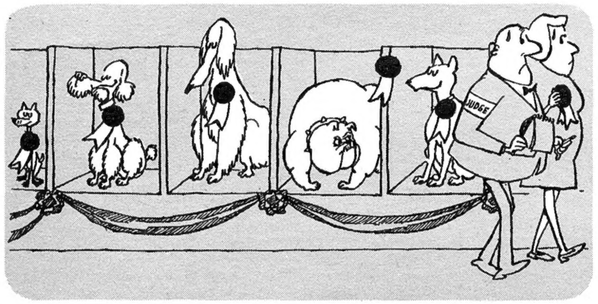
The vintage MAD pieces reprinted in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed fingers) for historical reference.

SERG-IN GENERAL DEPT.

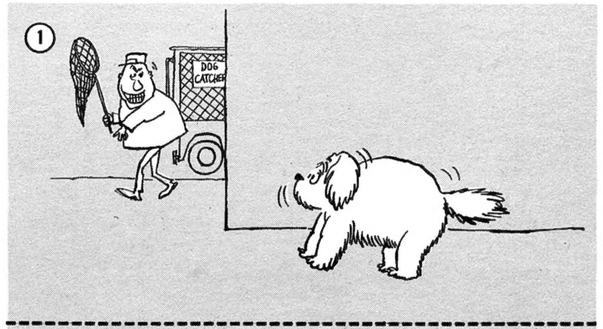
A MAD LOOK AT DOGS

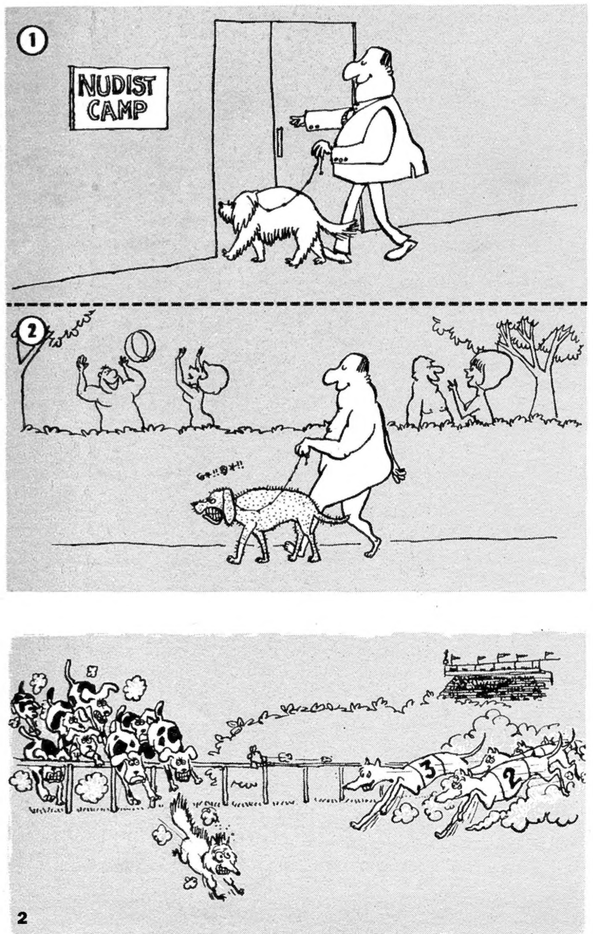


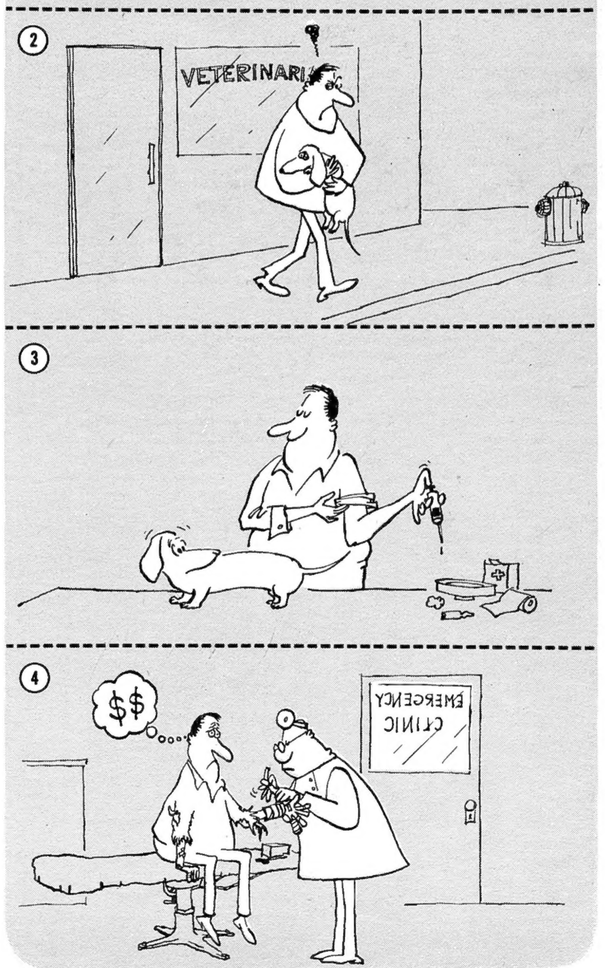


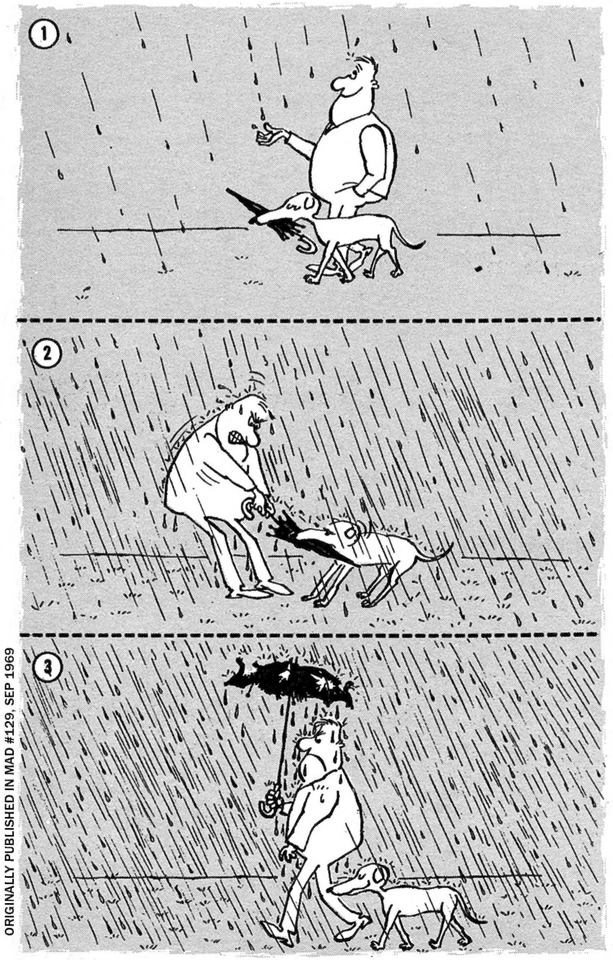


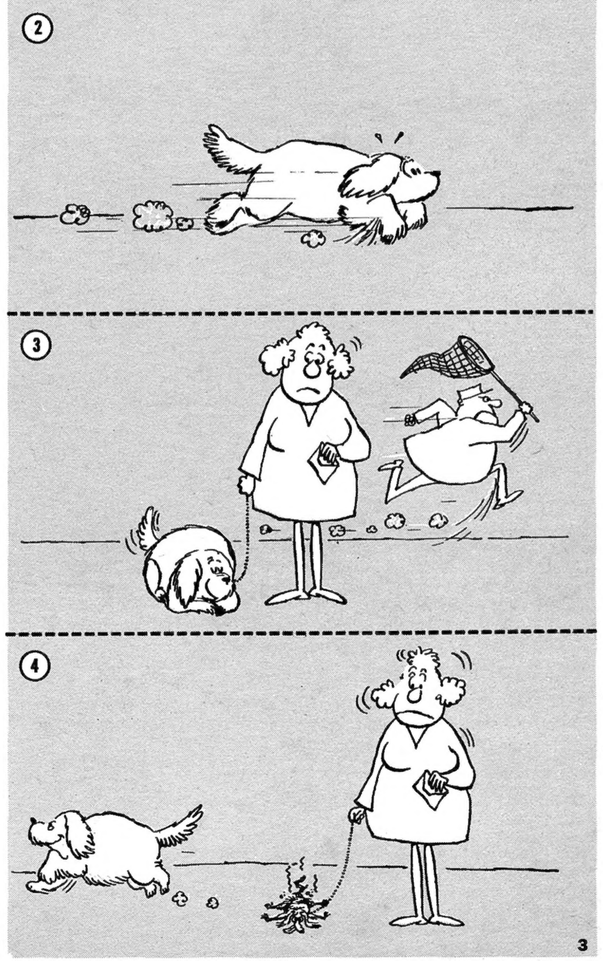
WRITER & ARTIST **SERGIO ARAGONÉS**



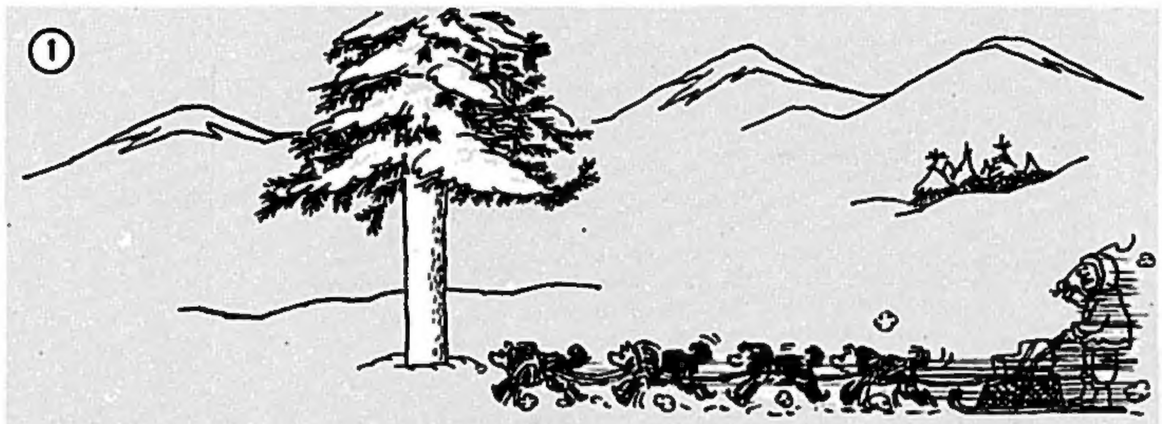


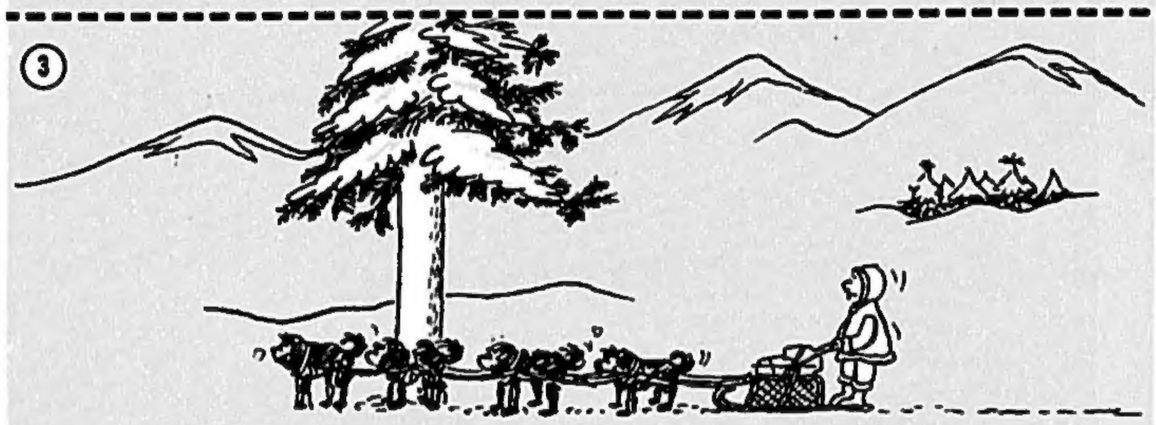


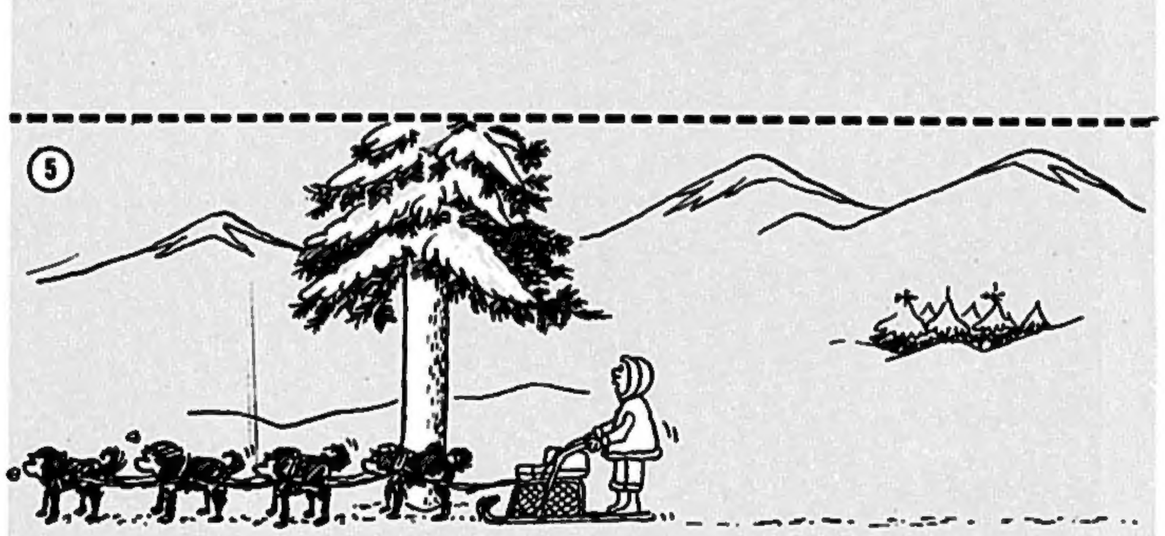


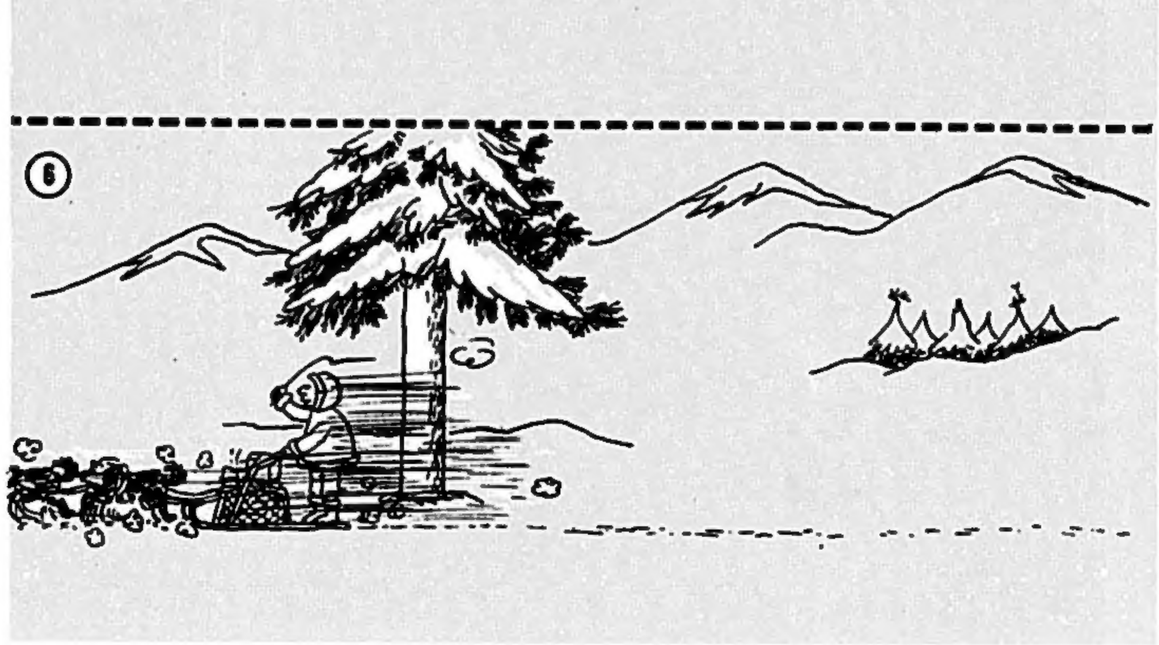


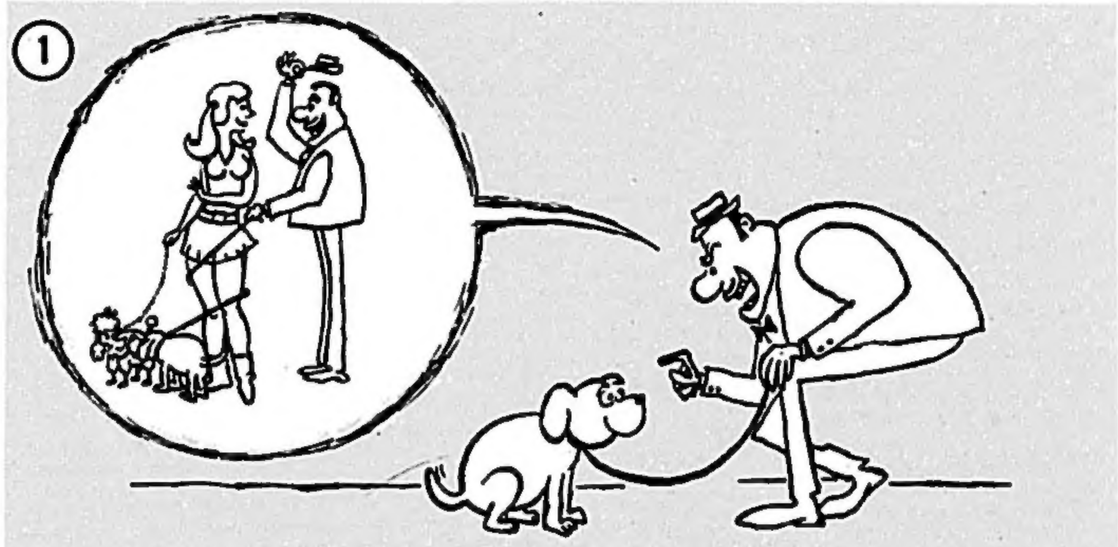
ORIGINALLY PUBLISHED IN MAD #129, SEP 1969

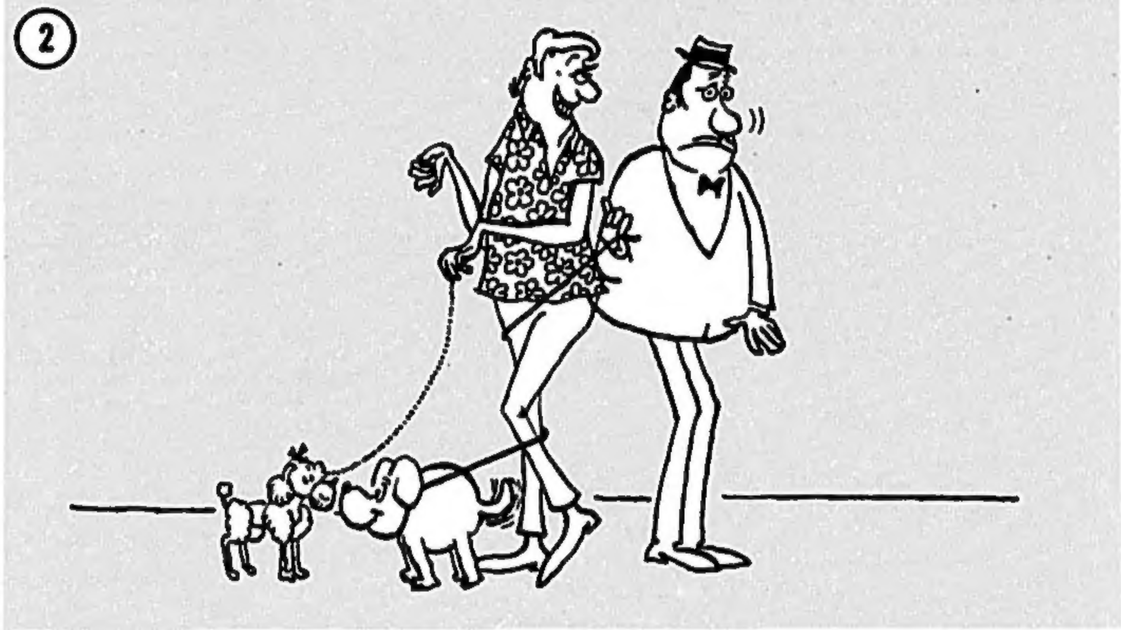


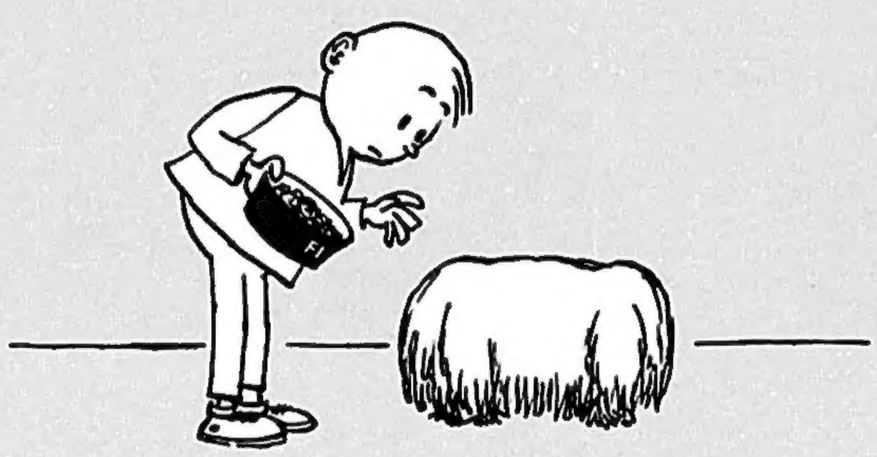


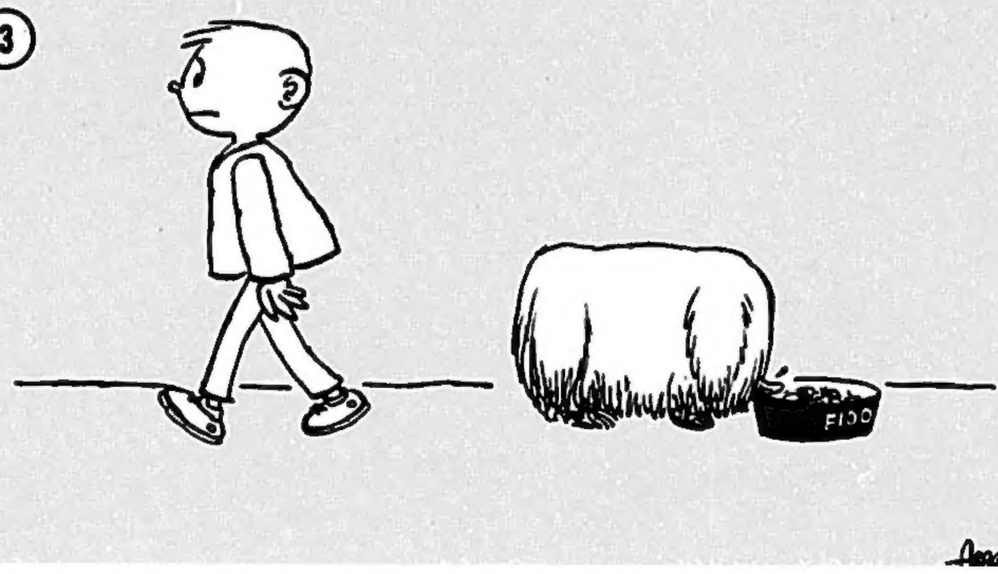






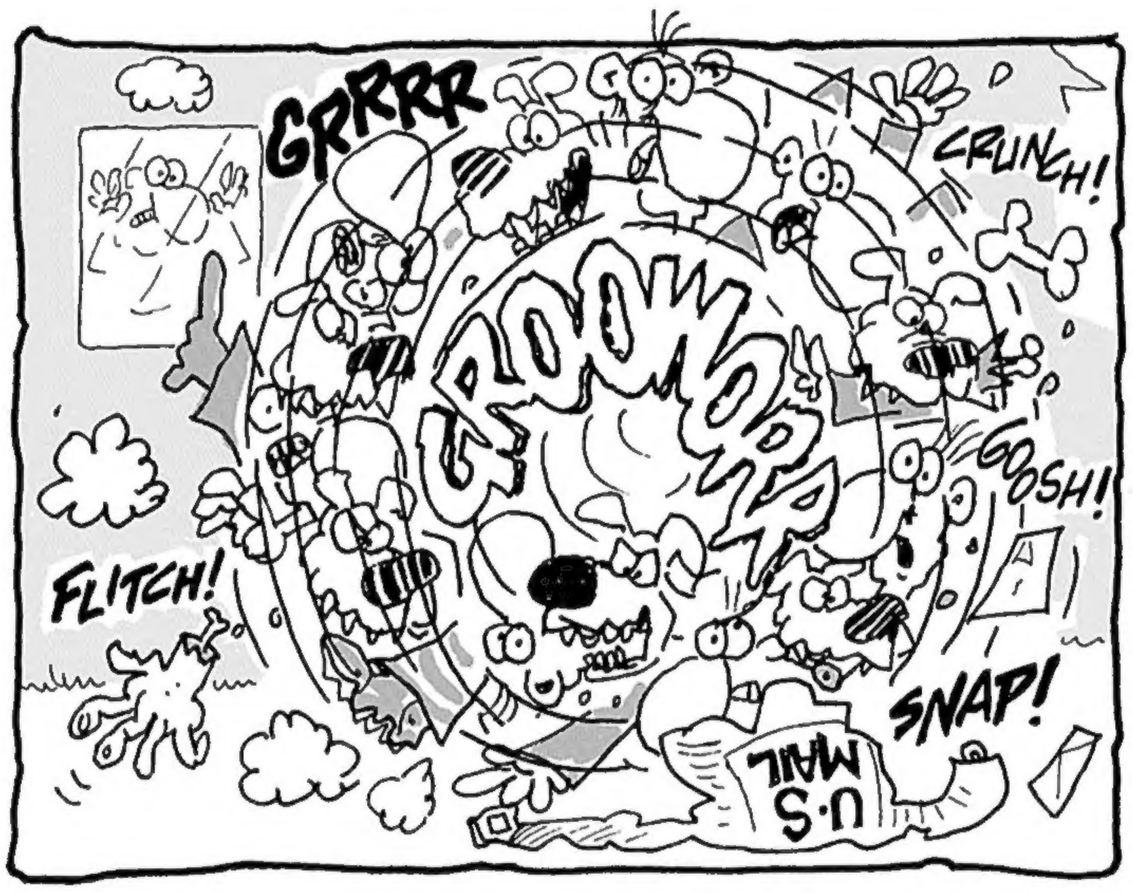


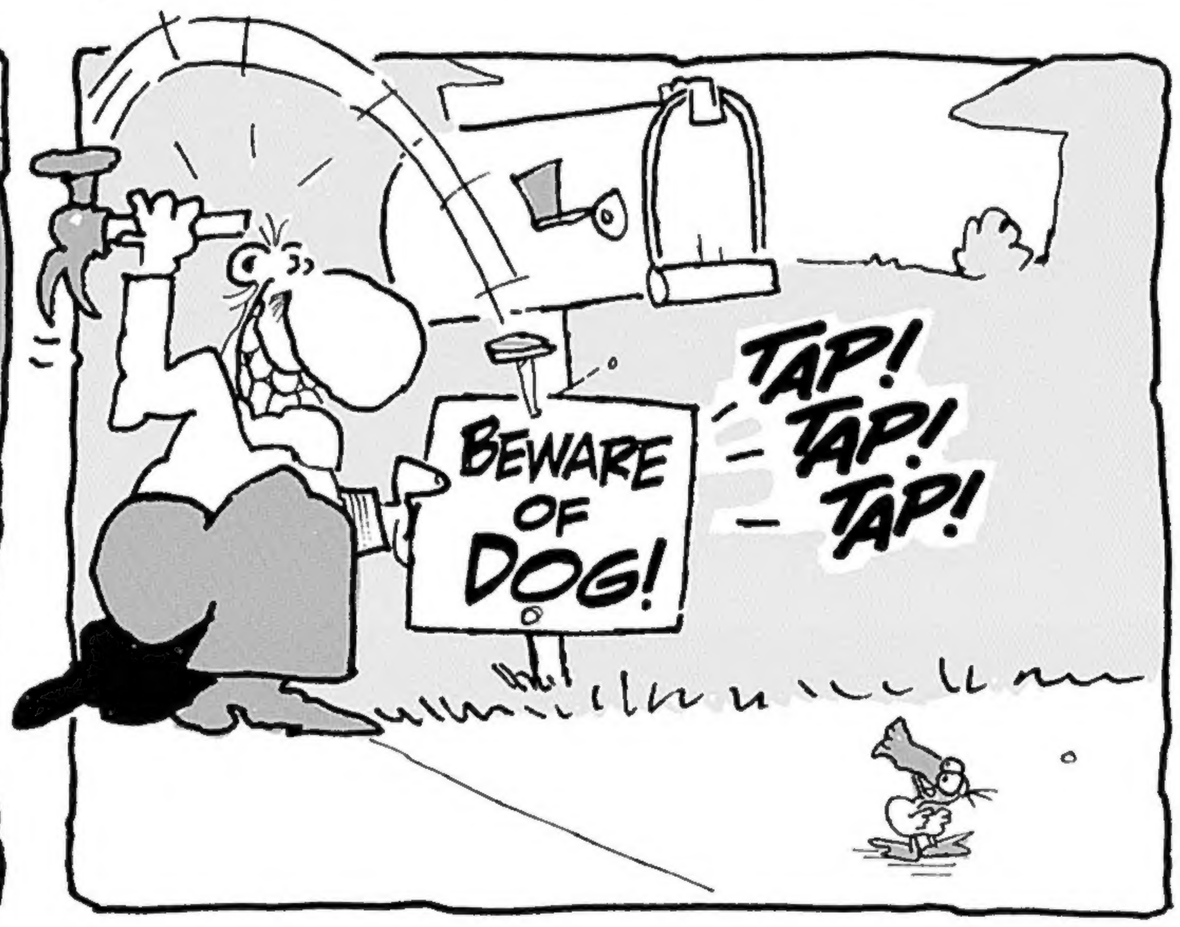


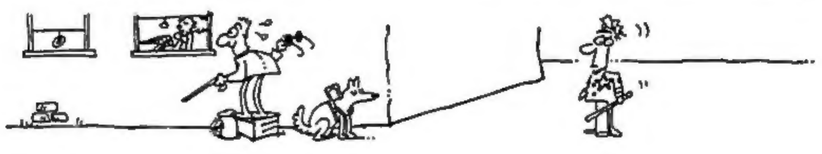

FIDO

THE PROVERBIAL POSTAL/POOCH PARABLE PART I

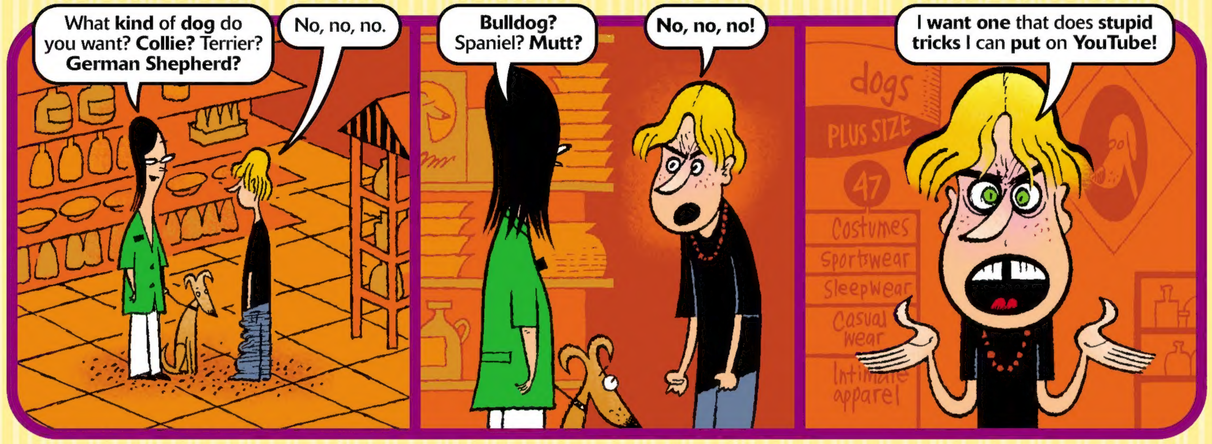
WRITER & ARTIST **DUCK EDWING**

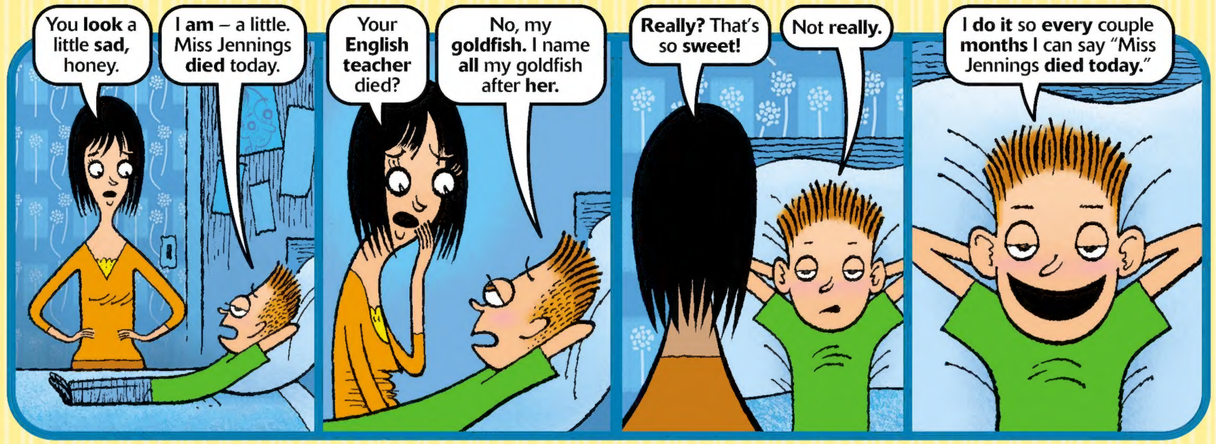






ORIGINALLY PUBLISHED IN MAD #305, SEP 1991

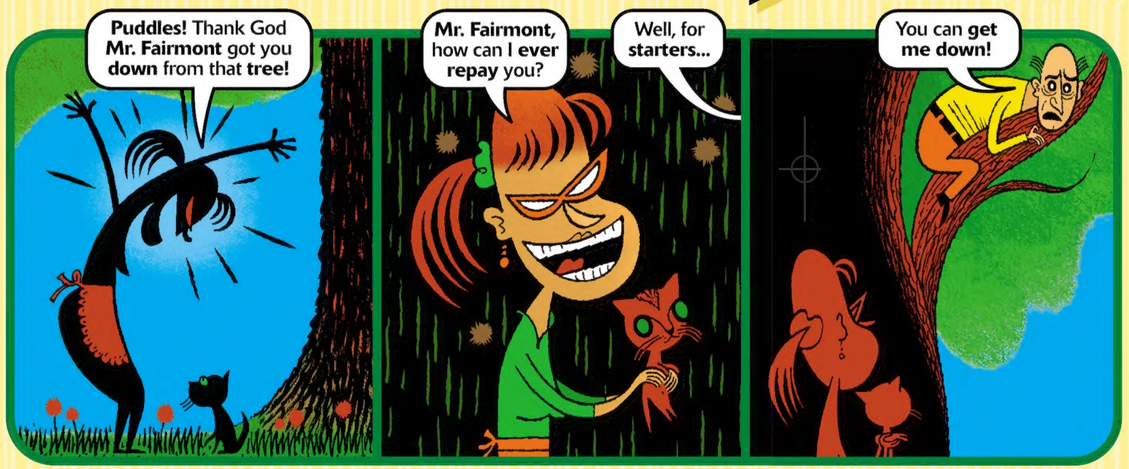


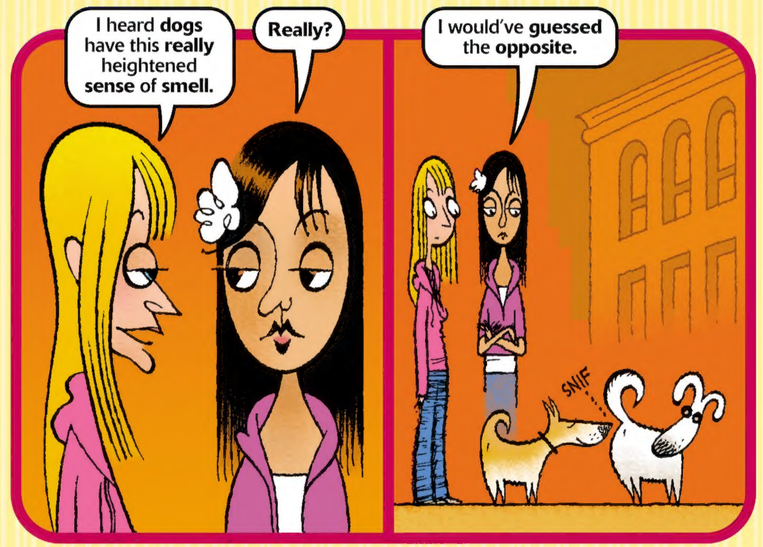

You look a little sad, honey.
I am – a little. Miss Jennings died today.
Your English teacher died?
No, my goldfish. I name all my goldfish after her.
Really? That's so sweet!
Not really.
I do it so every couple months I can say "Miss Jennings died today."

IT'S REIGNING CATS AND DOGS DEPT.

The MAD WORLD of... PETS

What's that?
A totally automated self-cleaning kitty toilet. Every few hours it cleans itself and deodorizes the litter!
I don't smell anything. It works great!
Yeah, and the fact that I don't own a cat helps too! I just love gadgets!
WHIRRRRRRRRRRRRRR


Puddles! Thank God Mr. Fairmont got you down from that tree!
Mr. Fairmont, how can I ever repay you?
Well, for starters...
You can get me down!



WRITER **STAN SINBERG** ARTIST **MARC HEMPEL**

Having a helper monkey is really great. He fetches my slippers...
He gets me the newspaper...
THE SUN
He even makes me dinner!
That's amazing!
Yeah, there's just one problem.
What's that?
SPLAT!

Hi, Ted. What's **new?**

My **pet died** last month.

Sorry to **hear** it!

I visit his grave **every single day.**

Oh, you must've really **loved** him.

No, I **didn't.**

He was a **goldfish.** I **flushed** him down the **toilet!**

C'mon boy, **pee outside! Pee outside!**

Hey, I've **heard** of that **dog whispering** stuff! Does that **really work?**

I have **no** idea.

I was **yelling** at him **all morning.** Now I have **laryngitis.**

ORIGINALLY PUBLISHED IN MAD #498, FEB 2009

Man, I **gotta remember** to **change** the cat's **litter box more** than **once a month.**

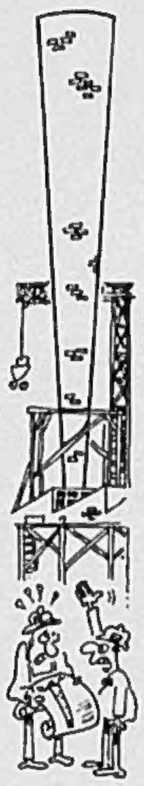
For The Pet That Has Everything And Wants More®

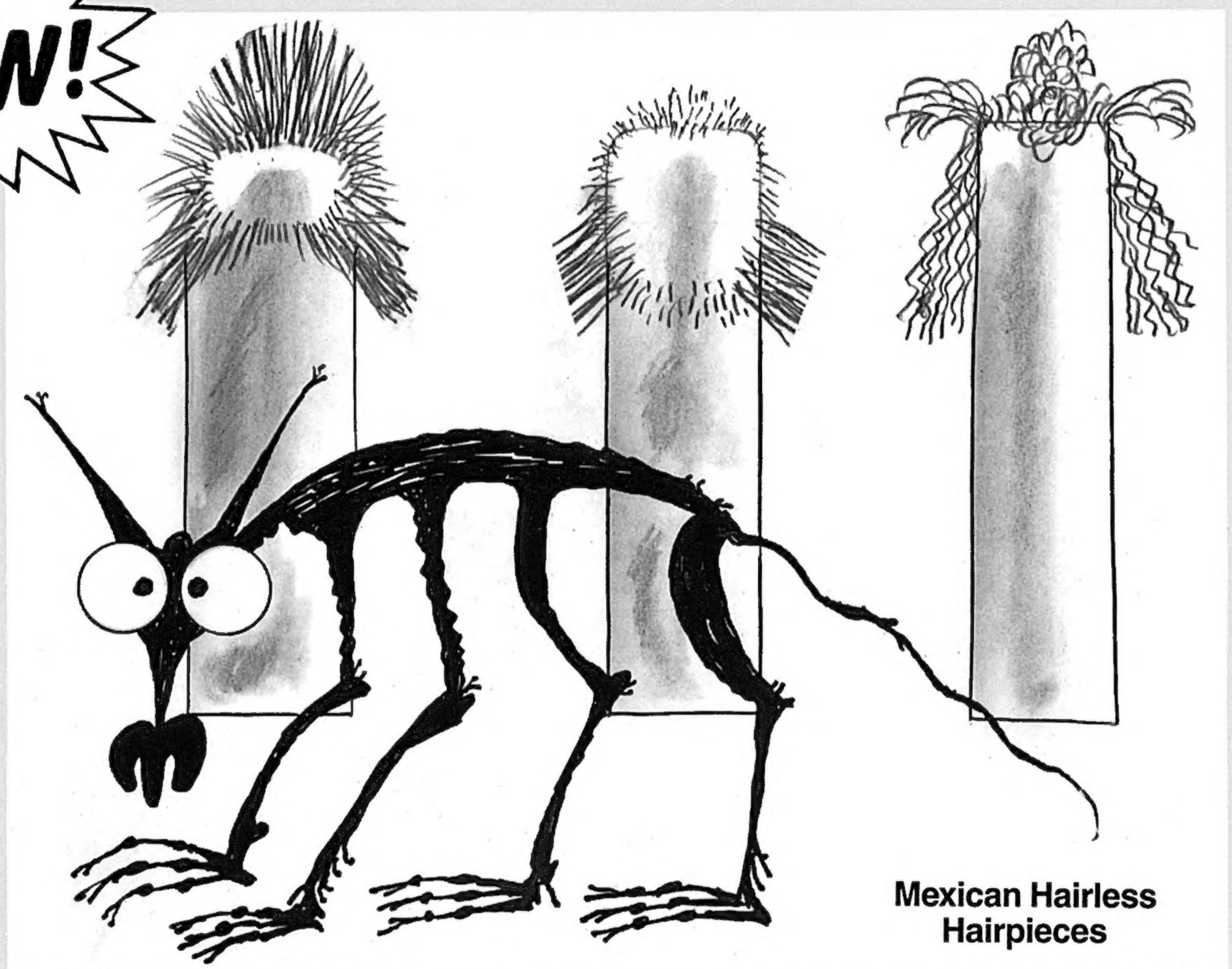
PPP INDUSTRIES

GIFT CATALOG FOR SPOILED ROTTEN PETS

Elastic Stretch Litter Box For Fat Cats Pg. 104

NEW!





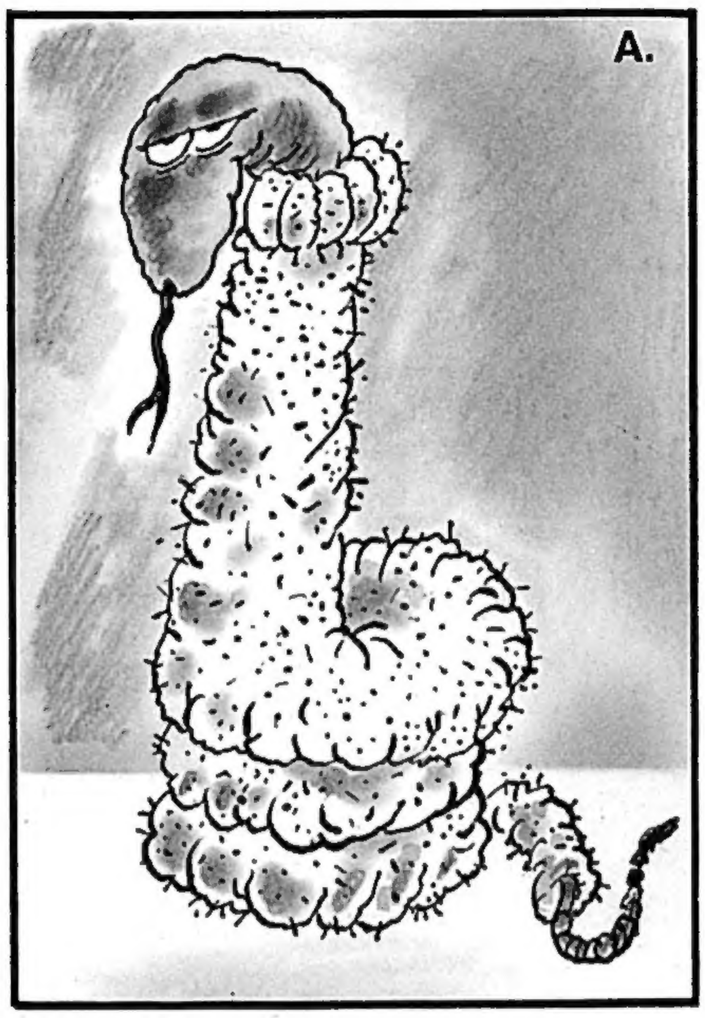
Mexican Hairless Hairpieces

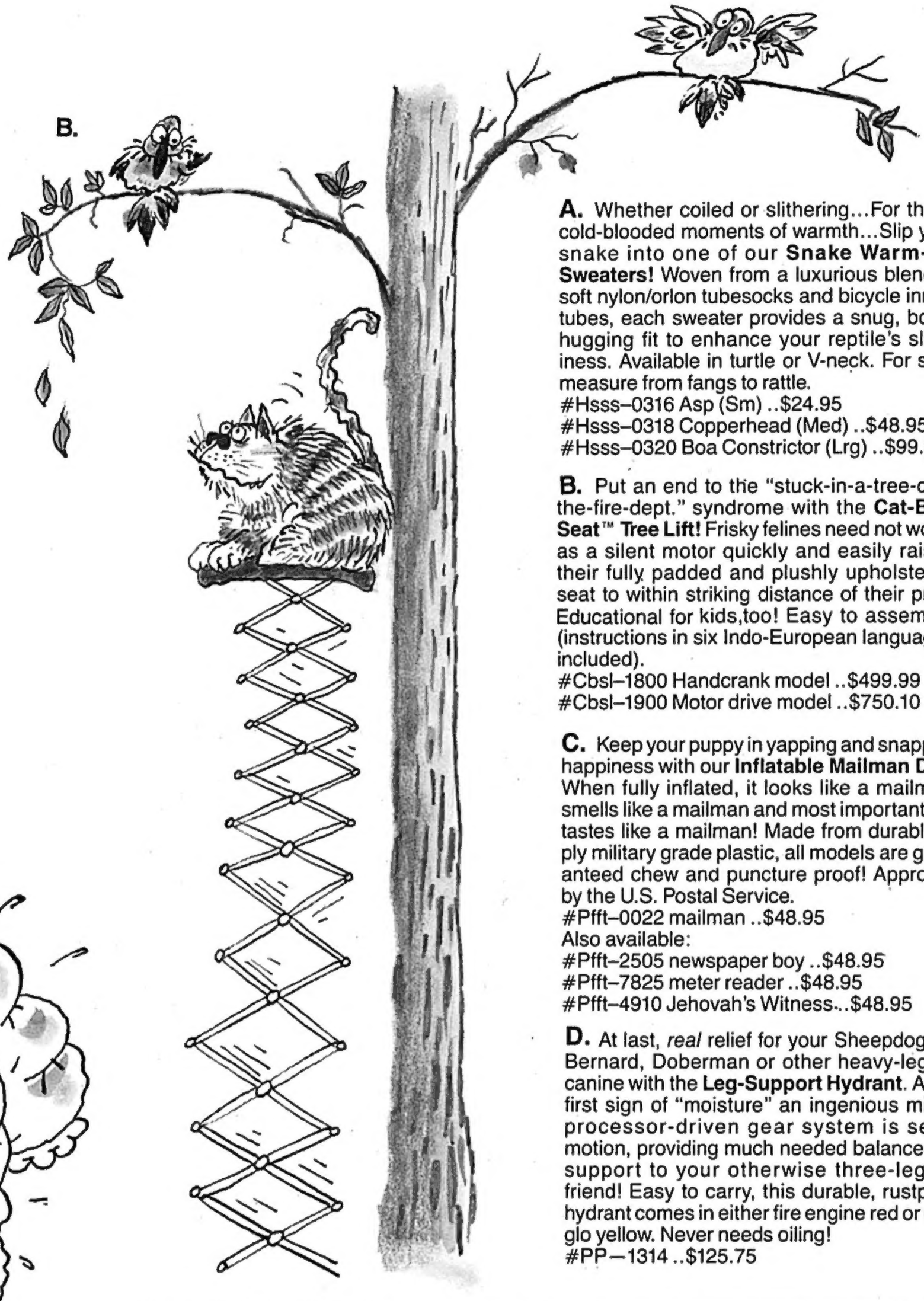
ALSO:

Polka Dot Warm-up Suits for Dalmations...Imported Ten-Speed Gerbil Treadmills...Trained Flea Circus Sets for Puppies...Whirlpool Birdbath Accessories

AND MORE!

WRITER & ARTIST **PAUL PETER PORGES**





A. Whether coiled or slithering...For those cold-blooded moments of warmth...Slip your snake into one of our **Snake Warm-Up Sweaters!** Woven from a luxurious blend of soft nylon/orlon tubesocks and bicycle inner-tubes, each sweater provides a snug, body-hugging fit to enhance your reptile's slinkiness. Available in turtle or V-neck. For size, measure from fangs to rattle.
#Hsss–0316 Asp (Sm) ..$24.95
#Hsss–0318 Copperhead (Med) ..$48.95
#Hsss–0320 Boa Constrictor (Lrg) ..$99.95

B. Put an end to the "stuck-in-a-tree-call-the-fire-dept." syndrome with the **Cat-Bird Seat™ Tree Lift!** Frisky felines need not worry as a silent motor quickly and easily raises their fully padded and plushly upholstered seat to within striking distance of their prey! Educational for kids,too! Easy to assemble (instructions in six Indo-European languages included).
#Cbsl–1800 Handcrank model ..$499.99
#Cbsl–1900 Motor drive model ..$750.10

C. Keep your puppy in yapping and snapping happiness with our **Inflatable Mailman Doll!** When fully inflated, it looks like a mailman, smells like a mailman and most importantly—tastes like a mailman! Made from durable 5-ply military grade plastic, all models are guaranteed chew and puncture proof! Approved by the U.S. Postal Service.
#Pfft–0022 mailman ..$48.95
Also available:
#Pfft–2505 newspaper boy ..$48.95
#Pfft–7825 meter reader ..$48.95
#Pfft–4910 Jehovah's Witness...$48.95

D. At last, *real* relief for your Sheepdog, St. Bernard, Doberman or other heavy-legged canine with the **Leg-Support Hydrant**. At the first sign of "moisture" an ingenious micro-processor-driven gear system is set in motion, providing much needed balance and support to your otherwise three-legged friend! Easy to carry, this durable, rustproof hydrant comes in either fire engine red or day-glo yellow. Never needs oiling!
#PP—1314 ..$125.75

E. Attention, water-shy sport dog owners! Now your beloved setters and retrievers can point without getting their paws muddy and wet with our **Portable Pointers™ Hunting Set!** No more standing frozen on three legs with their tails in the air...water resistant polystyrene signs do all the work! Easy-to-carry arrows are emblazoned with large typefaces for nearsighted hunters. Available in three sets of six signs each.
#Dcoy–1010 Waterfowl ..$79.99
#Bamb–1212 Small game ..$89.99
#Xcon–1414 Prison Escapees ..$99.99

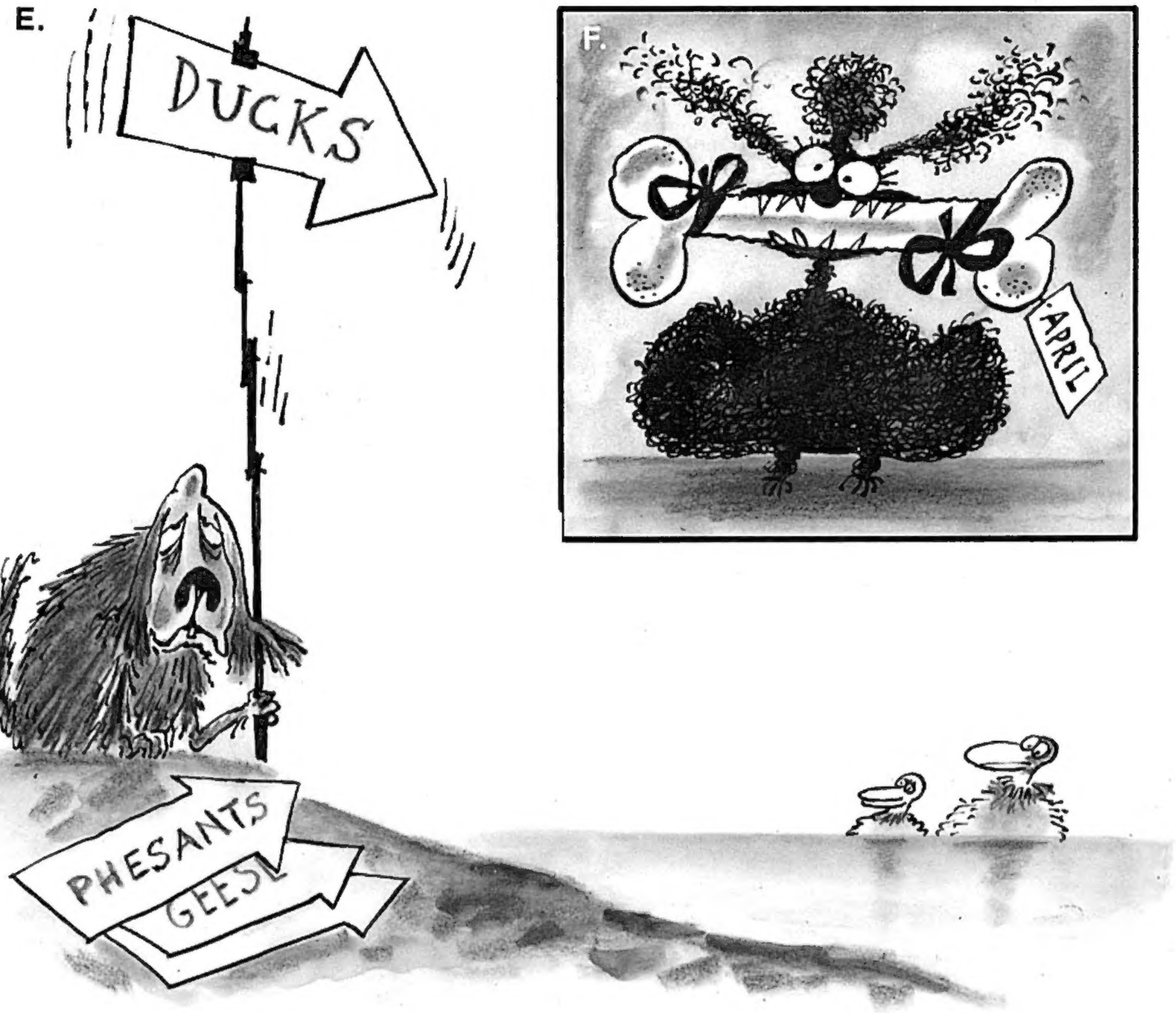
F. Bone of the Month Club—Imagine the happy sight of your dog salivating uncontrollably as a mailman delivers a new assortment of gourmet bones to his doghouse every month! Here's what you get:

Jan:	Imported Himalayan Yak Bones
Feb:	Choice Selection of Bullfight Losers
Mar:	Glorious Bouquet of Spring Bones
Apr:	Hickory-smoked Ham Bones
May:	Bones of All Nations
June & July:	Summer Special Assortment of Bone Jams and Jellies
Aug:	Succulent Ostrich Leg Bone
Sept:	Supreme Bone Meal à la Pekinese
Oct:	Six-Year-Old Aged-in-Dirt Marrow Bone
Nov:	Vermont Turkey Dinner Leftovers
Dec:	Holiday Cheer Moose and Elk Bone Feast

#Woof–2020 Choice of any six months ..$150.00
#Woof–2121 Full Year ..$299.99
#Woof–4032 Ten-Year Order ..$1,999.99

G. Give polly a break with our **Automatic Cracker Dispenser!** Your majestic bird will love you when he no longer has to perform cute tricks or beg just to get a lousy cracker. With this handy device, Polly can pick his own cracker from a variety of choices just a beak's reach away. Posh! Easy ceiling mount included.
#Ritz–1876 Empty dispenser ..$34.95
#Ritz–1928 Cracker Fillers ..$15.95 ea.
(specify Ritz, soda, graham or animal)

H. Keep your spoiled rotten pets trim and in shape with the **Jane Fonda Pet Workout Tapes!** Watch your pets slim down with these frisky aerobic exercises endorsed by Benji, Morris the Cat and Spuds MacKenzie, all of whom owe their good looks to the regular use of these unique tapes! Each 60-minute cassette includes jumping jacks, pushups and tail wagging sections.
#Pant–8804 Dogs ..$19.95
#Psss–8804 Cats ..$19.95
#Twee–8804 Budgies ..$19.95
#Glub–8804 Goldfish ..$19.95
#Gaag–8804 Ferrets ..$19.95



THE PROVERBIAL POSTAL/POOCH PARABLE PART II

WRITER & ARTIST **DUCK EDWING**

ORIGINALLY PUBLISHED IN MAD #305, SEP 1991

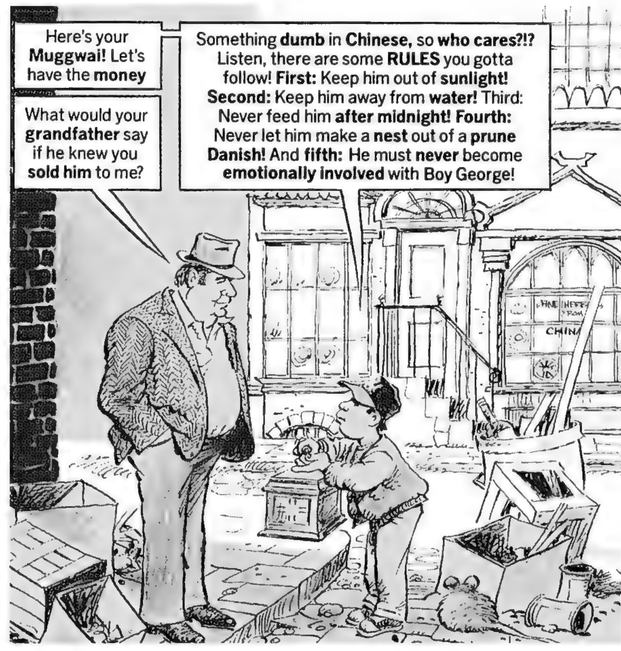
OUR CREATURES PRESENTATION DEPT.

Two summers ago, Steven Spielberg gave us "E.T.", a smash-hit film about a cuddly alien who has to withstand the villainies of us humans to get back home. This summer, Steven's come up with another smash-hit film—with an extra-added wrinkle. Oh, sure, there's a cuddly creature in it again! Why give up a good thing? But now, there are also a lot of evil creatures, too. And they're attacking us humans! But enough of this prose. Look at the pictures...and try reading MAD's version of...

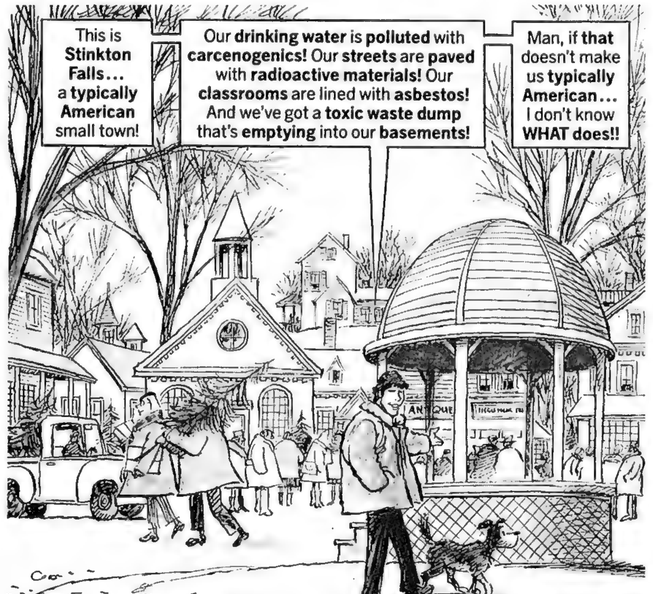
GRIMLINS

You're **in luck!** You can take advantage of our **"Opening Day Sale"!**
You **opened** this dumpy old shop **today??**
No... **ten years ago!** But you're the **first customer** we've ever **had!**
Oh?? Why is **that??**
Bad location! Not many people will wade through a chest-high stream of **raw sewage**... even for a **bargain!**
Say... **this** old curio looks **pretty life-like!!**
It should!! It's my **grandfather!**
Hey, old man! I'd like to buy my **Son** a **really unique Xmas present** ...something he **can't** get at **home!**
Very sorry, mister! We **do not sell love** ...**caring**... **kindness**...or **intelligent conversation** here!!
共产党又
MINGS GO BETTER WITH Coca-Cola
TERRY AND THE PIRATES
ORIGINAL ART $750.00
CONFUCIOUS SLUM LORD SAY: A HOUSE DIVIDED WILL BRING IN MORE RENT.
CASH IS POOR MAN'S CREDIT CARD. BUT WE ACCEPT IT HERE.
GOP
SUN MING
APPETIZERS
EGG ROLL
ROAST PORK
DEM SEM
BUTTERFLY CHICKEN
CHIPS
EGG DROP
WONTON
THE YEAR OF THE RAT
QT DRUCKER

Hey, I'd sure like to buy **THIS little creature!**
Sorry! **Not for sale!** I **love** that little creature **dearly!** You can buy **something else!**
Okay, old man! Like **what...??**
Like **my grandson!**
Gramps is just **kidding,** mister!
But you make me an **OFFER** ...and **SEE!**


Here's your **Muggwai!** Let's have the **money**
What would your **grandfather** say if he knew you **sold him** to me?
Something **dumb** in **Chinese,** so **who cares?!?** Listen, there are some **RULES** you gotta follow! **First:** Keep him out of **sunlight! Second:** Keep him away from **water!** Third: Never feed him **after midnight! Fourth:** Never let him make a **nest** out of a **prune Danish!** And **fifth:** He must **never** become **emotionally involved** with Boy George!

WRITER **STAN HART** ARTIST **MORT DRUCKER**


This is **Stinkton Falls...** a **typically American** small town!
Our **drinking water** is **polluted** with **carcenogenics!** Our **streets** are **paved** with **radioactive materials!** Our **classrooms** are lined with **asbestos!** And we've got a **toxic waste dump** that's **emptying** into our **basements!**
Man, if **that** doesn't make us **typically American...** I don't know **WHAT does!!**
ANTIQUE

I'm **Bilgy Setzer,** and that's mean, merciless **Mrs. Beagle,** who owns the **mortgages** on most of our **homes!**
I believe that if someone is **late** with the **rent,** he deserves an **appropriate punishment! CAPITAL punishment!** After **that**... I start to get **REALLY tough!**
GRRR

Bilgy, I **hate** your **dog!** I'm going to **catch him,** and have him **destroyed!**

Gee, Katey ... have you ever seen anyone **like** her?!?

Not since **"The Wicked Witch Of The West"** in ***"The Wizard Of Oz"...!!***

IRA BONUS RATE 11.07%

ERA up 2%

It's my **Dad's idea!** But I feel so **silly** in this outfit!

It's a kinda **cute promotional gimmick,** Peep! I'll bet that **people** just **love it!**

TREES

SPRUCE SPRINGSTEEN

They **couldn't** care **less!**

Unfortunately, it's a **big hit** with **DOGS...!**

FIR COATS

By becoming an **artist,** I'll always have **something** to **fall back on!**

STARVATION!

It's a **family tradition...** started by your **Father** ... with his **MORONIC INVENTIONS!!**

My **latest** is an **inspiration... DEHYDRATED WATER** ... for **trips** through the **desert...!**

Sounds like **another winner!** When you reconstitute a **bucketful** ... plunge your **head** into it for about ten minutes or so!

PRESIDENT FRANK FRAZETTA FAN CLUB

KATEY

Hey, Bilgy ...! Wait'll you see the **Christmas present** I bought you on my trip!

It's **about time!** This picture is almost **a third over** already, and we **still** haven't shown the audience the **CREATURES** that they paid **five bucks** to **see!!**

I think I'll call him, **"Gizmoo"...!**

He's **adorable,** isn't he, Bilgy? **What** does he **remind** you of ...?

A midget YODA... in drag!

There're a lot of **rules** that go with owning this Muggwai ... but the **most important one** is to keep him out of **bright light!**

Bright light?! How come?!?

Well, **that way,** the audience **can't see** how the goofy little puppet is **actually manipulated!**

VINE TESTING YY

Holy cow! I was **warned** that if Gizmoo comes in contact with **WATER**... something **TERRIBLE** will happen...!

Gee! It looks like the **same** terrible something that happens to **ME** when I come in contact with **CHOCOLATE BARS!**

H2OH,OH...

Hey, Dad... you better **come quick!** Something **terrible** is hap—

Just adding a **new feature** to my **"Bathroom Buggy" gadget!!**

Woops! *Uh*—heh-heh—it **shoots shaving cream** into your **face!**

Gee, Dad... what's **that** good for?!?

Oh... a **few cheap laughs!**

Remember me, Mr. Handsome? I was in your **Biology class** five years ago!

Sure I do! You scored a **90** on your **Biology test!**

Right! Well, I want you to see this **creature! It reproduces itself** when it's **splashed** with **water...!**

My God! You should have brought this to some **Government agency** or a **noted scientist** instead of to **me,** a lowly **school teacher!!**

Why didn't **I** think of that?

It may be because you **also** scored **90** in your **I.Q. test!!**

Hey! Stop that **fighting!** You **should** be able to live in **peace** with your **own kind!**

You HUMANS should talk about living in peace with your own kind!

C'mon, Gizmoo! You can sleep in **MY bed...**

WAK!

Now if it were only **this easy** with **Katey...!!**

Well, **so long,** Gang! My **new invention** will be the **HIT** of the **Convention! A "NON-EXPLODING CAMERA"!!**

But **cameras don't explode!**

The **LAST** one I invented **did!**

Don't you **wonder** how we get the **money** to **live**... since he **never succeeds** at **anything** he **does?!?**

Bilgy... have you ever seen anything like **this** before?!

Not since ***"The Invasion Of The Body Snatchers"***... and ***"Alien"!*** Pods like **this** always mean that when they **hatch,** they're going to be **nasty creatures!!**

Look what they're **doing** to **Gizmoo!** Why are those newly-born Muggwais **so unpleasant?**

They watched **John McEnroe** play **tennis** on **TV**... and now they're **imitating him!**

PONG!

It's **important** that I **offer you** this **candy!**

Glitch?? Weet??

Why?? Because the **money** we get for **plugging** all these **commercial products** in the picture **helps pay** for some of the **production costs!!**

Yaaaahh! When you said you wanted to chew on some **roughage, I didn't** think you were talking about **ME!!**

This stuff doesn't **really** taste **that terrific!** But **ANYTHING's better** than the **food** in the **school cafeteria!!**

Hey, **stop jumping** on me... and **breaking up** the place!!

Where do you think you **are**...? At an **office Christmas party?!?**

BETTER HOMES AND GARGOYLES

Trapping the **creatures** in this **microwave oven,** and **pushing** the **"Bake" button** will do **two things**...!!

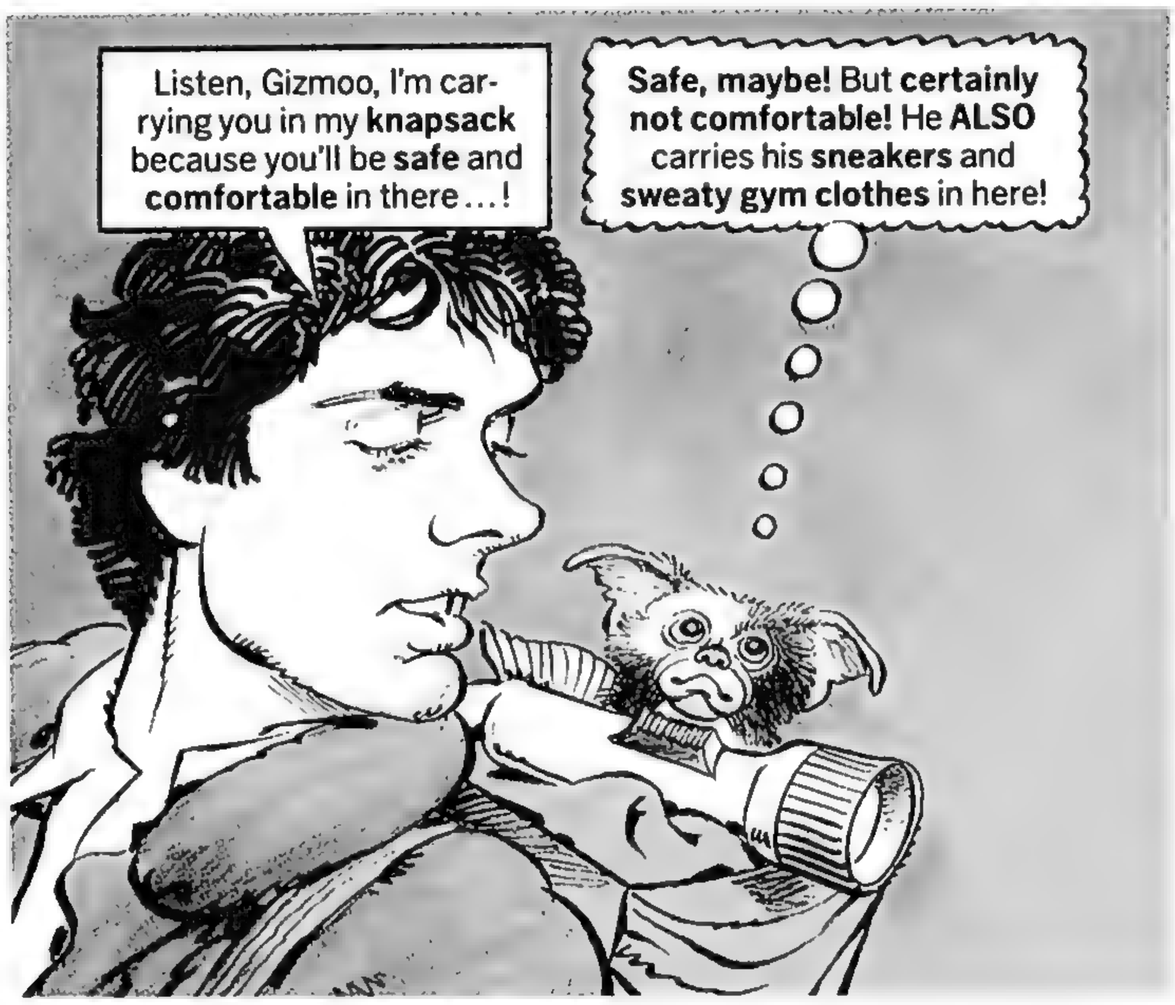
First: It'll **KILL** those **monsters** in **minutes!** And **second!** It'll give the **kids NIGHTMARES** for **months!!**

AT GE, REAGAN WAS OUR MOST IMPORTANT PRODUCT.

THERE ARE MANY VOLTS BUT ONLY ONE WATT.

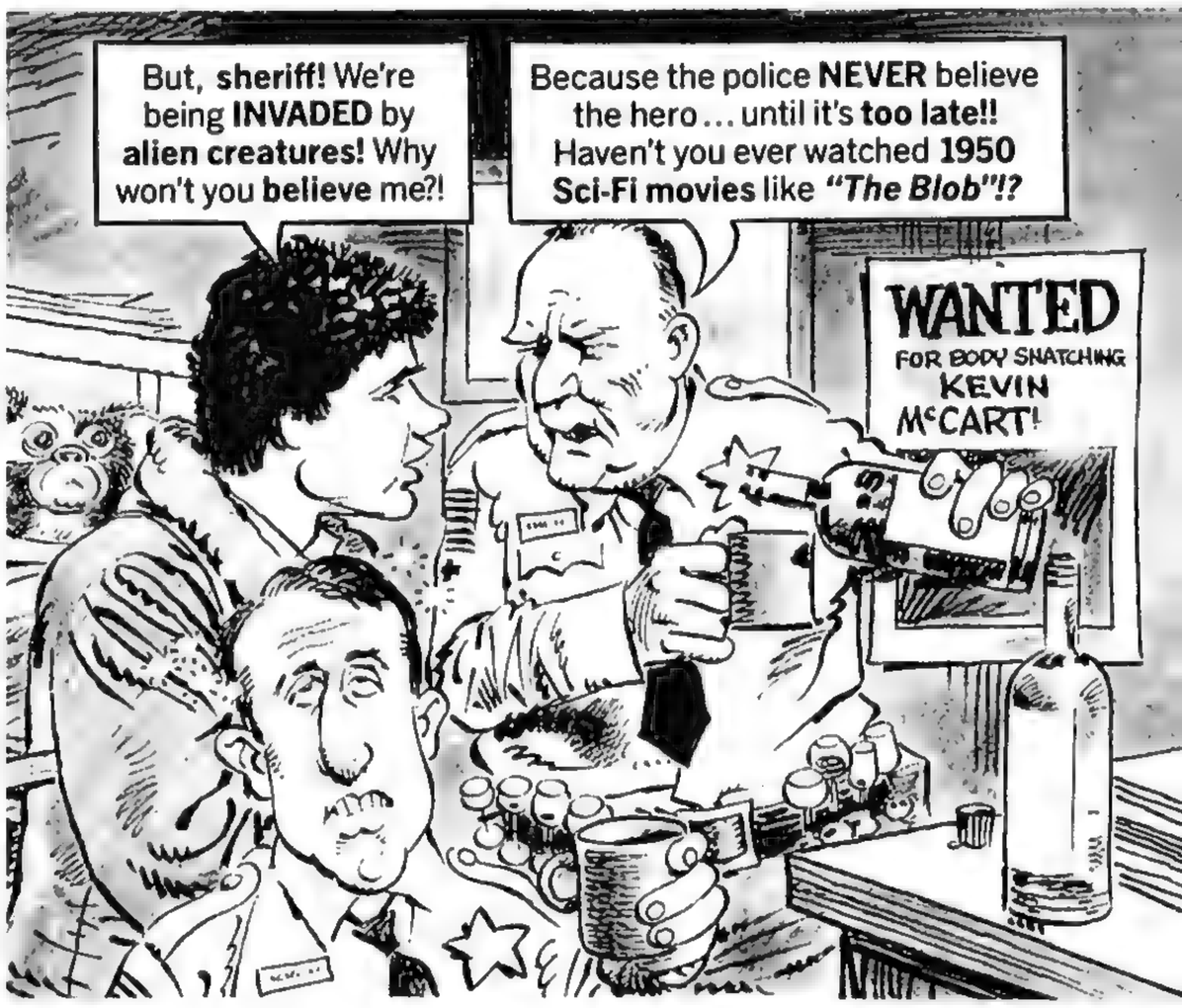
ATOMIC WASTE

ATOMIC WASTE


Listen, Gizmoo, I'm carrying you in my **knapsack** because you'll be **safe** and **comfortable** in there...!
Safe, maybe! But **certainly not comfortable!** He **ALSO** carries his **sneakers** and **sweaty gym clothes** in here!

Hey, that's **really terrific,** Gizmoo!
You **remembered** what **happens** when they see **bright lights!**

Unfortunately... you **FORGOT** what happens when they **fall into WATER!!**


But, **sheriff!** We're being **INVADED** by **alien creatures!** Why won't you **believe** me?!
Because the police **NEVER** believe the hero... until it's **too late!!** Haven't you ever watched **1950 Sci-Fi movies** like ***"The Blob"!?***
WANTED
FOR BODY SNATCHING
KEVIN McCART!

If I **HAVE TO die, I prefer** dying like **THIS** on **Christmas Eve!**
This way, I have a **chance** to smash into **SANTA CLAUS** and **bring him down**... before he spreads **JOY** to the **WORLD!!**

Bilgy, have I ever told you **why I hate Christmas?**
No... and I **really don't think** this is the **time!**
One **Christmas eve,** my **father** put on a **Santa Claus suit,** and tried to come **down the chimney** to **surprise us!** But he **got stuck!** A **year later,** when we broke through the **wall** to find out what **smelled so bad,** we discovered his **body**... and a **bag full** of **toys!**
What was so **sad** about it was—the **warranties** had **all expired!!**
HELP

Good Lord! What's happening here...??

Either we're being attacked by some vicious monsters from another world ...or it's 3 P.M., and the kids just got out of High School...!!

In a town that's gone crazy, it's nice to know that SOME things are STILL THE SAME!

Like what??

Like SATURDAY MOVIE MATINEES!!

Blowing up the theater took care of most of them! But we still have to worry about STRIP! He's in the TOY STORE!

We've got worse worries than that! The way things are MERCHANDISED these days, they'll ALL be in Toy Stores by next Christmas...hotter than those "Garbage Patch Dolls"!

BLAM!

JOHNS TOY STORE

JOHNS HARDWARE STORE

NO PARKING ANY TIME

GETTING LOADED ZONE

TOYS

YEN TL

Look! Strip's skin is cracking and melting and bubbling in the sunlight! Symbolically, it makes you realize that "Good" triumphs over "Evil"!!

In reality, it makes you do something else!

What's that??

Barf your guts out!! This movie is really disgusting!!

Confucious says, "man who steals other man's Muggwai steals himself plenty big trouble!"

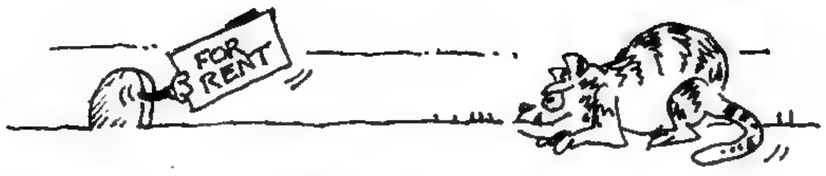
S'long, Gizmoo! Gee...I really loved that cute little guy...!

Hey, Son, don't feel bad! I'll just get another present for you!

Seltzer...if you ever bring another present into this town, we'll KILL YOU!!

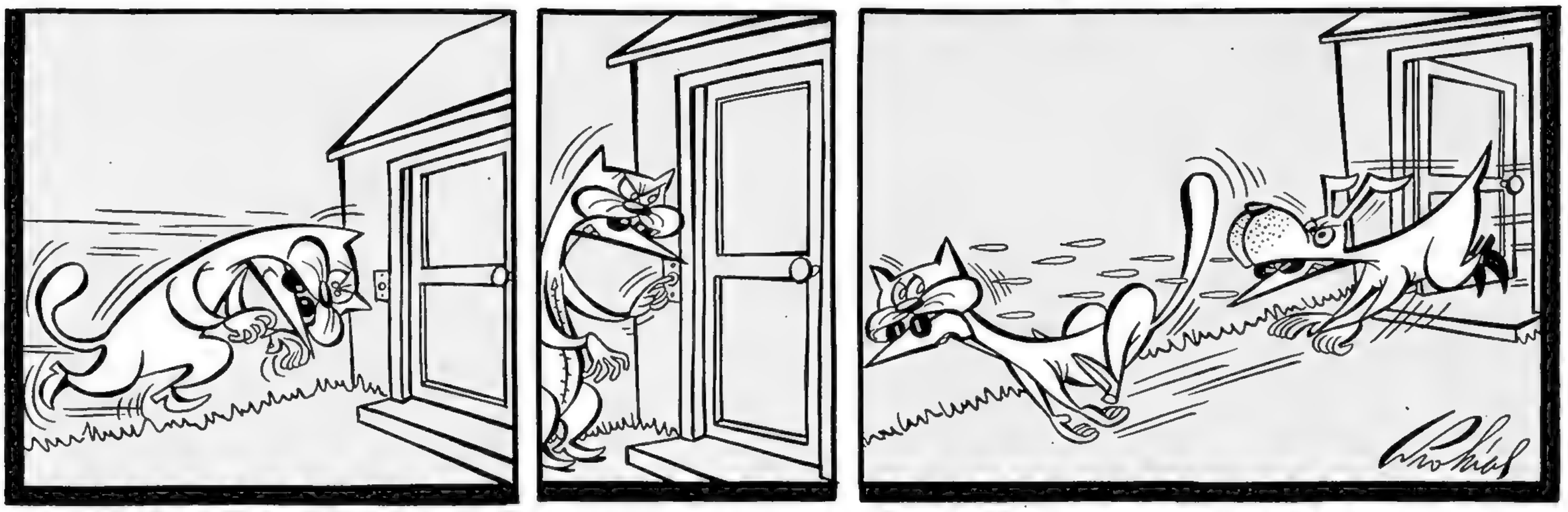
THE END?

ORIGINALLY PUBLISHED IN MAD #249, SEP 1984



SPY SPY

WRITER & ARTIST **ANTONIO PROHIAS**



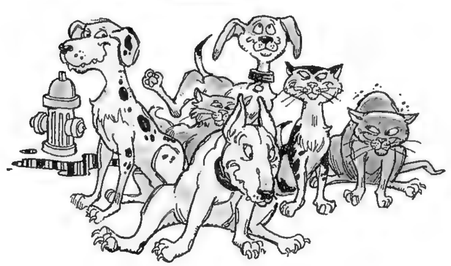
ORIGINALLY PUBLISHED IN MAD #64, JUL 1961

Some questions perplex us 'til the day we die! What is the meaning of life? Why do men have nipples? Will the anti-incumbency fever sweeping the nation threaten the re-election of Mayor McCheese?

AND...

WOULD IT KILL YOUR PET...?

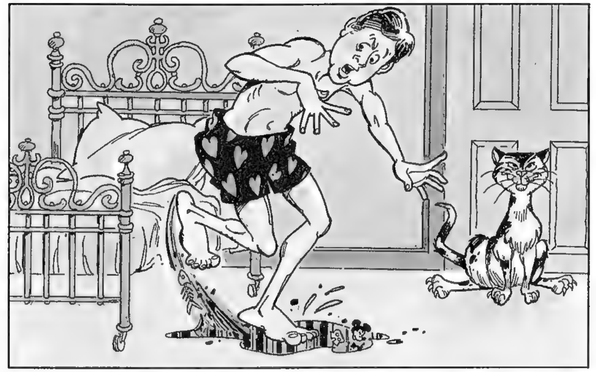
WRITER **DESMOND DEVLIN**
ARTIST **BOB JONES**



WOULD IT KILL YOUR DOG

...to wait at least a half hour to lick your face after he's done cleaning his privates?

WOULD IT KILL YOUR CAT



...to puke two feet to the left of where you step out of bed each morning?

WOULD IT KILL YOUR DOG

...to not look so friggin' interested while you're going to the bathroom?

WOULD IT KILL YOUR DOG

...to deduce statistically that burrowing under your bed-sheets and whining in no way reduces his chances of being struck by lightning during a bad storm?

WOULD IT KILL YOUR CAT

...as long as she's sleeping 85% of the day anyway, to at least make the effort to coordinate her tricky schedule with the rest of the family's?

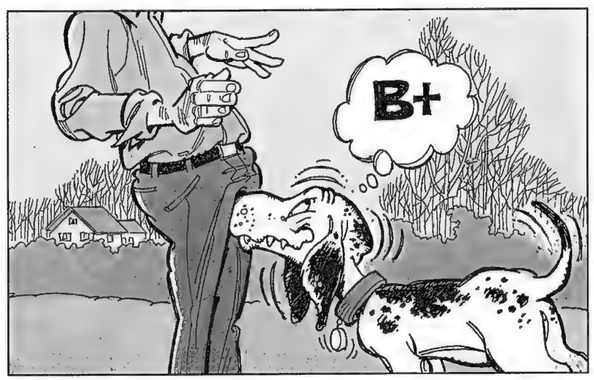
WOULD IT KILL YOUR DOG

...to learn the subtle differences between a knife-wielding psychotic sneaking in to disem-bowel you, and a visit from your mom?

WOULD IT KILL YOUR CAT

...to hop up on the bed five minutes after you're finished having sex?

WOULD IT KILL YOUR DOG



...to go through life without finding out for certain exactly what everybody's crotch smells like?

WOULD IT KILL YOUR CAT

...to assume if the vacuum cleaner hasn't actually attacked him in the last six years, it probably isn't "biding its time"?

ORIGINALLY PUBLISHED IN MAD #334, MAR/APR 1995

A MAD LOOK AT PET OWNERS

WRITER **STAN HART** ARTIST **BOB CLARKE**

I think we **spoil** our kids by giving them everything they ask for!

Like what?

Like my **daughter!** She wanted a **pony** for her birthday!

It's **nice** for a kid to have a pony to ride around on!

In an **apartment?!**

How can you feel anything for a creature who never shows **affection**, who never **obeys** you, who's always **indifferent**, and who won't even jump into your bed and **cuddle** with you?!

Just watch what you're **saying**, buster!!

I'm **sorry!** I didn't **mean** to insult your cat!

My CAT?! I thought you were talking about **MY WIFE!!**

I think he's **cute**—but my **wife** can't **stand** him!

What does he **do** that's so **cute?**

Yesterday, he took a pair of my wife's **shoes** and dragged them **all over the house!**

What's so cute about **that?**

My **wife** was still **in** them!!

How can you like an **Iguana?!**

He's **great!** He's **almost human!**

How can you **say** he's **almost human?!** He just sits and stares for **hours** without **moving!**

Yeah! Just like my **father** watching **TV!**

He may look nasty, but he's **great protection** for the **children!**

What makes you say that?

The other day, someone tried to **beat up my son,** and the dog went **right for the guy's throat!**

Really?! Who was the guy?

ME!!

We bought this **Ant Farm** to show our kids how **industrious** these little fellows are!

To set a **good example,** eh? Did it **work?**

Nahh! The kids just **sit around all day** and **watch them work!**

Can't stop to chat now! I'm in a terrible hurry!

Where are you **going?**

First the hairdresser, then the **manicurist,** then to have a new **fur coat** fitted!

How come you're getting **all dolled up?**

Not **ME! Poopsie!!**

Owning a **Myna bird** can be **very embarrassing!**

Really? How come?

When **company** comes, the bird insists upon **counting** from **one . . .** up to **fifty!**

What's so embarrassing about that?

My twelve year old son can only count up to **ten!**

But a monkey is really a **wild animal!** Where do you keep him?

In the **kids' room!**

Gee, the place must be so **messy** and **smelly** and **disgusting!**

Yeah, but the **monkey** doesn't seem to **mind!**

Don't you think it's **cruel . . .** keeping a big dog in the city!?

I don't **think** so! He **seems happy!**

I don't mean cruel to **HIM!** I mean cruel to the people who have to **WALK** here!

FRED

Right after a **male** Praying Mantis makes it with a **female,** the female **devours** him!

Gee, that's **terrible!**

It's **Nature's way!** What's so terrible?

The male Mantis can **never BRAG** to his **friends!**

A turtle takes the **grief** out of owning a pet! There's no trouble about **dying!**

Because a turtle **lives so long?**

No, because **if it dies,** who can **tell?**

I can't stand this mutt! He's such a **slob!**

Not completely! He does it on a **newspaper!**

Yeah! But not while I'm **reading** it!!

Why? Isn't he **housebroken?**

Well, isn't he **supposed to?**

Sometimes, when there's a brand new **baby** in the house, the poor doggie can get **quite jealous** and **upset!**

We **know!** And that's why we've already decided to do the **only humane thing!**

What's that??

Put the **baby** up for **adoption!**

Clarke

ORIGINALLY PUBLISHED IN MAD #147, DEC 1971

WHEN BEAST MEETS JEST DEPT.

Most people love pets, but there is a small, infinitesimal segment of the population which does not. Of this miniscule segment, most have no sense of humor. However, a teeny-weenie segment of this segment does! It's with these three people in mind we present...

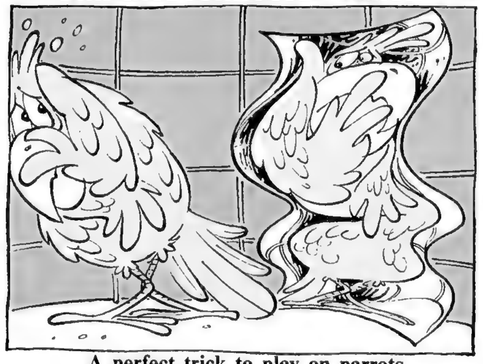
PRACTICAL JOKE ITEMS FOR THE PET HATER

WRITER **FRANK SANTOPADRE** ARTIST **PAUL COKER, JR.**

LIFE-SIZE INFLATABLE VET

Guaranteed to scare the daylights out of that misbehaving hound or feline! 6 foot tall, rubber veterinarian is armed with realistic-looking, jumbo-sized hypodermic needle! Will have your pet huddled and quaking in the closet for days!

BIRDCAGE FUNHOUSE MIRROR



A perfect trick to play on parrots and other birds! Distorts their reflection to make them think they've got six beaks and freakishly twisted wings! Forget the crackers, after this, "Polly want a plastic surgeon!"

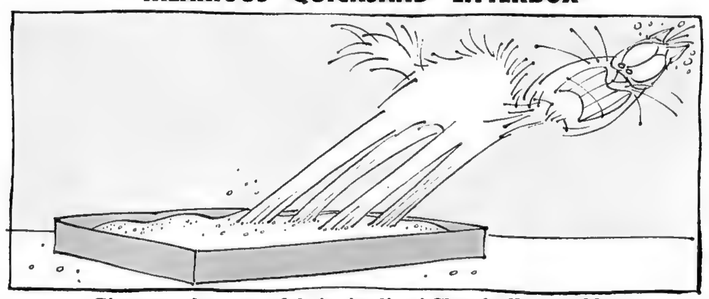
WEIGHTED DOG BONE

Looks like an ordinary chew bone, but feels more like a barbell! You'll laugh yourself silly as you watch that varmint strain to pick it off the ground! Drives 'em nuts!

FOAMING SQUEEZE TOY

The ultimate canine gag! Fill this innocent looking toy lamb-chop or ball with shaving cream and wait for the fun to begin! When your unsuspecting pooch takes a bite he'll be convinced he's as rabid as a wild raccoon and heading right to the pound!

HILARIOUS "QUICKSAND" LITTERBOX



Gives cats the scare of their nine lives! Chemically unstable litter compound harmlessly dissolves beneath Tabby's feet, convincing him he's sinking fast! The perfect payback for all those 5:30 wake-up calls he's given you throughout the years!

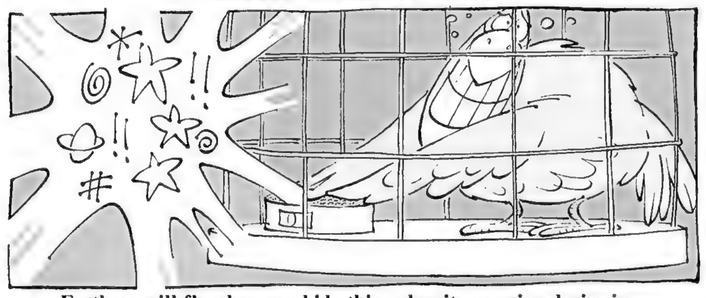
BOOMERANG FETCHING STICK

Add a little levity to that dull game of fetch! The instant Fido takes off after the stick, BINGO! It's right back in your hands! Keep him running around in circles all day if you want to! A riot!

AWFUL AQUARIUM ACCESSORIES

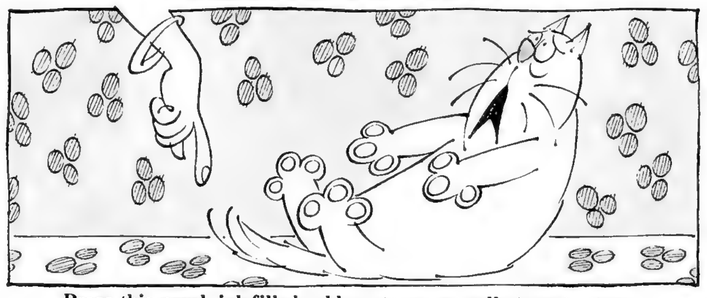
Just drop these realistic-looking figurines into the tank and watch the commotion as panic-stricken fish swim for their lives! Choose from "Hungry Tiger Shark," "Diver with Spear Gun" or "Leaking Oil Tanker." It's too funny!

NAUGHTY PARROT VOICE



Feathers will fly when you hide this vulgarity-spewing device in Polly's cage! So cover your ears but not your eyes, or you'll miss seeing the mortified owner return that "foul-mouthed bird" right to the pet store! Available in 12 languages, including Pig Latin!

MUDDY PAW PRINT STAMP



Press this novel, ink-filled rubber stamp on walls, counter tops, bedspreads or the dinner table! The enraged pet owner will bawl out that utterly befuddled dog or cat while you bawl with laughter!

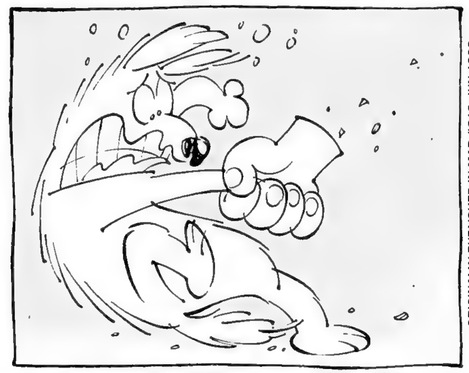
WACKY DOG TAGS

A great gag idea! These hilarious I.D. tags are sure to get a swift reaction from anyone who reads them! That mutt will regret the day he escaped from the backyard!

FAKE SPILLED MILK

Funnier than fake vomit! Place it on the floor and watch hysterically as perplexed dogs and cats try in vain to lap it up! Meat gravy, chocolate syrup and spaghetti sauce also available! A must for every kitchen floor!

FAKE "SHAKE-HANDS" HAND



Just ask that clever pooch of yours to "shake" and get ready to bust a gut! The instant you take hold of his paw, your own "paw" falls off! Sends 'em into a panic! A real scream!

ORIGINALLY PUBLISHED IN MAD #319, JUN 1993

If you have a pet, you probably think you're a great pet owner just because you walk your dog or scoop your cat's litter box. But that's a conclusion based on human standards. What about your *pet's* standards? We hate to break it to you, but animal standards are very different, as you'll see in...

SOME OF YOUR PET'S PEEVES

VIV'S PEEVE: You leave a lot to be desired in the bedroom.

Hey, I'm **layin' up here** and your breath **stinks** like a **homeless person's**. I **lay** down **there** and it's **all** "feet smell" and **farts**. And when I **stretch out** an **eighth of an inch**, you start bitchin' that you **don't** have enough room! You **really** need to take a Valium — and while you're at it, take **somethin'** for that annoying **restless leg B.S.** too!

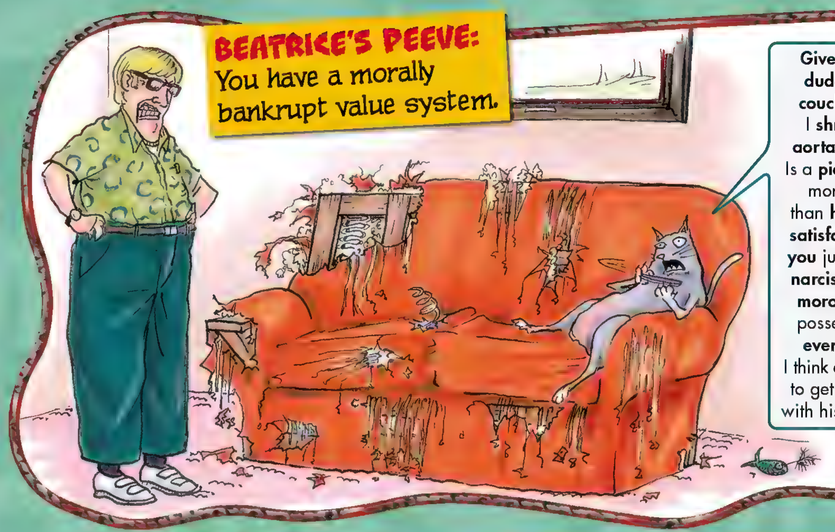
MCMUFFIN'S PEEVE: You really need to look up the word "gratitude" in the dictionary.

What the **—?** I present you with the **fruits** of my **superior hunting** and **gaming** skills and all you can do is respond with an **ugly display** of **revulsion and disgust?** Oh, and the **Febreze? Salt** in the proverbial **wound**!

CHEWZ'S PEEVE: Geez, you suffer from pitiful delusions of superiority.

Beg? **Me?** Are you **kidding?** You seem to associate **having thumbs** and a **spoken language** with a higher level of **species-hood. False! You,** with your **reality shows** and religions, are **not** as evolved as me! You **merely** have a different **skill set!** Now **please** freshen that **dreadful** water bowl.

BEATRICE'S PEEVE: You have a morally bankrupt value system.



Give me a break, **dude** – it's just a **couch!** It's not like I **shredded** your **aorta** or somethin'! Is a **piece** of furniture more important than **happiness?** Or **satisfaction?** Or are **you** just one of those **narcissistic,** shallow **morons** who prize possessions above **everything else?** I think **one of us** needs to get more in touch with his **spiritual side!**

WRITER & ARTIST
TERESA BURNS PARKHURST

BING'S PEEVE: I'm 108 years old, I can haul a wagon fulla cinder blocks with my bare teeth and you're still talkin' to me like I'm a freakin' baby!

No, dammit, I don't want a **"snickety-snack,"** I want a **raw hunk** of **squirrel!** And no, I don't **need** a **"hiney-wipee,"** I can lick my **arse** in case you haven't noticed, **thank you** very **much!** And if you call **me** your **"bestest** wittle woofy boo" **one more time**, I swear I'm gonna **piss** all over your **stupid** scrapbooking **crap!**

— Awe, who's bein' a grumpus wumpus!

CHICO'S PEEVE: You have no appreciation for the finer things in life.

Hey, when I take the **time** and **energy** to **sniff** out a delectable **pile** of human **waste,** or, say, some woodchuck **intestines** at the **perfect** stage of **decomposition** and then **proceed** to do the only **sensible** thing — **smear** myself in them thoroughly — I'd **really** appreciate a **congratulatory high-five** rather than you going **apesh*t** and throwing a **conniption!**

ORIGINALLY PUBLISHED IN MAD #522, SEP 2013

RAT-PACKING THEM IN DEPT.

Every once in a while, a movie comes along that makes you feel crawly all over! Every once in a while, a movie comes along that's so disgusting, it makes you climb the walls . . . that's so nauseating, it makes you scream in hysteria . . . that's so sickening, it makes you run from the theater, retching. We're talking, of course, about "Love Story"! But since we did that one already, here is MAD'S version of another recent movie . . . one that simply gives you the . . .

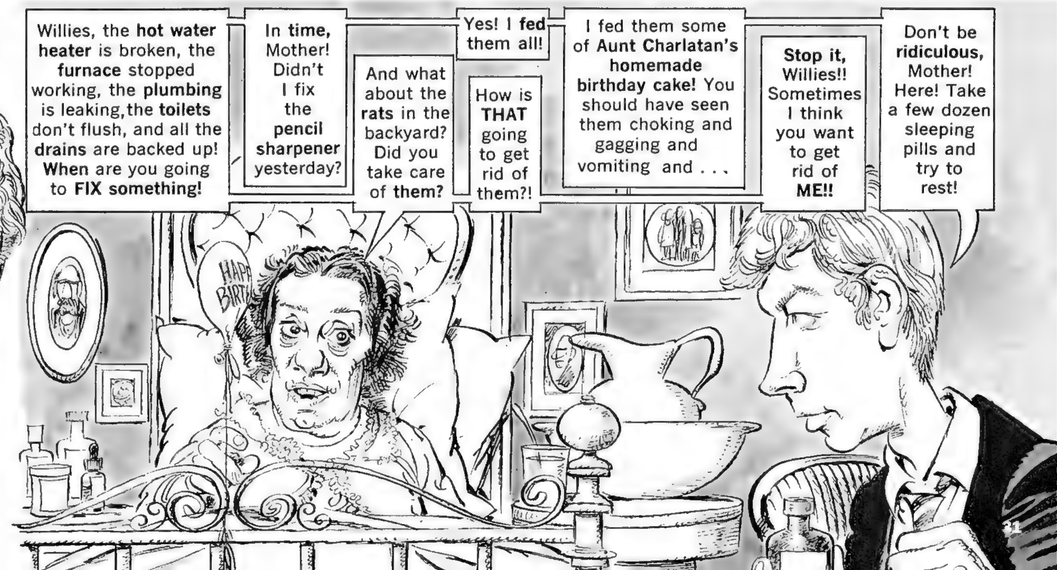
WILLIES

WRITER **DICK DEBARTOLO** ARTIST **MORT DRUCKER**

Hey, Willies! Didn't I tell you that you'd forget to take home those important invoices?!
I **didn't** forget, Mr. Martinet! They're in my briefcase!
Great! Where's your briefcase?
Er . . . Uh . . . I forgot it!
You know, Willies . . . everything you do is **half-way**, except **one**! You're a **COMPLETE IDIOT!!**
MORT DRUCKER

HAPPY BIRTHDAY, WILLIES! SURPRISE!
But it's **not** my birthday!
That's the **surprise!**
Be a good boy and blow out the candles on your cake, Willies!
But, Mother! My cake doesn't **HAVE** candles!
Willies, why won't you ever do anything to **please** me?!?

Is **Mr. Martinet** coming to Willies' party?
I **invited** him, but he said he had something **more important** to do! He had to take back some **deposit bottles!**
Why did you ask Mr. Martinet!? I can't **stand** him!
Now, now, Willies! That's no attitude! You've got to start taking a **stronger stand** with him! Be **firm!** Be **tough!** Be a **man!** Don't take orders from **anyone!**
Now, **cut** the cake, **pour** the coffee, and **clean up** the place after we're done!


Willies, the **hot water heater** is broken, the **furnace** stopped working, the **plumbing** is leaking, the **toilets** don't flush, and all the **drains** are backed up! **When** are you going to **FIX something!**
In **time,** Mother! Didn't I fix the **pencil sharpener** yesterday?
And what about the **rats** in the backyard? Did you take care of **them?**
Yes! I **fed** them all!
How is **THAT** going to get rid of them?!
I fed them some of **Aunt Charlatan's homemade birthday cake!** You should have seen them choking and gagging and vomiting and . . .
Stop it, Willies!! Sometimes I think you want to get rid of **ME!!**
Don't be **ridiculous,** Mother! Here! Take a few dozen sleeping pills and try to rest!

Oh, Willies! I'm so tired of just **lying here** day after day! I've been flat on my back for **six years** now!

How about I flip you over on your **tummy** for three years as a **change of pace?**

Goody! Do it when you come from work!

Okay, but it's going to be **late!** Mr. Martinet is making me work **overtime!**

When will you be home?

A **week** from **Friday!**

Willies, I told you to be here at **9:00 AM SHARP!!**

But it's only **8:30!**

That's what I **mean!** Can't you ever get to work **ON TIME?!** Now, where are the **invoices** I gave you to do this weekend?

Here's **most** of them! I'll finish the **rest** of them **right now!**

Finish the rest **NOW?!?** Willies, I'm **warning** you! I'm very unhappy with your work! You're **ruining my business** by costing me orders and slowing production! **AND** you have an uncanny knack for **saying** and **doing** the **wrong thing** at the **wrong time!** What have you to say to that?

Mr. Martinet, can I have a raise?

I'm giving you **one last chance,** Willies! I've graciously hired a **temporary girl . . .** who I'm paying out of **your salary . . .** to **help** you! Now, **ship up,** or **shape out!!**

That's the **first** thing anyone ever said to me that **makes sense!**

Hi! I'm your new **office temporary!** Gee, everyone around here sure is **tough** on you! Oh . . . you can call me **"Jo Ann"!**

Okay, but what's your **name?**

Hmmmm! Maybe there's a **good reason** they're all tough on you!

Okay, you guys! I promised Mom I'd get all the rats **out of the backyard,** so you're going to have to live down here in our **basement** from now on! I'll **try** to make it as **comfortable** as **possible** for you! I've already called the **garbage men,** and they're going to drop off **two full cans a day,** so . . .

Willies! Willies, come upstairs! I **need** you!

JINGLE JINGLE

Willies, **please come here!**

Willies . . . **gasp** . . . I'm . . . exhausted . . . **gasp** . . . from ringing this . . . bell . . .

I came as quickly as I **could** Mother! What's wrong!

JINGLE JINGLE

Willies . . . are you **coming?**

Willies!! Wh-what is that—that **THING** on your shoulder?!?

Relax, Mother! It's only **dandruff!**

That **huge thing** is **dandruff?!**

It's a **bad case!**

Well, your **dandruff** is **eating** my **flowers!!**

What's going on, Willies? The **grocery store** just called to confirm an **order** someone wants delivered here! I told them it was a **mistake!**

What was the order **for?**

300 loaves of bread, 200 lbs. of cheese, 100 boxes of cereal . . . and a six-pack of beer!

Of course it's a mistake, Mother! **No one** here drinks **beer!** I'll take care of it!

Good! And Willies, please take care of your **dandruff, too** . . . before it eats anything else!

All right, you guys! Let's see how **well** you've **learned** everything I've **taught** you!

Okay! **Okay, Hold it! HOLD IT!** If I told you **once,** I told you a **thousand times** . . . no watching those **old musicals** on **television!**

Willies, are you **sure** you mailed those **invitations** to my **party?**

Positive!

You mailed **all 100** of them?!?

Absolutely! Here . . . I'll **count** them!

You **idiot!** No **wonder** so few people answered! It's going to be a **flop!!**

Don't feel bad! Maybe you'll have a lot of **unexpected company** dropping in tonight!

Oh, **rats!**

Talk about **ESP!?!**

All right, you guys! Just like I promised . . . It's time to go to a **party!** Everybody into these suitcases!

Gee, I knew you rats were **smart** . . . but I had no idea **HOW smart!**

Where did you get your **divine turkeys,** Mr. Martinet?

Aducci's!

And where did you get your **heavenly petits fours?**

Entemann's!

And where did you get your **disgusting rats?**

In a little **Deli** down the block! They make the **best** rats in **town!**

RATS!!

HELP!

EEEK!

You all did a **great** job last night! And **today,** instead of leaving you all **home,** I'm going to take **Bem** and **Socratty** to the office **with** me! They'll **fit right in** with the rats that **work** there! So . . . into this attache case, you two . .

Smart?!? Hoo-boy, are **they smart!!**

It's **about time** you got here, Willies! First, get these **invoices** finished! Then, file these **orders!** Then, **make out these production reports!** Then, **sweep the plant!** Then, **go home** . . . your **Mother's very sick!**

Wh-what happened to my **Mother?**

Willies, she went to meet her maker!

Don't hand me that! She hasn't had a boyfriend in **years!**

No—she **DIED!** And her last words were, **"Charlatan, take care of Willies!"**

Boy! Talk about your **"SPITE"!** Well, I don't **want** you here! **Get out!!** I can handle everything **myself!** Just—uh—just help me get this **door** open!

Willies, I've probated your late Mother's **will,** and she left you **this house!**

Yes! **Three mortgages,** four years of **back taxes,** and an **unpaid bank loan!** If you **sell** the **house,** you can **settle everything** and **still** have enough money left to stay at the **"Y"** for a week!

Thanks, but I'll pay off everything **WITHOUT** selling the house!

Where will you get the **money** to do **THAT?!?**

Just watch this **next unbelievable scene . . .**

Anything **else?**

Alice, run down to the **bank** and get Mr. Spender, here, **$80,000 in cash!** Yes, I said **cash!** Easy to steal, hard to trace **CASH!!** Mr. Spender desperately needs it to put in his **dresser drawer** in his **home** at **16-22 Stagg Street . . .**

Okay, guys! Tonight, I need your help in getting some **cash** from a **dresser drawer at 16-22 Stagg Street!** We—

MEANWHILE BACK IN THE BASEMENT...

Hoo-boy! Talk about **SMART . . . !!**

POLLUTED

Now, Bem . . . Socratty . . . you two will be **safe** in **here!** No one **EVER** comes in **here!** It's the **Accounts Payable Office!**

I want you to convince Willies to **sell me his house!** I'll pay him a **pretty penny** for it! Maybe even a **shiny DIME!!**

You'll have to convince him **yourself!** I've got **ethics!**

Well, you may have **ethics,** but you don't have **employment! You're FIRED!** You **AND** your mousey friend, Willies!

SCREECH!!

CHOKE! GAG! A RAT! A R A T !

Why? Just because I **fired** two people?!?

No, there's a rat in **Accounts Payable!**

They're **ALL** rats in Accounts Payable!

NO! NO! It's a REAL RAT!!

Somebody, give me a stick . . .

Take **that** . . . and **that** . . . and **that** . . . and **that** . . . and **that,** you cute, adorable thing!!

Golly, Mr Martinet! You were just **fantastic** . . . the way you took that **big stick** and used your **200-pound, 6-foot body** to **smash** that **little 8-ounce rodent!** Wow! **What GUTS!!**

I was **fired!**

So was **I!**

And the funny thing is, **I don't** even know what kind of a **factory** this is! With all these **huge smelting furnaces** and **cauldrons**—what do they **make** here?

Sparks! This company is the **world's largest manufacturer of SPARKS!!**

Bem, I'm—I'm **furious** about what happened to Socratty! I think it's **about time** we all paid a **little visit** to Mr. Martinet's **office!** Get the message . . . ? ?

Smart?!? WOW-WEE, they're smart!

Sit down, Mr. Martinet! Me and the boys want to have a little chat with you!

You and WHO?? The boys—CHOKE!

Talk about your repulsive sights!!

Yes! I know! But I described what you looked like to them, and they decided to brave it anyway!

Now! I want a raise!

Well, I won't give you one! But I tell you what! I'll ask the Accounting Department to let you deduct those rats as dependents!

No, thanks, Mr. Martinet! Okay, guys! You've seen his acting performance . . .

GET HIM! TEAR HIM UP!

CRASH!

Gee, that's really a shame!

Yeah! You'd think they would give the STARS of a movie something better to eat than HAM!

Okay, everybody, listen! I'm afraid you all have to leave!

I want you all packed and out by morning! I can't afford to keep you any more! You ate all the food in the kitchen! Then, you even ate the KITCHEN! So, out! All of you—

WAIT! NO! WAIT! DON'T ATTACK ME! NO! PLEASE! GIVE ME A CHANCE . . .

Why should we give you a chance?! We've spent years trying to make people aware of the terrible rat problem in our slums, and now YOU come along and ruin all our work!

We've made $5000 TV Commercials showing how hideous, destructive, and dangerous rats are . . . and YOU make a $5,000,000 movie showing how sweet, smart and cute they are!

RATS ARE HORRIBLE! NOT LOVEABLE LIKE YOU'VE MADE THEM!

GET HIM! TEAR HIM UP!!

FEAR FOR EXTERMINATING ALL RATS

THE L.A. VERMIN BRIGADE

THE WATTS RAT DEFAMATION LEAGUE

WILLIE B IS A RAT FINK

THE HARLEM RODENT RAIDERS INC.

THE CHICAGO RAT PATROL LMT

CARP — CITIZENS AGAINST RAT POPULATION

Boy, Human Beings can really be disgusting!

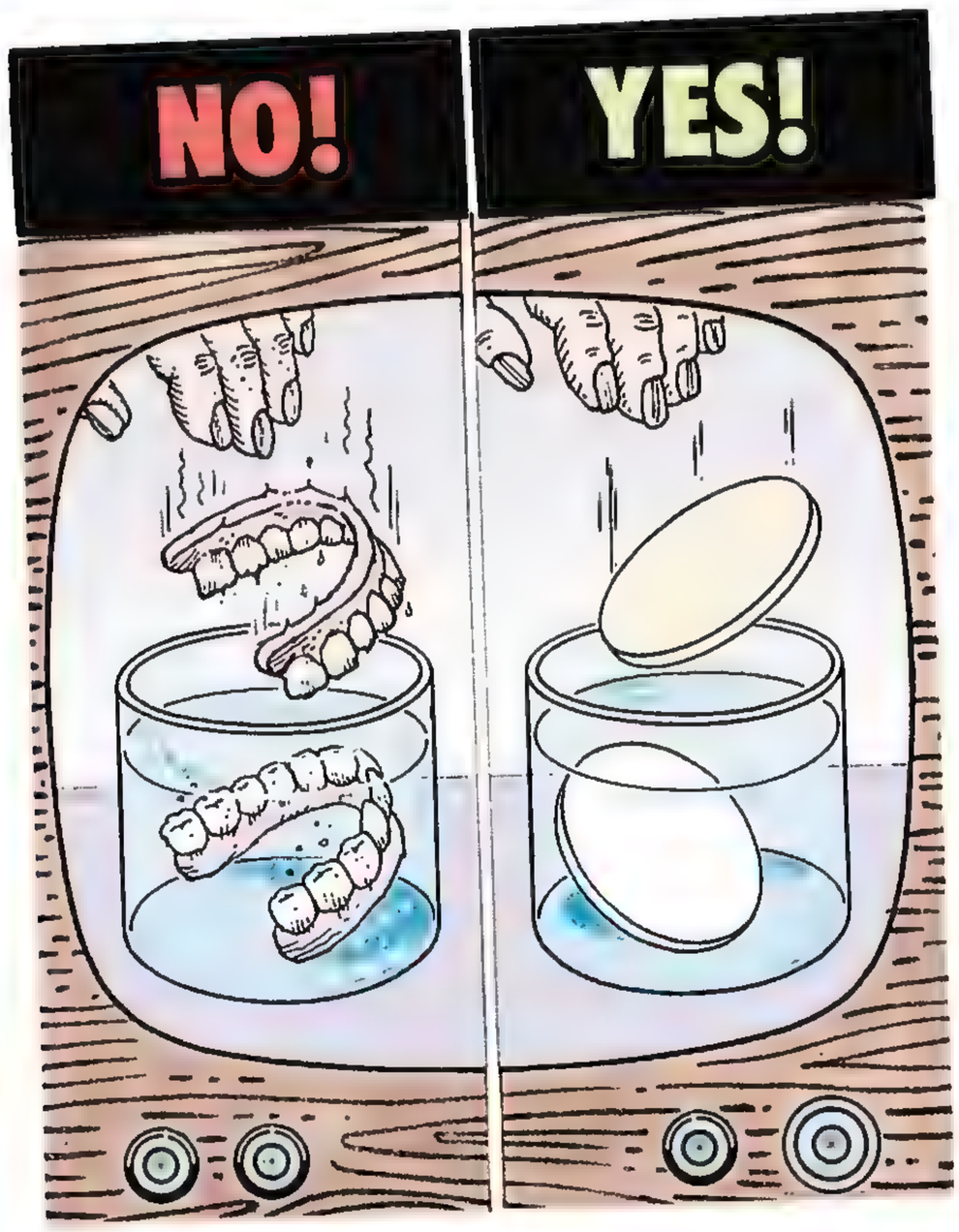
ORIGINALLY PUBLISHED IN MAD #149, MAR 1972

ORIGINALLY PUBLISHED IN MAD #172, JAN 1975

OUT, DAMN SPOT DEPT.

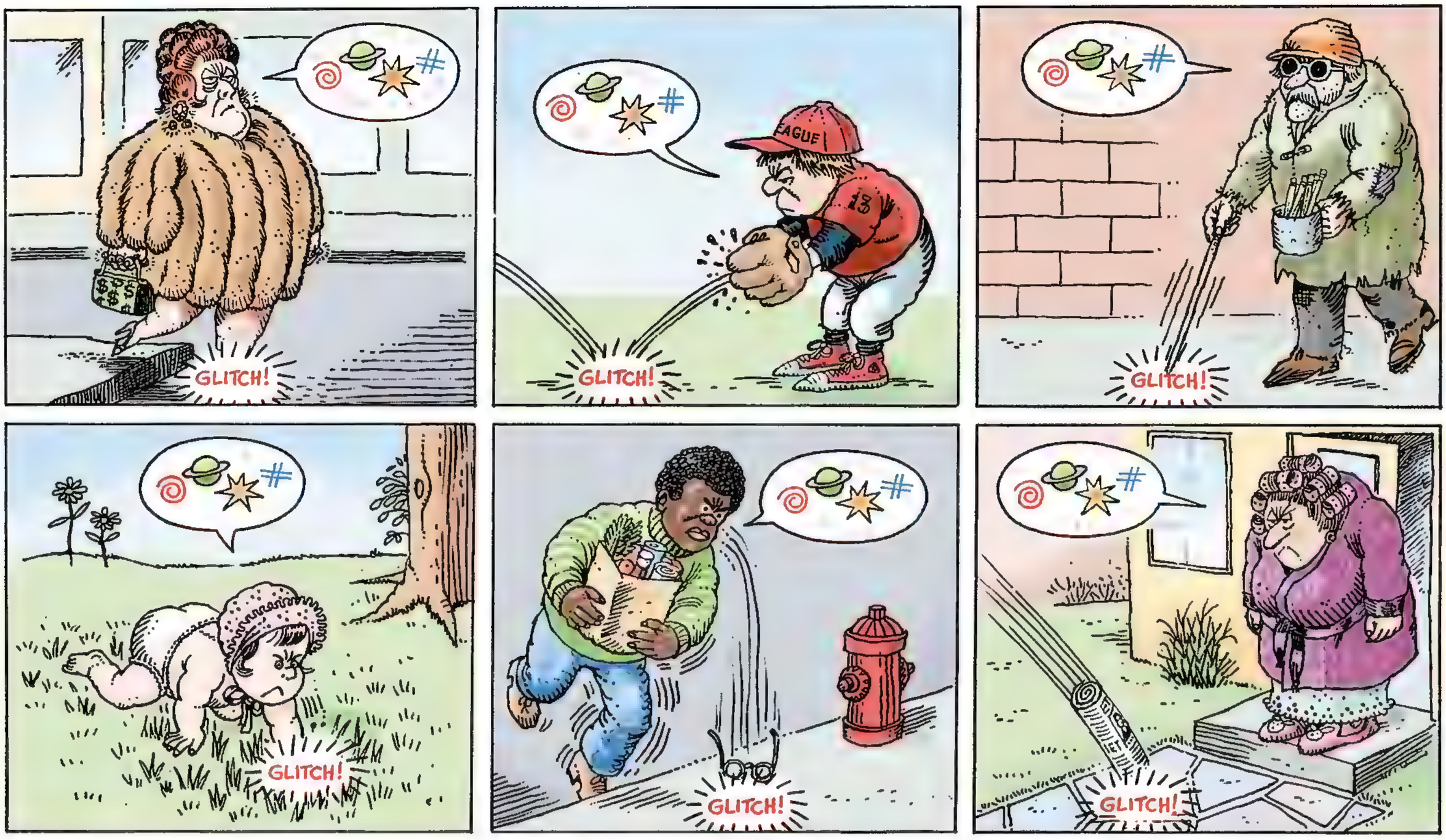
AN EDITORIAL NOTE ABOUT THE FOLLOWING ARTICLE!

Doing an article like this gives MAD a big problem, as scenes above will attest. What is that problem? Is it that the Policeman is arresting the **lesser** culprit? Is it that the **real** culprit is getting away scot-free? No, the big problem is: How to **illustrate** an article solving "Doggie-Do Problems" without making MAD readers **sick** for a **week!**



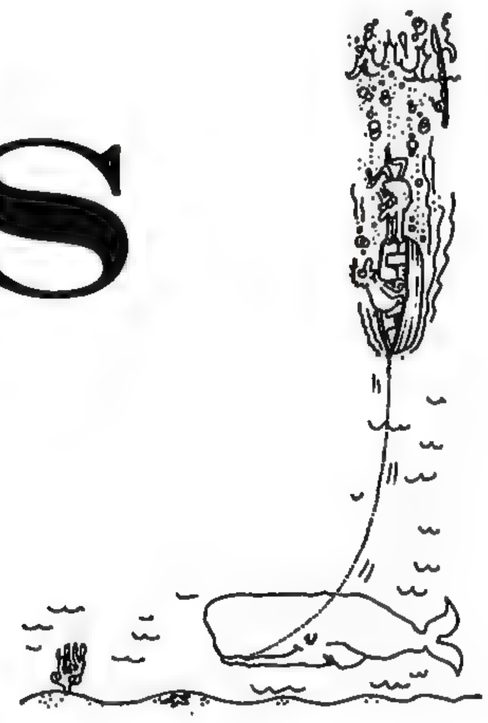
TV to the rescue! Ever notice how TV Commercials handle unpleasant subjects? Like when they substitute nice clean **plastic discs** for **cruddy false teeth?** Well, MAD is going to substitute nice clean **link sausages** for (Yecch!)—**you know what!** So if you see anything **else** depicted in this <u>next</u> article, don't blame **us** for your disgusting imagination!

WRITER & ARTIST **AL JAFFEE** COLORIST **CARRIE STRACHAN**



What do all the people above have in common? They live in a Big City! And you've all heard how Big Cities are going to the dogs! Well, it's true! With the increased crime, more and more City Dwellers are taking big dogs into their tiny apartments and homes. And this is cruel and inhumane, considering the lack of running, jumping and scampering space in a Big City...not for the dogs, but for the people who are trying to avoid what these hounds are dropping all over the place! So, before our Big Cities all turn into gigantic dog toilets, we at MAD now offer...

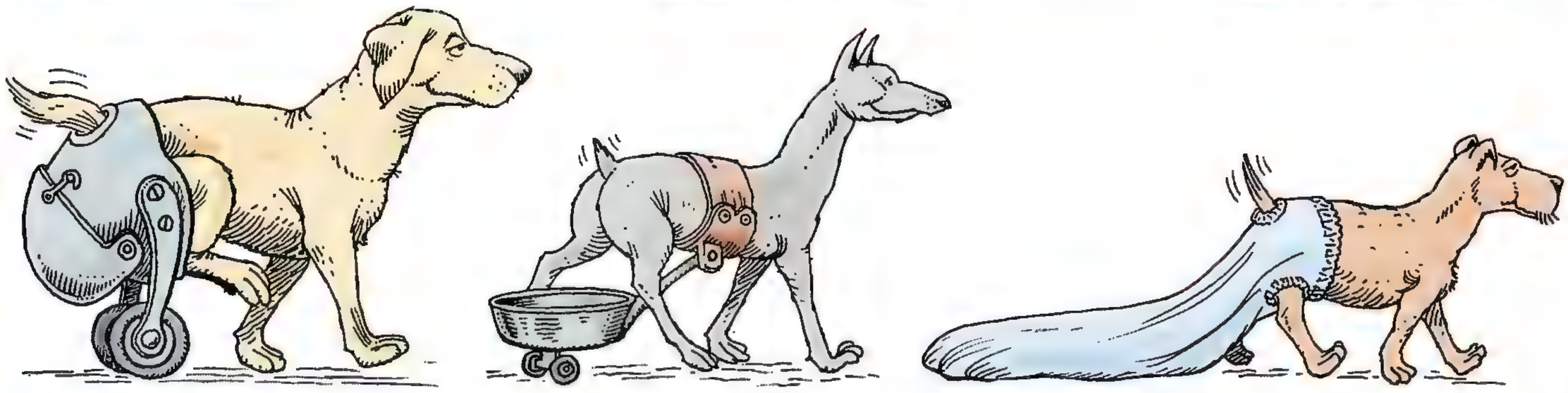
MAD SOLUTIONS TO BIG CITY DOGGIE-DO PROBLEMS



MOBILE REAR COVER

PORTABLE POOP CART

SNAP-ON TAIL BAG



All of the above "Self-Service Devices" serve the same function, are easy and convenient to use, and permit dogs to roam freely while protecting the enviroment. In each case, disposable plastic liner is removed and discarded.

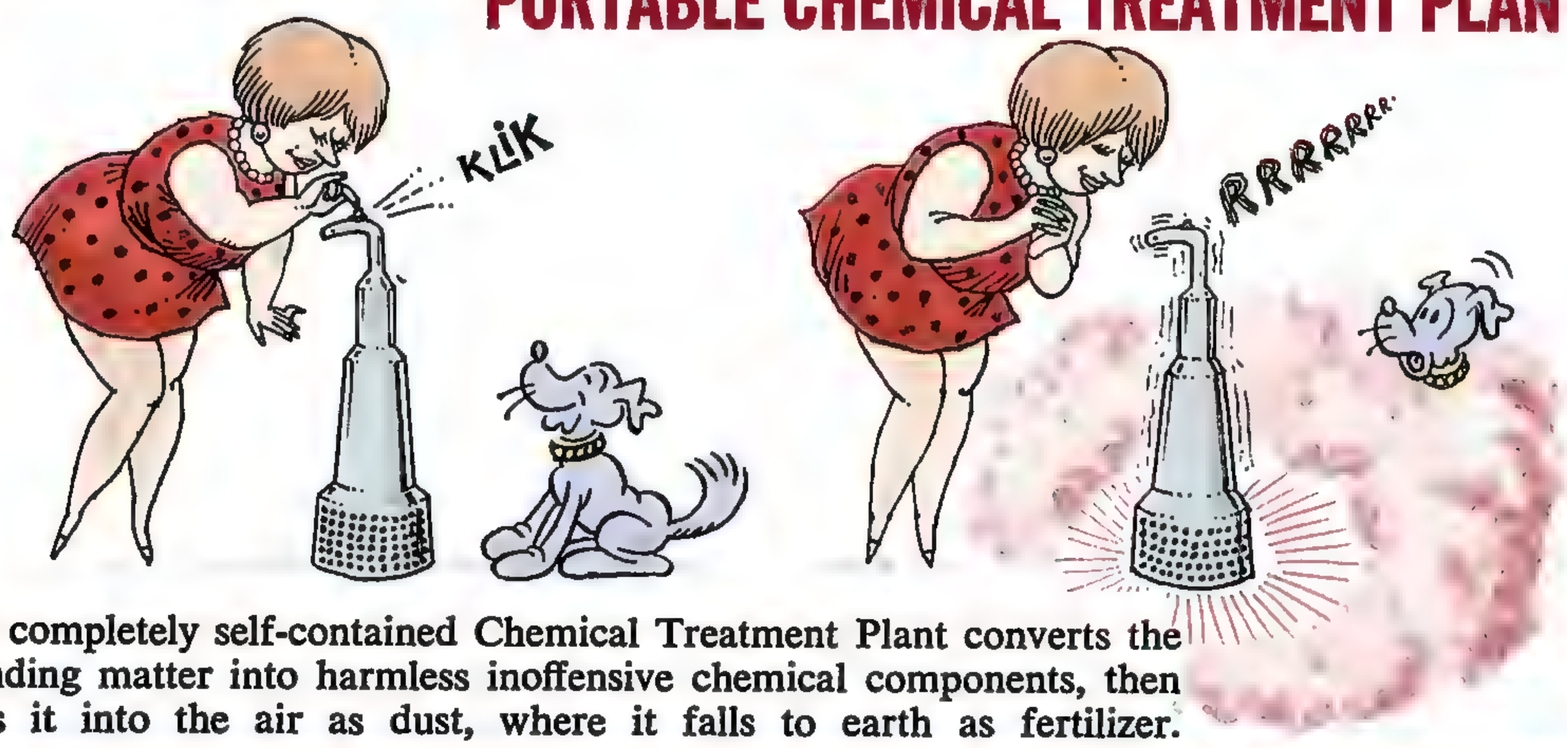
BRUSH-AND-SCOOP BOOTS

One boot has brush in back, other boot has hinged scoop with snap. Deft lift of hinged boot opens scoop, while brush neatly tosses "sausages" into scoop, which clicks safely shut by stamping down hard . . . but not too hard!

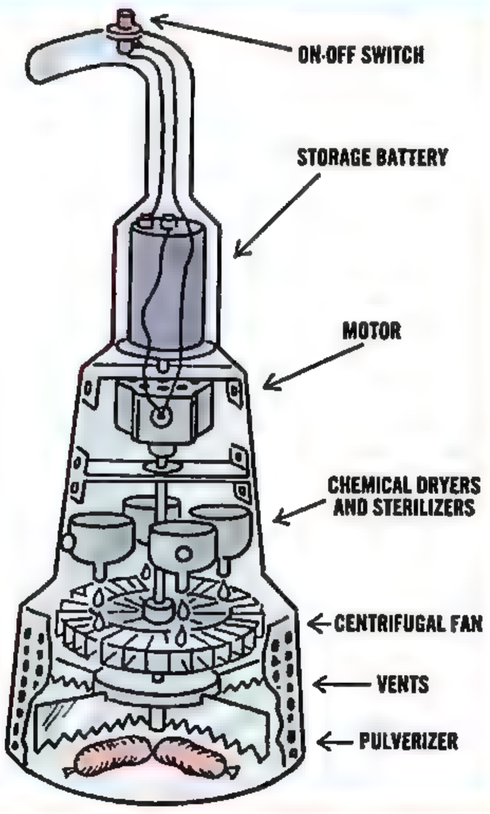
PUPPY PAMPERS

This diaper-like item is similar to the popular ones used by modern Mothers on their infants…and are just as easy to put on, remove and dispose of after puppy has used it.

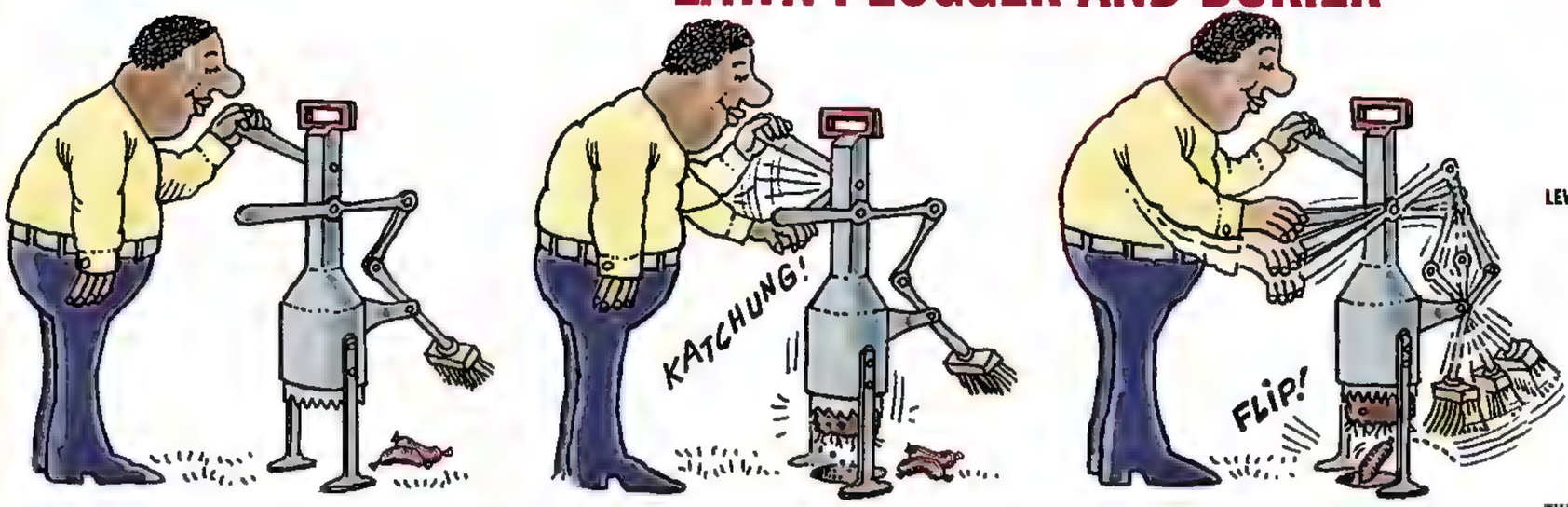
PORTABLE CHEMICAL TREATMENT PLANT

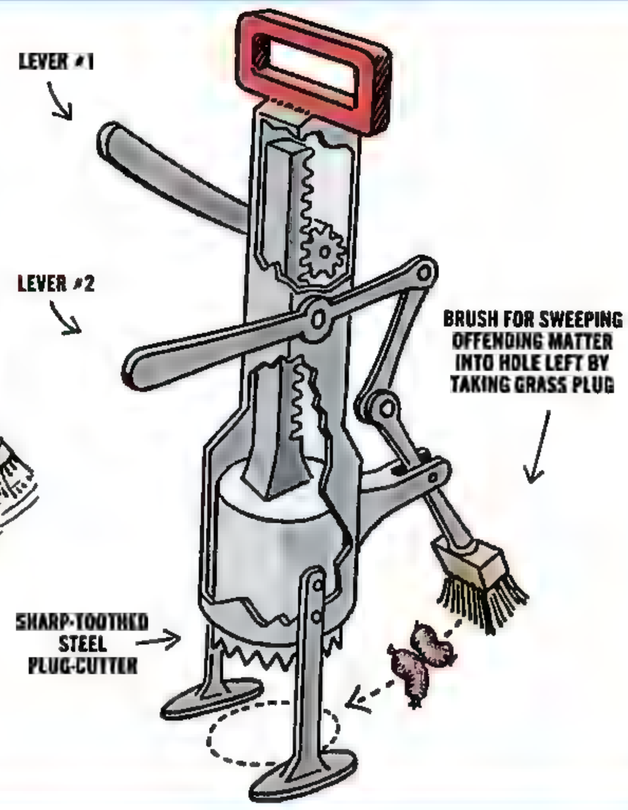


This completely self-contained Chemical Treatment Plant converts the offending matter into harmless inoffensive chemical components, then hurls it into the air as dust, where it falls to earth as fertilizer.



LAWN PLUGGER AND BURIER

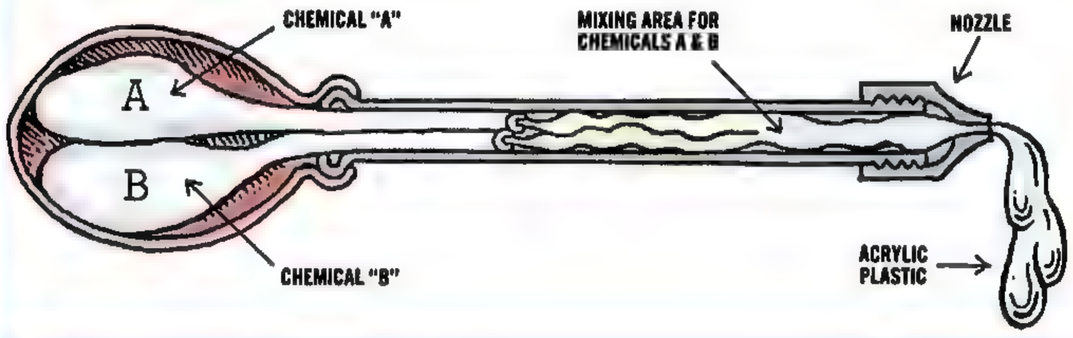




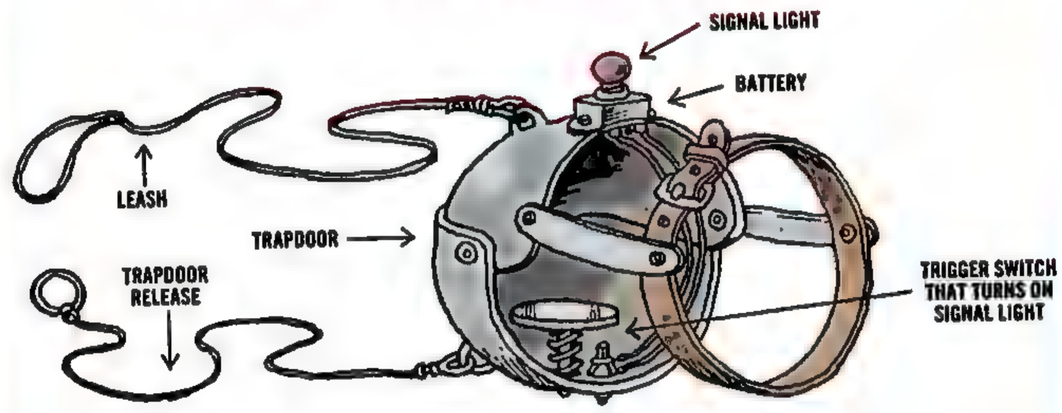
This ingenious device is perfect for dog-owners and/or victims with lawns. Placed next to offending matter and lowering Lever #1 causes toothed-cylinder to cut and take plug from lawn. Next, pushing Lever #2 causes brush to sweep offending matter into plug hole. And finally, raising Lever #1 sharply replaces grass plug neatly and cleanly back into lawn.

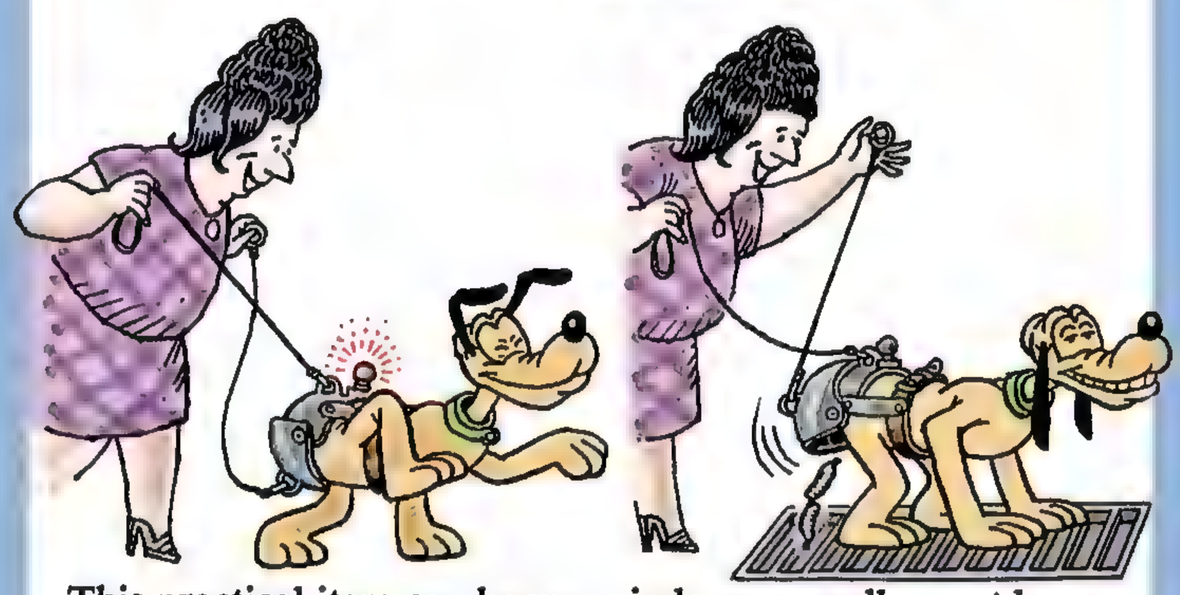
ACRYLIC PLASTIC SQUIRT GUN

When bulb is squeezed, two chemicals are forced to mix and squirt from nozzle, covering offending matter. In minutes, mixture sets, freezing sausages (snicker) inside the hard acrylic plastic blob, which can now be picked up easily and disposed of, or kept and given away as novel paperweight.



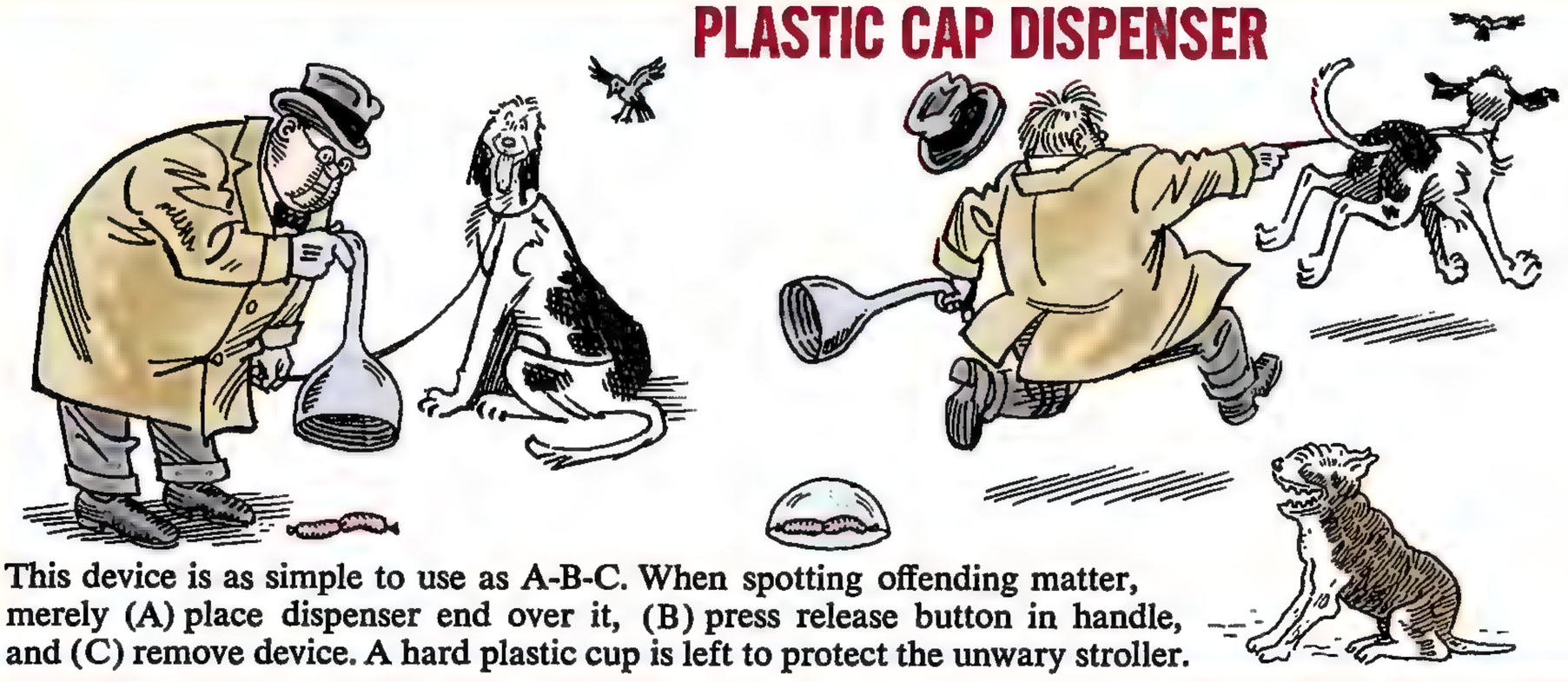
TRAPDOOR STORAGE CONTAINER



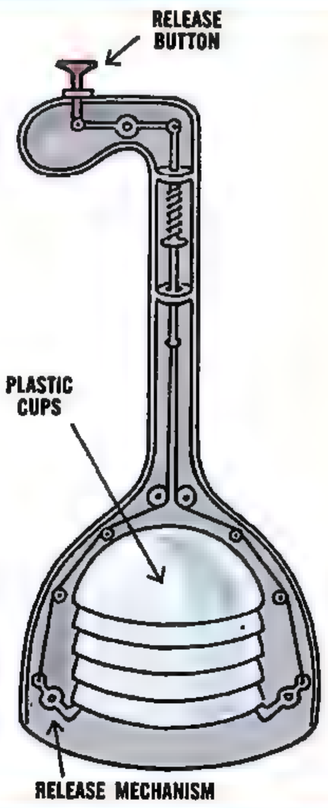


This practical item can be worn indoors as well as outdoors. Switch inside container is activated by slightest pressure, causing signal light to go on. It is then a simple matter to drag the dog's rear end over to an acceptable dumping place, pull the trapdoor release and dispose of the offensive stuff.

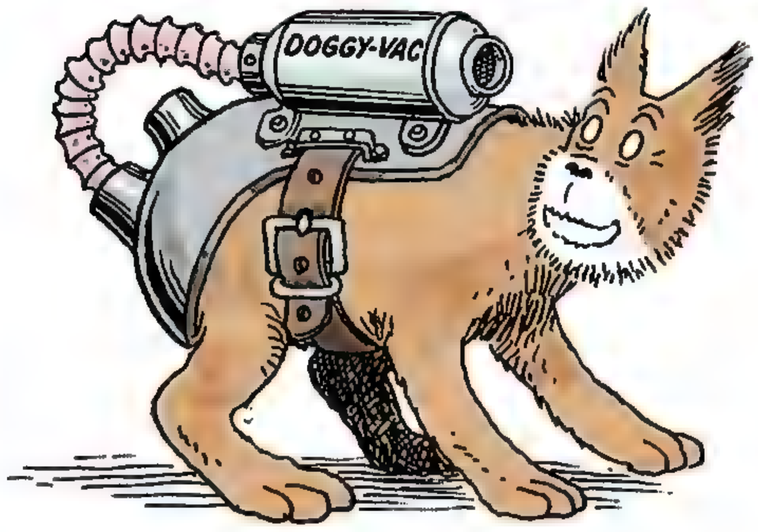
PLASTIC CAP DISPENSER



This device is as simple to use as A-B-C. When spotting offending matter, merely (A) place dispenser end over it, (B) press release button in handle, and (C) remove device. A hard plastic cup is left to protect the unwary stroller.

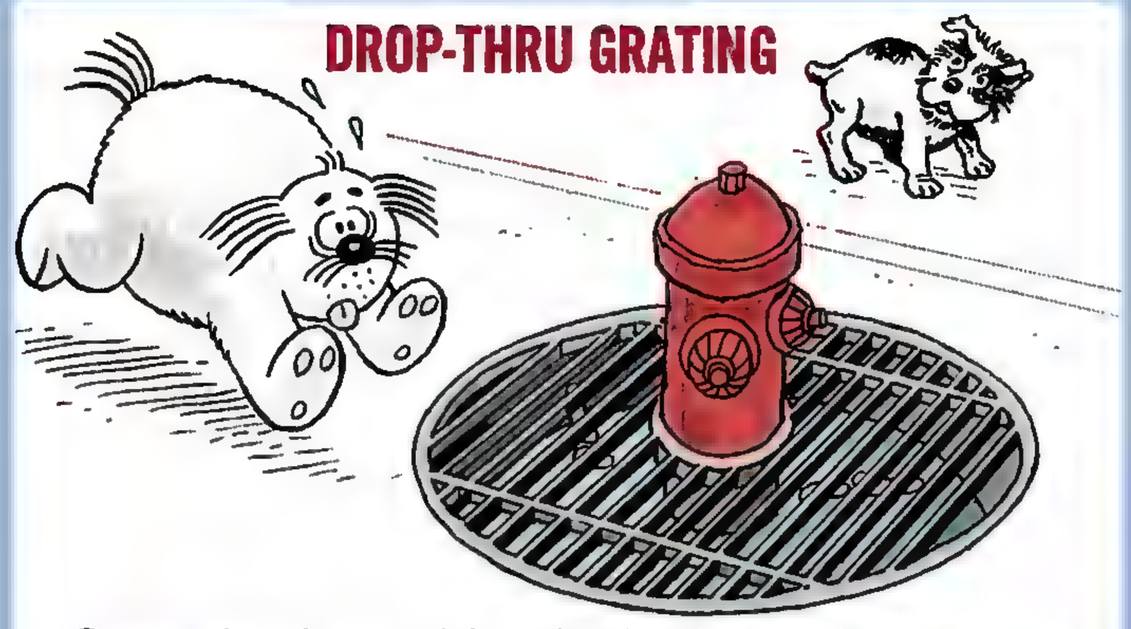


SELF-CONTAINED BACKPACK-VAC



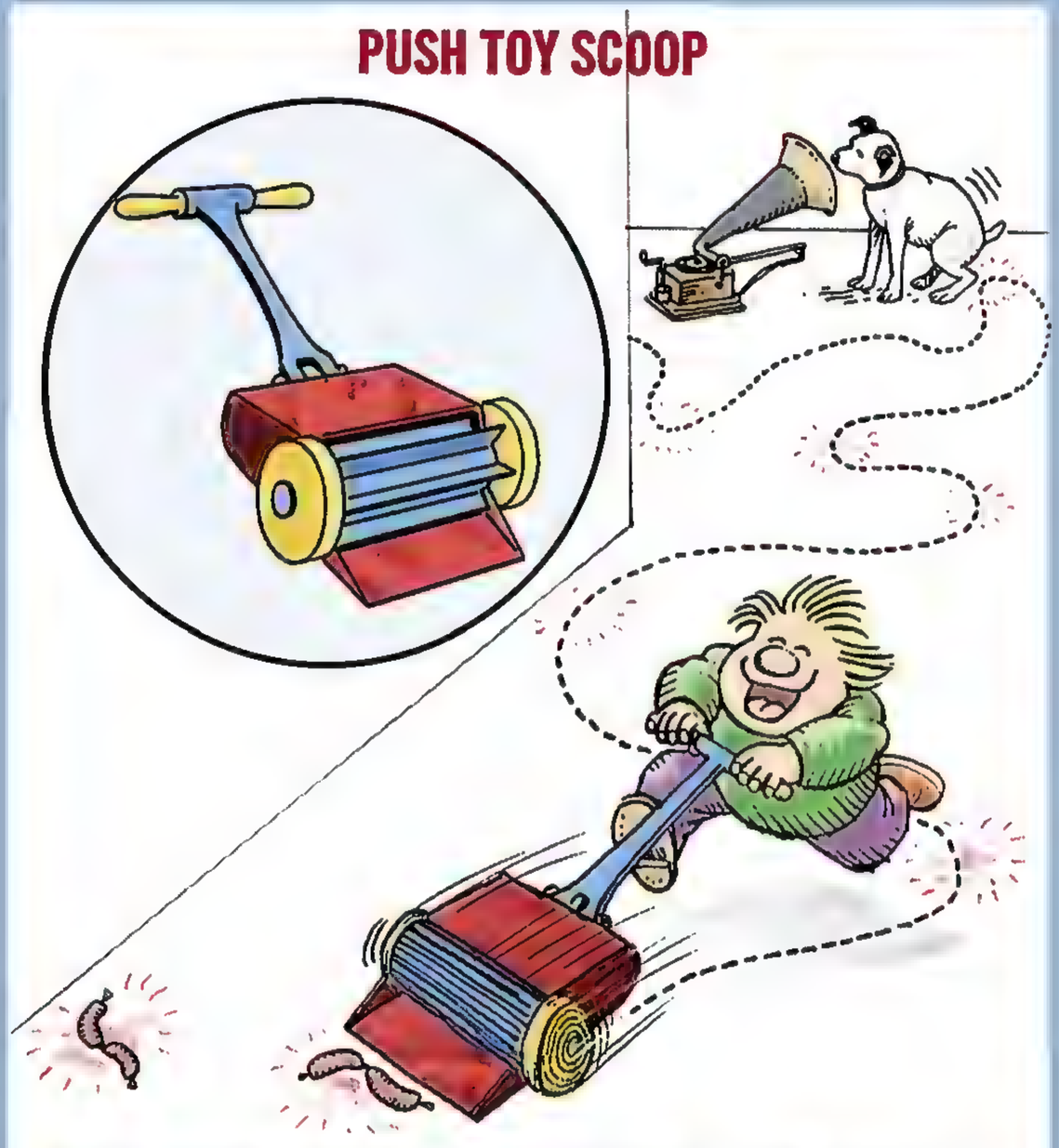
This battery-driven vacuum not only takes care of offending matter, but neatly wraps it in removable disposable vac-bags. It is particularly useful for letting dog out by himself, and not having to worry about neighbors' lawns, sidewalks, etc.

DROP-THRU GRATING



Grates placed around favorite doggie depositories permit offending matter to drop down into chemical pools where it is deodorized and dissolved. In heavy dog population areas, entire sidewalks could be constructed like this.

PUSH TOY SCOOP



Makes public sanitation a "fun thing" for youngsters while removing an ugly problem from the streets at the same time.

POGO PICKUP STICK

Here's another combination device affording both utility and pleasure. By hopping around those City streets which suffer a heavy dog infestation, user enjoys healthy fun while performing a much-needed clean-up. Suction pump in Pogo Stick picks up and stores stuff for later disposal.

GIFT BOX PICKUP AND DISPOSAL

CLEVER ACCORDION FOLD MAKES GIFT BOX EASY TO CARRY
SNAP LOCK RELEASE
BOTTOM OF PHONY GIFT BOX OPENS TO MAKE EASY SCOOP
SNAP LOCKS
CLICK
PRESSURE SEALS BOX SHUT, ENCLOSING THE OFFENDING MATTER
CLICK
Jaffee

This devilishly clever device performs three functions at one time. By quickly gift-wrapping offensive material, it makes streets look better immediately. Then, sooner or later, when someone thinks he's found a valuable item, it gets stuff off the streets entirely. And last, it teaches finder a moral lesson, mainly: *you get nothing for nothing!*

ANIMAL SINGDOME DEPT.

A couple of issues back, MAD published a collection of Food Songs. In the article, we said that food is the most important thing in our lives. Well, we were wrong—at least for some people. It seems there is another area in our lives that takes up even more of our time than food. Mainly, the feeding, training, walking and all-around absurdity of pets. Let us, then, give these creatures of fur, fins and feathers the tribute they deserve as we present this assortment of

SONGS OF PETS

WRITER **FRANK JACOBS** ARTIST **GEORGE WOODBRIDGE**

THE PET-OWNERS CHORUS

(Sung to the tune of "The Jets' Song")

When you've a pet,
You've a burden for life
Who will cost you more dough
Than a gluttonous wife!

When you've a pet,
You are forced to ignore
That your living-room looks
Like the Second World War!

The parrot that yells!
The St. Bernard that paws you!
The hamster that smells!
The Siamese Cat that claws you!
The Mouse that gnaws you!

When you've a pet,
You've a friend to the core
Who will wake you at dawn
When you've dropped off at 4!
When you've a pet,
You're sunk, you bet!

When you've a pet
You will spend all your days
With your hand on the button
Of Aerosol sprays!

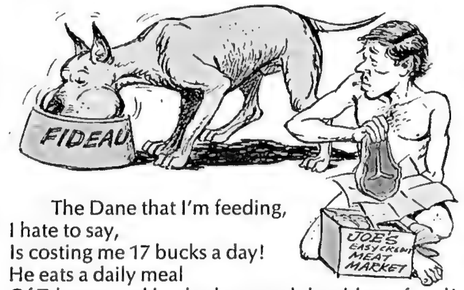
When you've a pet
You can bet on the line
He'll turn vicious and mean
When your boss comes to dine!

Your coat and your vest
Are chewed to little bits there!
Your rug has been "blessed"
With something that justs sits there!
You're having fits there!

When you've a pet
Your contentment is through!
You've no life of your own
And your home is a zoo!
It's a big . . . smelly . . .
noisy . . . messy . . . zoo!

THE DOG-FEEDER'S DIRGE

(Sung to the tune of "The Girl That I Marry")

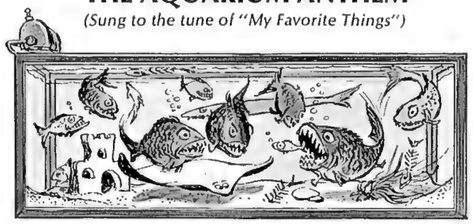


The Dane that I'm feeding,
I hate to say,
Is costing me 17 bucks a day!
He eats a daily meal
Of T-bones and lamb-chops and shoulders of veal!

And when he is finished, he has a bowl
Of porterhouse steak and filet of sole!
His great yearning,
I am learning,
Swallows up every penny I'm earning!
The Dane that I'm feeding
Is constantly bleeding
Me dry!

THE AQUARIUM ANTHEM

(Sung to the tune of "My Favorite Things")



Black, shiny Mollies and bright-colored Guppies—
Shy little Angels as gentle as puppies—
Swimming and diving with scarcely a "swish"—
They were just some of my tropical fish!—

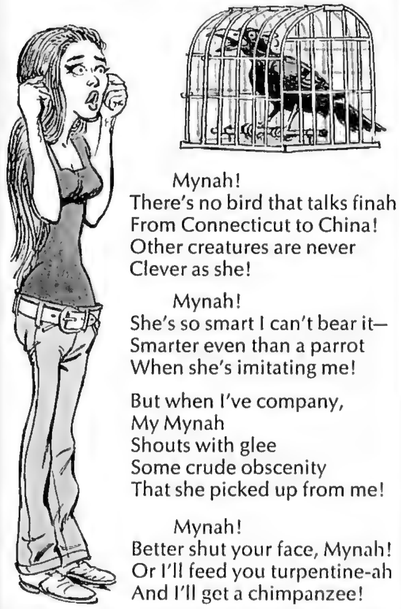
Then I bought Mantas that sting in the water—
Deadly Piranhas that itch for a slaughter—
Savage male Bettas that bite with a "squish!"—
Now I have many less tropical fish!

If you think that
Fish are peaceful,
That's an empty wish!
Just dump them together and leave them alone,
And soon you will have
No fish!

ORIGINALLY PUBLISHED IN MAD #116, JAN 1968

MELODY FOR A MYNAH

(Sung to the tune of "Dinah")



Mynah!
There's no bird that talks finah
From Connecticut to China!
Other creatures are never
Clever as she!

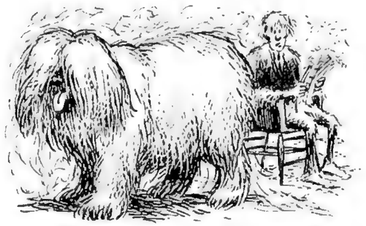
Mynah!
She's so smart I can't bear it—
Smarter even than a parrot
When she's imitating me!

But when I've company,
My Mynah
Shouts with glee
Some crude obscenity
That she picked up from me!

Mynah!
Better shut your face, Mynah!
Or I'll feed you turpentine-ah
And I'll get a chimpanzee!

SONG FOR A SHEEPDOG

(Sung to the tune of "White Christmas")



I'm screaming at a white sheepdog
Each time he sits upon my chair!
It's a thing I'm dreading—
The way he's shedding
And coats everything with hair!
I'm screaming at a white sheepdog!
If he should visit you some night—
May his bark be worse than his blight—
And may all your furniture be white!

SERENADE TO A WATCHDOG

(Sung to the tune of "Strangers In The Night")

Watchdog in the night—
I never chained you!
Watchdog in the night—
I always trained you
To protect my house
Until the night was through!

Then those burglars came—
You didn't mind it!
They were after loot—
You helped them find it!
Diamond rings and furs
You quickly led them to!

Watchdog in the night—
A stupid beagle you were!
Watchdog in the night—
But later on when I—
Returned to my poor home—
How your jaws did foam!
You became a snapping dog—
A crazy, fearless yapping dog!

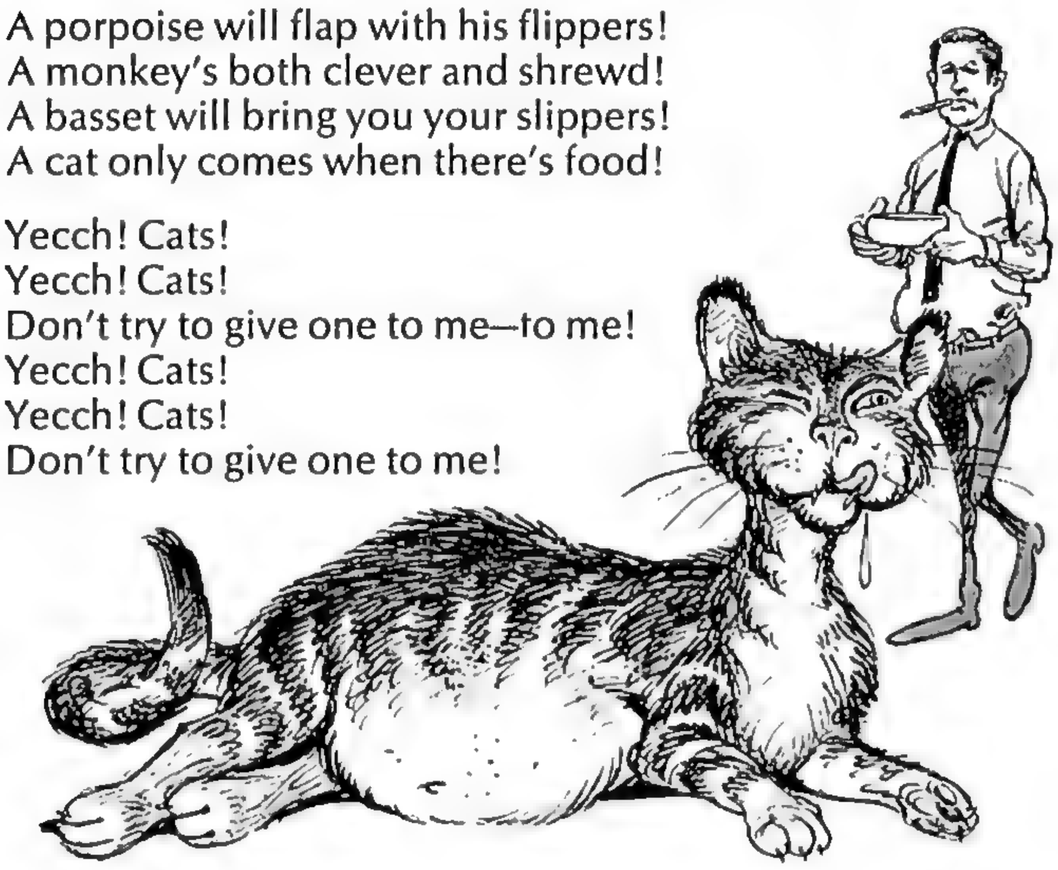
Whenever I'm in sight,
It's so upsetting!
Every time you bite,
It's me you're getting!
Now you're full of fight—
My watchdog in the night!

A CAROL FOR CATS

(Sung to the tune of "My Bonnie Lies Over The Ocean")

A porpoise will flap with his flippers!
A monkey's both clever and shrewd!
A basset will bring you your slippers!
A cat only comes when there's food!

Yecch! Cats!
Yecch! Cats!
Don't try to give one to me—to me!
Yecch! Cats!
Yecch! Cats!
Don't try to give one to me!

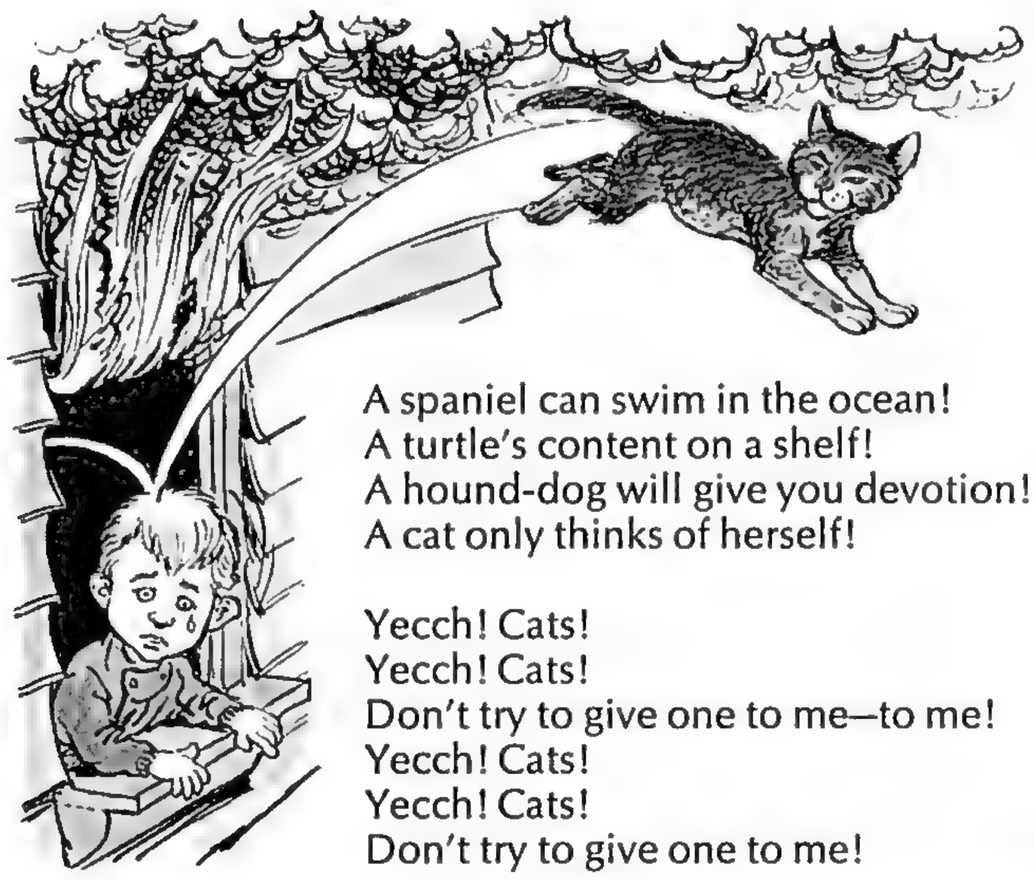


A chimp makes ridiculous faces!
A skunk has a noteworthy air!
A snake will return your embraces!
A cat only claws up a chair!

Yecch! Cats!
Yecch! Cats!
Don't try to give one to me—to me!
Yecch! Cats!
Yecch! Cats!
Don't try to give one to me!

A parrot can speak in Italian!
A goldfish is gorgeous to see!
A colt will become a proud stallion!
A cat just gets caught in a tree!

Yecch! Cats!
Yecch! Cats!
Don't try to give one to me—to me!
Yecch! Cats!
Yecch! Cats!
Don't try to give one to me!

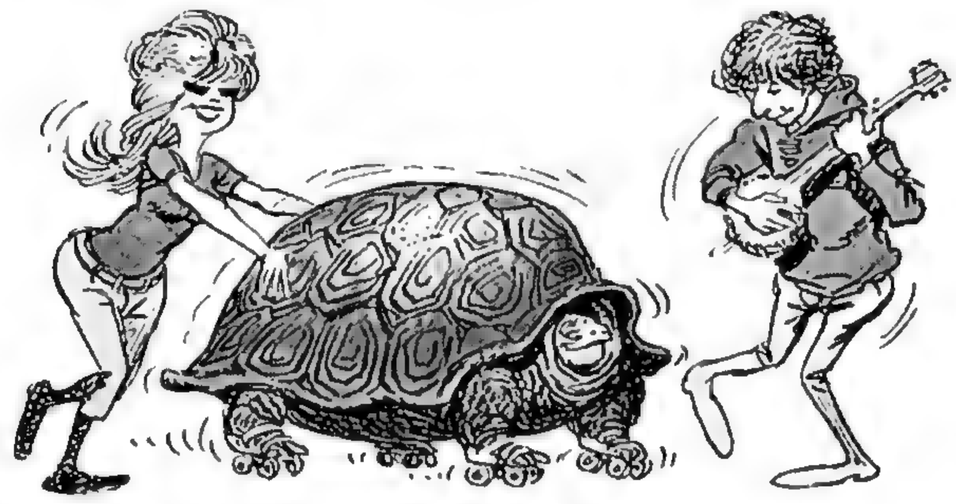


A spaniel can swim in the ocean!
A turtle's content on a shelf!
A hound-dog will give you devotion!
A cat only thinks of herself!

Yecch! Cats!
Yecch! Cats!
Don't try to give one to me—to me!
Yecch! Cats!
Yecch! Cats!
Don't try to give one to me!

HYMN TO A TURTLE

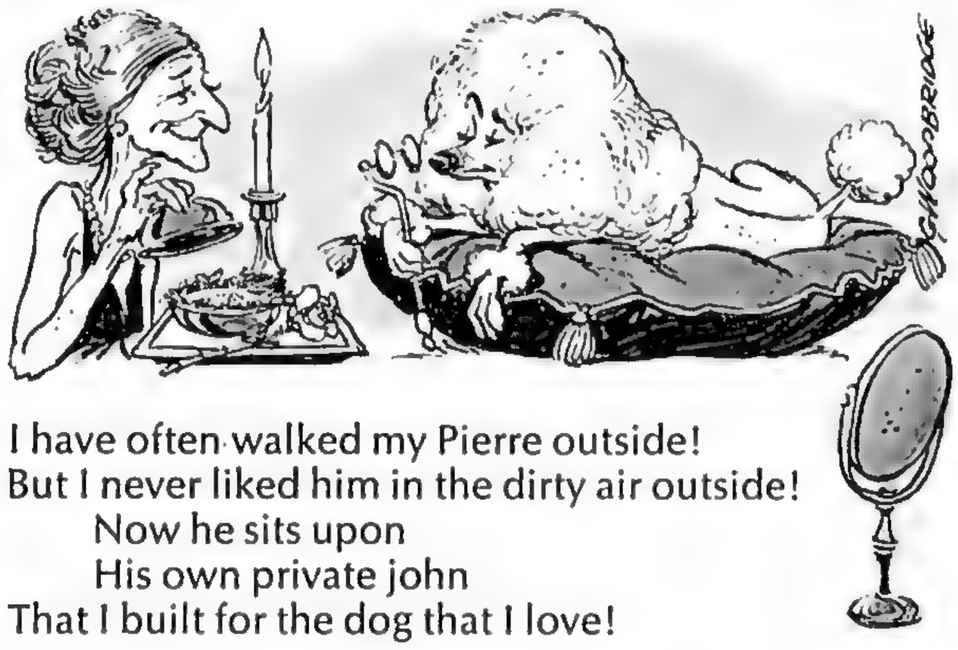
(Sung to the tune of "I've Grown Accustomed To Her Face")



I've grown accustomed to your pace!
You're like a streak of blazing light!
I've grown accustomed to the blast
Of wind when you run past!
And when you zoom
From room to room,
You're like a burst of energy—
A comet racing through the night!
You're just a wild and crazy creature
who is uncontrolled and free!
No wonder I get dizzy when I see
you passing me!
I've grown accustomed to the rush—
Accustomed to the speed—
Accustomed to your pace!

BALLAD FOR A POODLE

(Sung to the tune of "On The Street Where You Live")



I have often walked my Pierre outside!
But I never liked him in the dirty air outside!
Now he sits upon
His own private john
That I built for the dog that I love!

See the king-size bed that I made for him!
See those powder-blue pajamas I crocheted for him!
And should he feel ill
Here's a Contac pill
That I give to the dog that I love!

Yet, Oh! He sometimes annoys me!
When he does, I'm firm as can be!
But, Oh! It nearly destroys me
To have to tell him he can't watch his own TV!

I bake chocolate cakes with a glaze for him!
And if he should lose his hair, I'll get toupees for him!
And should I drop dead,
When my will is read—
All will go to the dog that I love!

THE PROVERBIAL POSTAL/POOCH PARABLE PART III

WRITER & ARTIST **DUCK EDWING**

ORIGINALLY PUBLISHED IN MAD #305, SEP 1991

BERG'S-EYE VIEW DEPT.

The following article by David Berg is about dogs and their owners, and although you may not be interested in either, you will read the article and begin to laugh as soon as the bell rings. Get that? You will read the article and begin to laugh as soon as the bell rings! Understand? Okay, ring the bell, Mr. Pavlov . . .

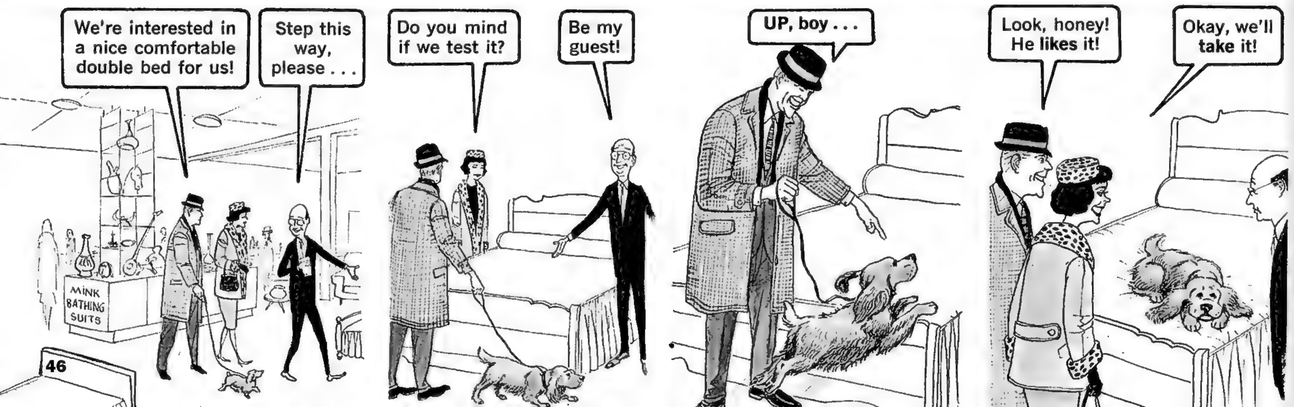
THE LIGHTER SIDE OF DOG OWNERS

WRITER & ARTIST **DAVE BERG**

What do you **mean,** "the dog hasn't been fed!"? Don't I do **enough** around here? **YOU** feed him for a change!!
Don't just **stand** there, you lazy good-for-nothing! Can't you see I'm busy? **Feed the dog!!**
Get going, you punk kid! There's **work** to be done around here! The **dog** hasn't been fed!!
It's your turn to feed the **dog** tonight, stupid! **Move!**
Go feed the dog, or I'll tell Mom who cracked that vase . . .
Bad dog! 'Cause of you, I'm always in trouble! Just for that you don't get any supper!!

Daddy, can we have a dog? Huh, Daddy? **Please** Daddy?
Please, Daddy? Please say "Yes"! **Please?!?**
I'll **get** you a dog under one condition! **You** must **take care** of him! That means walking the dog three times a day, no matter **how** bad the weather is!!
We promise, Daddy! We promise!!

"The Washington Post" isn't bad!
Neither is "The Chicago Tribune"
Personally, I like "The Denver Post"!
That's okay, but "The Philadelphia Inquirer" is better!
But best of all is the "Sunday New York Times!"
You said it!
You get 8 pounds of news-paper all at once!
Yep! When it comes to **PAPER-TRAINING A PUPPY, you can't beat "The New York Times"!**
The New York Times


We're interested in a nice comfortable double bed for us!
Step this way, please . . .
MINK BATHING SUITS
Do you mind if we test it?
Be my guest!
UP, boy . . .
Look, honey! He **likes** it!
Okay, we'll **take** it!

ORIGINALLY PUBLISHED IN MAD #80, JUL 1963

SLURP! SLURP! SLURP!

Squeal! Squeal! Squeal!

Oh, you poor little thing! Don't they ever **feed** you in this house?!

HEY, MISTER! CAN'T YOU READ?!

DON'T BE A LITTER BUG

GRRR

SAFETY IS NO ACCIDENT

"Don't Be A Litter-Bug" means exactly what it **says!** I saw you deliberately throw an empty pack of cigarettes in the street! You ought to be **ashamed** of yourself! Dirtying up our beautiful city!!

HEY, LADY!! CAN'T YOU READ!?

CURB YOUR DOG

DON'T BE A LITTER BUG

GRRR

GRRR

GRRR SLAM

YEOW!

I've got so much shopping, I don't know where to begin!

Neither do I! Why don't we go our separate ways and meet later for lunch? Where are you going first?

HUMANE SOCIETY NOTICE! FOR SALE USED DOGS

DIANE'S POODLE PARLOR

Well, I've got to get some shampoo, hair rinse, nail polish, cologne, oral spray, tranquilizers, vitamins, perfume, skin cream and lolly pops!

Good! I'll meet you at the drugstore in twenty minutes

What drugstore?! I'm going to the **Pet Shop!** I need all that stuff for the **dog!**

NATURE'S PET LAND

CONTACT LENSES FOR NEAR-SIGHTED WATCH DOGS

GET YOUR DOG A NEW LEASH ON LIFE

IF YOUR DOG HAS LOST HIS TAIL, GET HIM ANOTHER ONE AT THIS RETAIL STORE.

HALVAH DOG BISCUITS

OUR DOGS BARK IN 7 LANGUAGES

I'm leaving you in charge of the children while my husband and I are in Europe, Mrs. Glasser . . .

And what about the **dog,** Mrs. Wright?

Oh, I'm taking "Poopsie" **with me!** I just couldn't **live** without **him!** Besides—I wouldn't trust **anybody** to take care of my little **doggie!!**

Oh, Rosalyn, I think it's **adorable** the way you dress up your dog!

Goodnight, everybody! And **Happy New Year!!**

HAPPY NEW YEAR

STOP HIM, SOMEBODY! HE'S RUNNING OUT THE FRONT DOOR

JEFFERY

Officer (sob), you must help me (sob)! I just lost my very valuable dog (sob)! He's a brown and white Terrier . . . wearing green pajamas (sob), a plaid bathrobe, a pink night cap, and blue booties (sob)!!

What was all **that** about?

I dunno! **Some drunk!!**

SGT. MARTY STEVEN

Hey, Jerry, before you go, get a load of this **trick** I taught the dog! Okay, Shlepp—**Flip!**

I said **FLIP,** Shlepp! **FLIP!** ! C'mon, you've been **doing it all week!**

I gotta go, Herbie! I haven't got all night—

FLIP, you dumb mutt! **A-ahhhh!**

Okay, Jerry! So long . . .

Well, I finally got **rid** of that mangey mutt! I drove him to the other side of town and **dumped him!** No more chewed rugs! No more torn newspapers! No more shedding all over the house! No more turned-over garbage cans! And neighbors complaining! And vet bills . . .

I'm glad! And good riddance!

BING BONG

I'll get it!

Here's your **dog,** Mrs. O'Conner! I found him on the other side of town!

So where's my reward??

SPECIALLY TRAINED DOGS FOR EVERYONE

WRITER & ARTIST **JOHN CALDWELL**

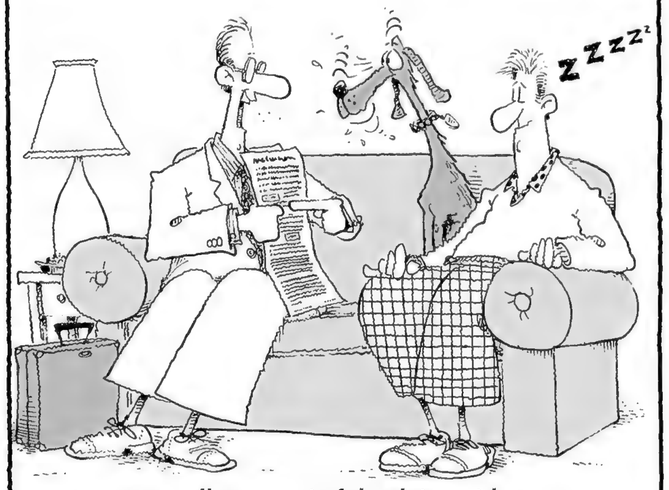
WORKING ROVER TIME DEPT.

Not only can dogs be man's best friend, they can also be their best helper! The blind are helped by well trained seeing eye dogs...

...while the rich are very often protected by highly skilled attack dogs!

Perhaps we could all benefit from having a happy hound around if we had these...

A NODDING HEAD DOG...



...allows you to feign interest in really boring insurance salespeople.

A WOOFING MOUTH DOG...

...instantly raises your self-esteem with his on command rendition of the Arsenio salute.

A THUMPING TAIL DOG...

...provides the "I have to see who's at the door" excuse for putting a quick end to annoying phone calls.

A GORGING GUT DOG...

...springs into action whenever you are dating someone who's a lousy cook.

AN ADORABLE POSE DOG...

...worth his weight in traffic tickets.

A ROVING EYE DOG...

...points out attractive members of the opposite sex while you're occupied.

A PASSING GAS DOG...

...clears the room of boring house guests on command.

A WHEEZING NOSE DOG...

...enables you to sound really out of it when calling in sick.

ORIGINALLY PUBLISHED IN MAD #333, JAN/FEB 1995

IS THERE AN ADOPTER IN THE HOUSE? DEPT.

THE PET PEDDLER

YOUR ONE-STOP SOURCE FOR ADOPTING THE ANIMALS OTHER PEOPLE EVENTUALLY GOT SICK OF

PIGEON, 3-6ish Tri-colored (light gray, gray, and dark gray). Millions more where he came from, like in your backyard. That's not my problem...getting rid of this one is! (555) 800-9000

UNTAMED PIT BULL, 5 Named "Fluffkins." Loves people, especially when they're smothered in ketchup. 555-0065

SMALL, YAPPING ANIMAL, 4 Yorkshire terrier, maybe ferret, or possibly a lemur. Very cute and loving, whatever it is. 555-6700

SEEING EYE GREYHOUND, 7 Perfect for the blind sprinter. 555-1800

IRISH SETTER, 23 No need to care for him 24/7, since he tends to wander off for days at a time. Not much of a "pet," really. Answers to the name of "Get your butt off the couch, you worthless mongrel." 555-4567

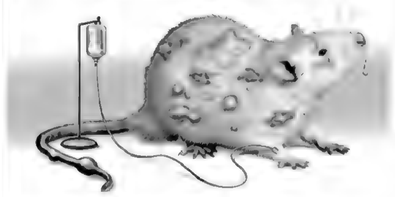
POT-BELLIED PYTHON, 6 We don't know what sort of pet is in his stomach, but we will throw it in for free! 555-6294.

JACK RUSSELL TERRIER, 5 Can do an amazing assortment of tricks: fetch ball, roll over, make Statue of Liberty disappear, etc. 555-0033

CARTOON CAT, 5 Can withstand dynamite, falling pianos and being pushed off cliffs. 1-500-555-1967 (Ask for Hanna or Barbera.)

HALF-PARROT/HALF-VULTURE, 4 Affectionate, talks a lot, mostly about death. 555-2301

LORIKEET, WAS 15 Excellent taxidermy job. Makes no mess, doesn't squawk at night. Great for recreating that Monty Python "Pet Shop" skit with your geek friends. 555-8008



FORMER LAB RAT, 2 Has five different types of cancer. Loves NutriSweet, aspartame, MSG. Must have chemo each week. 555-6954

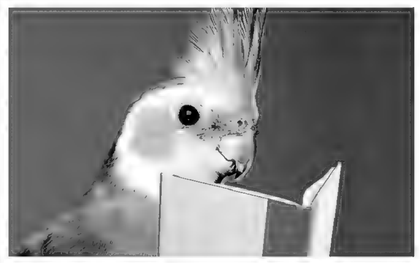
HELPER CHIMP, 8 Has served the disabled for five years. Can prepare meals and operate a standard VCR (though, unfortunately, has great love for Steven Seagal films). Dabbles in playwriting, currently working on Shakespearean tragedy with 999 other chimp collaborators. 1-800-555-9008

FREE-RANGE LAWN FLAMINGO Sturdy aluminum, has had all shots and been spayed. Free to good home. 555-0011

SPONGE, 23 Bright red, a colorful addition to any aquarium. Also handy for wiping up minor spills. 555-0033

RODEO BRONCO, 3 So your whining little daughter wants a pony, does she? She'll shut up real quick after a ride on Ol' Rowdy! 1-853-555-8000

SHEEPDOG, 5 Loving and diligent. Favorite foods include mutton and lamb chops. 555-0345



COCKATIEL, 7 Highly intelligent, approx. 10,000 word vocab. Stubby can't actually *speak* any of the words, but he does know them. Trust me. 555-4381

RHINO, 10 Toilet-trained, reasonably housebroken. Horn is artificial, because I ground up the real one to use as an aphrodisiac. I think it's working myself, but my wife begs to differ. 555-5798

WRITER **JEFF KRUSE** ARTIST **SCOTT BRICHER**

URBAN LEGEND PET SHOP

COME IN FOR OUR OCTOBER SALE ON HARD-TO-FIND ANIMALS!

- Alligators found in sewers
- Rats thought at first to be Chihuahuas
- Pythons that came out of toilet bowls
- Jackalopes
- Spiders from beehive hairdos
- Poodles put in microwaves to dry off
- Cobras found in Persian rugs
- Gerbils of the stars...well, you know
- Cat who sucks the breath out of babies
- Doberman who choked on the hand of a burglar
- Earwig who entered person's ear and bored hole into brain

LOCATED AT THE CORNER OF SHERGOLD & HOOKHAND

ORIGINALLY PUBLISHED IN MAD #411, NOV 2001

No one knows what happens to us when we die — or, for that matter, when our pets die! After all, life is fragile — especially when you can be offed just by eating a Snickers bar! Anyway, it got us thinking about Doggie Heaven (not the hot dog place on Main Street, although we think about that place a lot, too…). The point is, no matter how many legs you walk on, we can't be sure what awaits us in the afterlife, but we can at least get an idea, thanks to what was…

Overheard in Doggie Heaven

WRITER **JEFF KRUSE** ARTIST **PAUL COKER, JR.**

ORIGINALLY PUBLISHED IN MAD #521, JUN 2013

WHAT IF DOG WAS ONE OF US?

WRITER & ARTIST **KENNY KEIL**

HERE, BOY! GO ON, BOY! GO! FETCH! GET THE BALL!
YOU CAN'T BE SERIOUS.
WHAT, DO PEOPLE THINK I'M STUPID? THAT I'M SOME SORT OF DUMB ANIMAL PUT HERE FOR THEIR AMUSEMENT?
YOU KNOW WHAT, MAN? GO FETCH YOUR OWN BALL! I REFUSE TO REINFORCE NEGATIVE STEREOTYPES WITH SUCH DEGRADING BEHAVIOR.
I NEED A DRINK.
GLUG
GLUG
SCHLORP
GLUG
SLURP

ORIGINALLY PUBLISHED IN MAD #520, APR 2013

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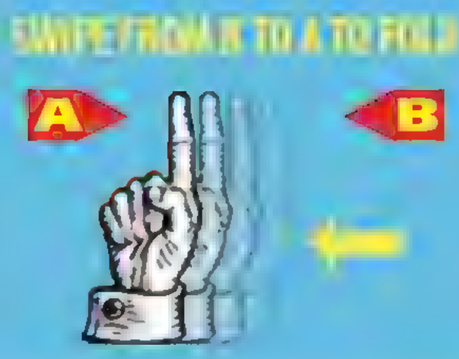
WHAT MENACE FROM ABOVE DOES SUPERMAN HAVE TO CONTEND WITH NOW?

HERE WE GO WITH AN ALL-NEW MAD FOLD-IN

The citizens of Metropolis have long been grateful to Superman for his protection against the various calamities, disasters, invasions, and other malicious acts perpetrated by unscrupulous super villains. However, there is a new threat from above that could impact them like none have before—and Superman may be powerless to stop it. To see what that is, fold in as shown.



A

B

SUPERMAN PATROLS THE SKIES OVER METROPOLIS WITH HIS SUPER DOG, KRYPTO. TOGETHER THEY BATTLE CUTTING EDGE TECHNOLOGY DESIGNED BY DEVIOUS SUPER VILLAINS. THEY CAN NEVER BE TOO VIGILANT, ESPECIALLY WHEN FACING A THREAT SUCH AS THIS.

A

WRITER & ARTIST **JOHNNY SAMPSON**

B

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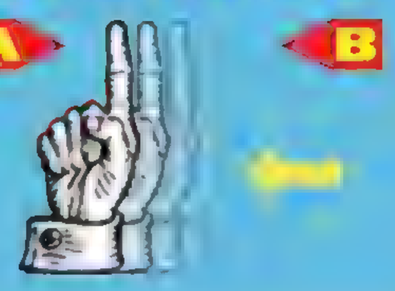

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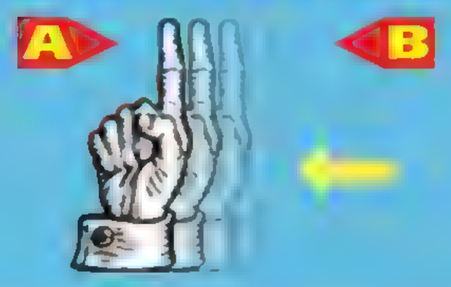
SWIPE FROM B TO A TO FOLD



A

B

SUPERMAN PATROLS THE SKIES OVER METROPOLIS WITH HIS SUPER DOG, KRYPTO. TOGETHER THEY BATTLE CUTTING EDGE TECHNOLOGY DESIGNED BY DEVIOUS SUPER VILLAINS. THEY CAN NEVER BE TOO VIGILANT, ESPECIALLY WHEN FACING A THREAT SUCH AS THIS.

WRITER & ARTIST **JOHNNY SAMPSON**

A

B

WHAT MENACE FROM ABOVE DOES SUPERMAN HAVE TO CONTEND WITH NOW?

HERE WE GO WITH AN ALL-NEW MAD FOLD-IN

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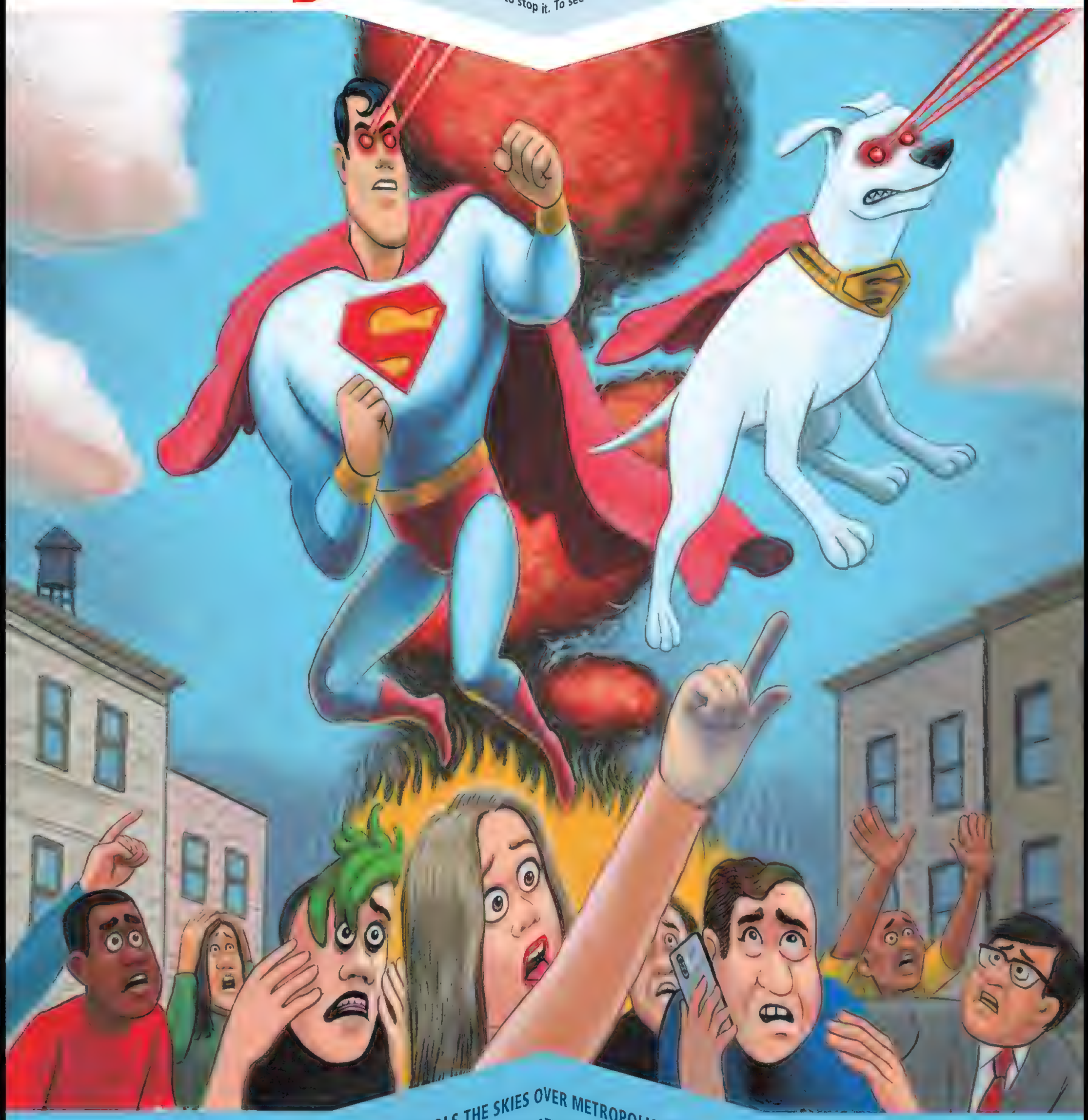

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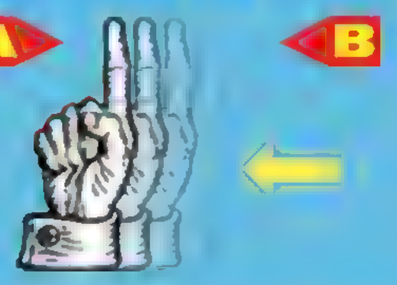

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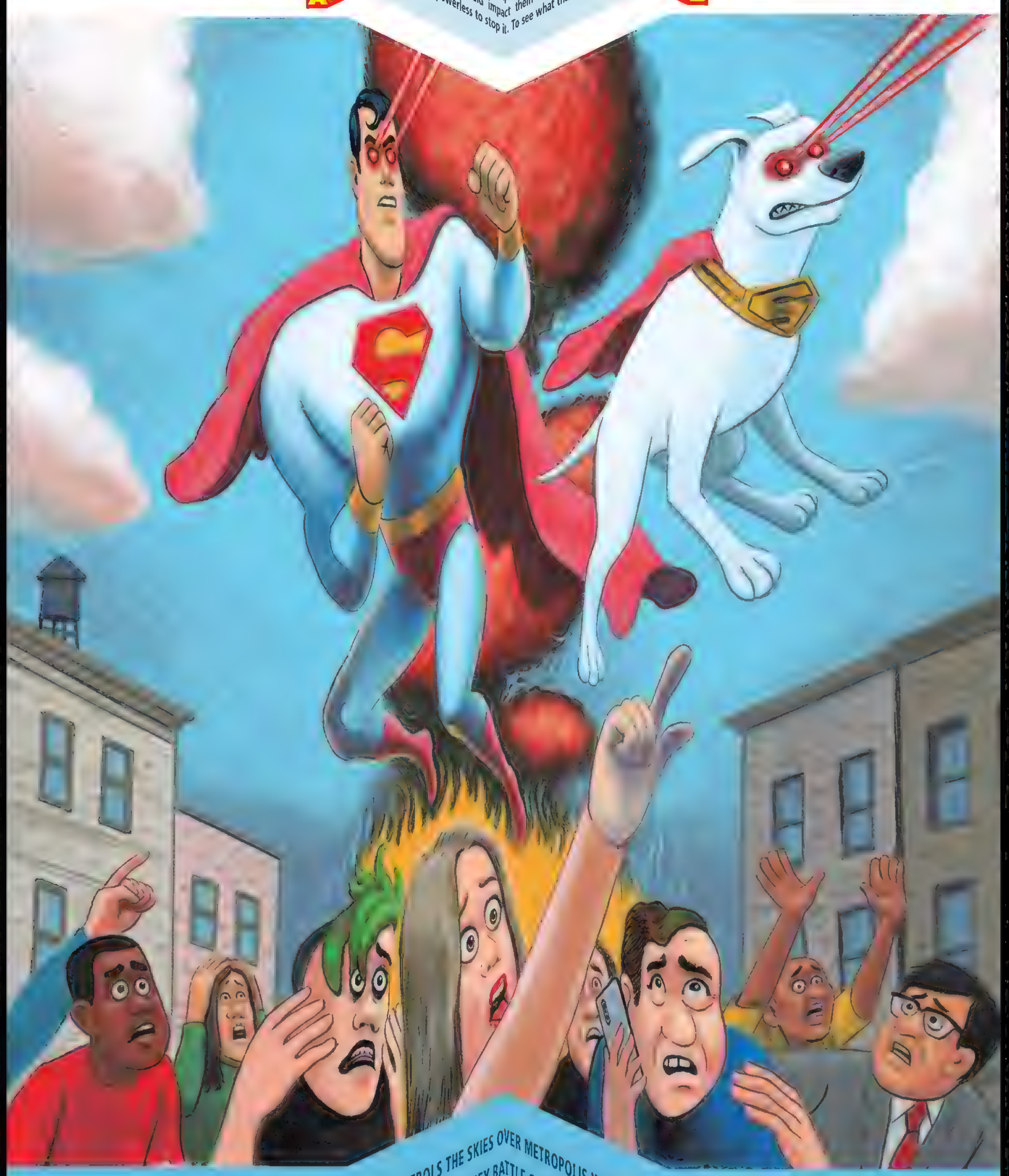

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WRITER & ARTIST JOHNNY SAMPSON

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The citizens of Metropolis now look to Superman for his protection against the various calamities, disasters, and other nefarious acts perpetrated by unscrupulous super villains. However, there is a new threat from above that could target them like none have before—and Superman may be powerless to stop it. To see what that is, fold in as shown.

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B

A

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WRITER & ARTIST JOHNNY SAMPSON

A

B

WHAT MENACE FROM ABOVE DOES SUPERMAN HAVE TO CONTEND WITH NOW?

A B

SUPER
DOGGY
DOO

A B

World's only dog food that regulates your doggy

(right in the bow-wow-el!)

No more interruptions: New Doggy Train fixes it so you can watch your favorite TV show in peace.

No more emergencies: New Doggy Train eliminates any sudden barking or scratching during the night!

Just add water...and your dog is ready to go for a walk in one minute--at your convenience, not his!

NEW DOGGY TRAIN *shows him who's boss!*

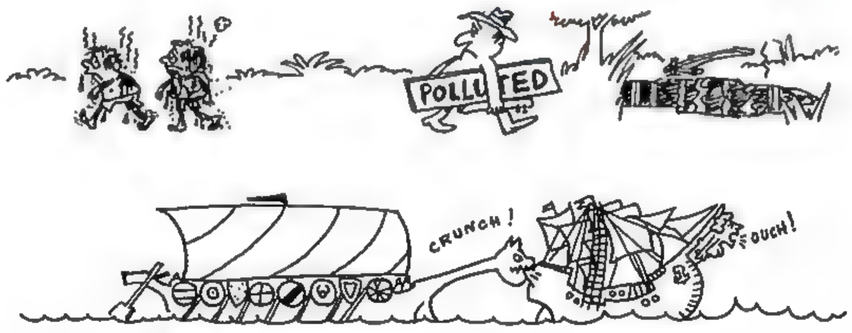
A MAD AD PARODY
ARTIST KELLY FREAS

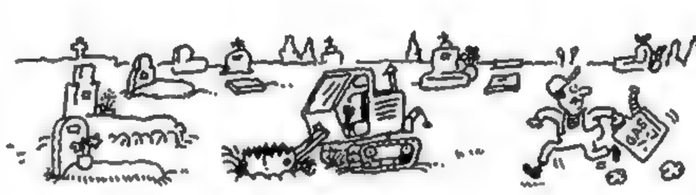
ORIGINALLY PUBLISHED IN MAD #72, SEP 1962

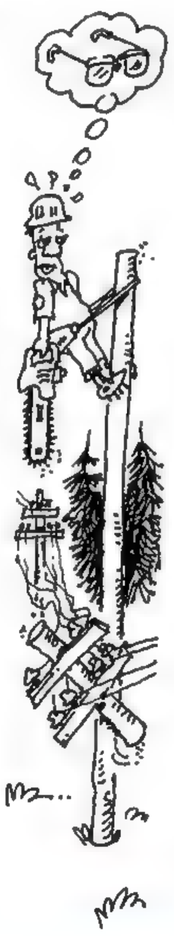
DRAWN OUT DRAMAS

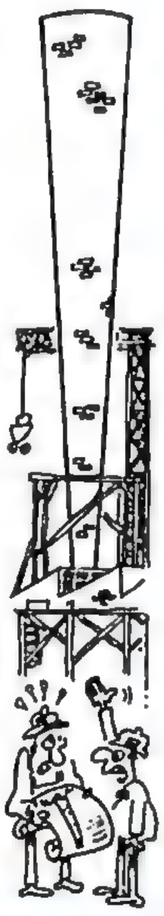
BY

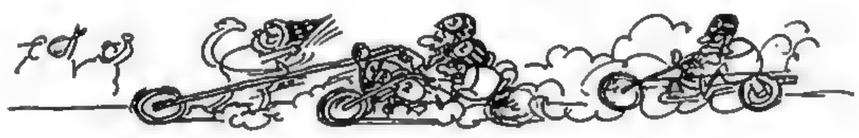
Sergio Aragonés











MAD

DIGITAL EDITION

BONUS MATERIAL!

Dog gone wrong? Cat got your tongue? Teresa Burns Parkhurst knows why and gives you her hilarious analysis. From MAD #444, August 2004. Also a disgusting doggie-do don't from Tom Bunk from MAD #505, October, 2010.

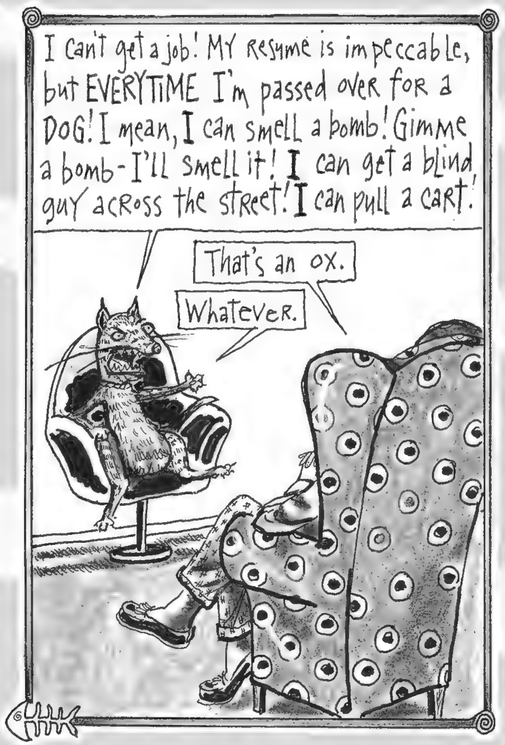
And that MAD prankster Al Jaffee folds in to reveal why April Fool's Day is the best day of the year. Now...if we could only dupe the local politicians into giving us the day off! Published in MAD #538. April 2016.

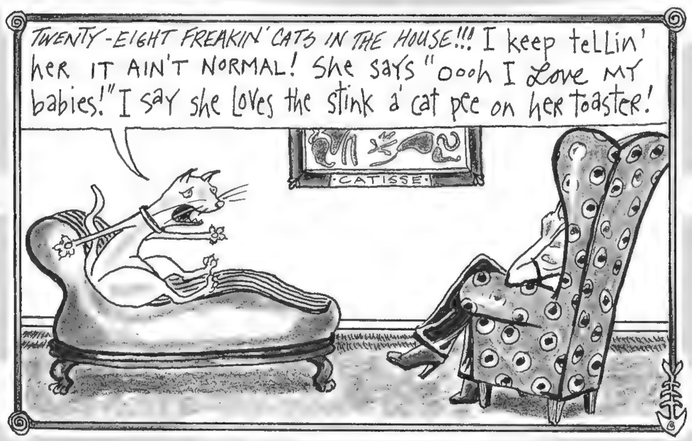
IT'S 'SPLAINING CATS AND DOGS DEPT.

IS YOUR LIFE A BITCH?
HAS THE CAT GOT YOUR TONGUE?
YOU'RE NOT ALONE...

From the Case Files of Wanda Goldstein Flenkman: Pet Psychologist

WRITER & ARTIST
TERESA BURNS PARKHURST


I can't get a job! MY resume is impeccable, but EVERYTIME I'm passed over for a DOG! I mean, I can smell a bomb! Gimme a bomb - I'll smell it! I can get a blind guy across the street! I can pull a cart!
That's an ox.
Whatever.


TWENTY-EIGHT FREAKIN' CATS IN THE HOUSE!!! I keep tellin' her IT AIN'T NORMAL! She says "oooh I Love MY babies!" I say she loves the stink a' cat pee on her toaster!
CATISSE

If I'm NOT adopted how come everyone else in the family LOVES to read? How come I'm the ONLY one that can carry a tune?! HUH? And NO one but me gnaws at their ass!!
DOGAST

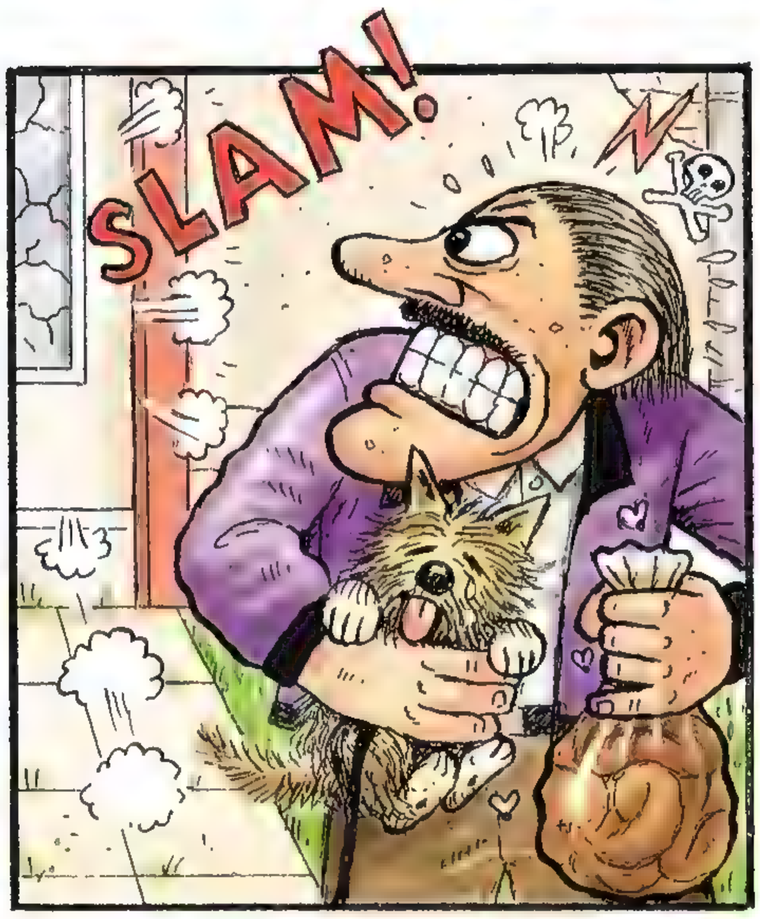
It's called "MULTIPLE LIFE DISORDER." 5 of your 9 Lives are happening simultaneously. Is this Margaret I'm speaking with right now?
No Ma'am. Margaret is the foul-smelling tramp who's been had by all the dregs of the alley. I'm KIP - I have a hairball fetish.
MARY CASSATT

Just when things are going great between me and some really nice, new stuffed toy, I shake it to smithereens! EVERYTIME! I know it's self-sabotage, but I CAN'T STOP!
PLEASE USE REST ROOM

I guess the "bottom" for me was when they had to use the jaws of life to extract MY head from the john... that's when I knew MY toilet drinking was out of control.
ISSUE TISSUES
TBP

Dave, what is it you are trying to communicate each time you relocate your turds from the box to other, special places in your house?
They... Represent MY father?
Exactly.
MEOW

IT HAPPENED ONE MORNING



WRITER: MICHAEL GALLAGHER ARTIST: TOM BUNK

WHAT'S THE GREATEST APRIL FOOL'S JOKE EVER?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Every April 1st, there's a slew of pranks, jokes and tricks — and most of them are completely forgettable. It's difficult to identify the best prank of them all, but we've figured it out, simply by taking the matter into our own hands. The answer is right under your nose. Take a page from our book, and you'll be able to see for yourself!

FOLD PAGE OVER LIKE THIS

A FOLD PAGE OVER LEFT B FOLD BACK SO THAT "A" MEETS "B"

A FUNNY APRIL FOOL'S JOKE IS A PLEASURE TO BEHOLD IN THAT IT TICKLES OUR FUNNY BONE. EVEN THE VICTIM DOESN'T WORRY BECAUSE IT'S A BREAK FROM THE WORK WEEK. APROPOS OF ALL THIS, IS A DESIRE TO UTTERLY DERAIL FORMALITIES AND PRETENSIONS. THIS IS REALLY COOL!

A WRITER & ARTIST AL JAFFEE B

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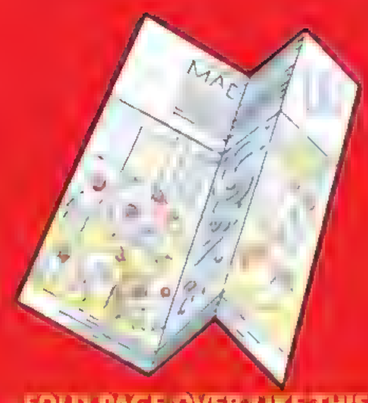

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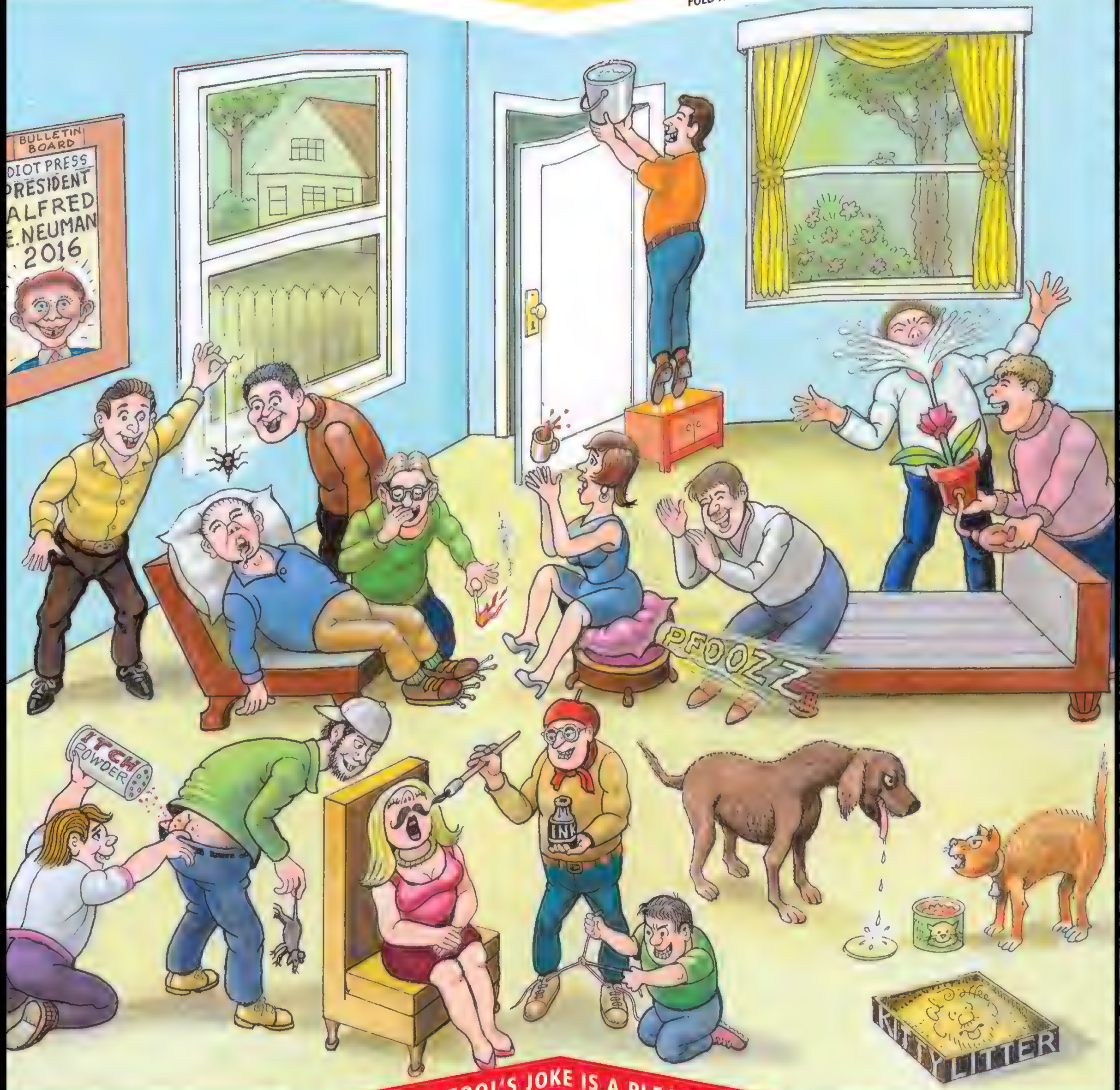

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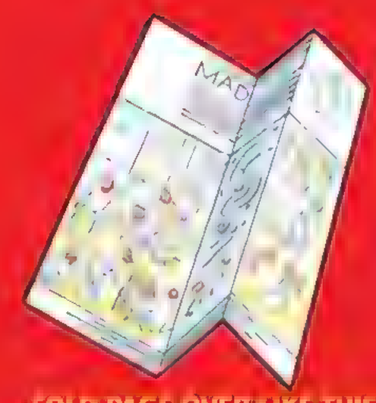

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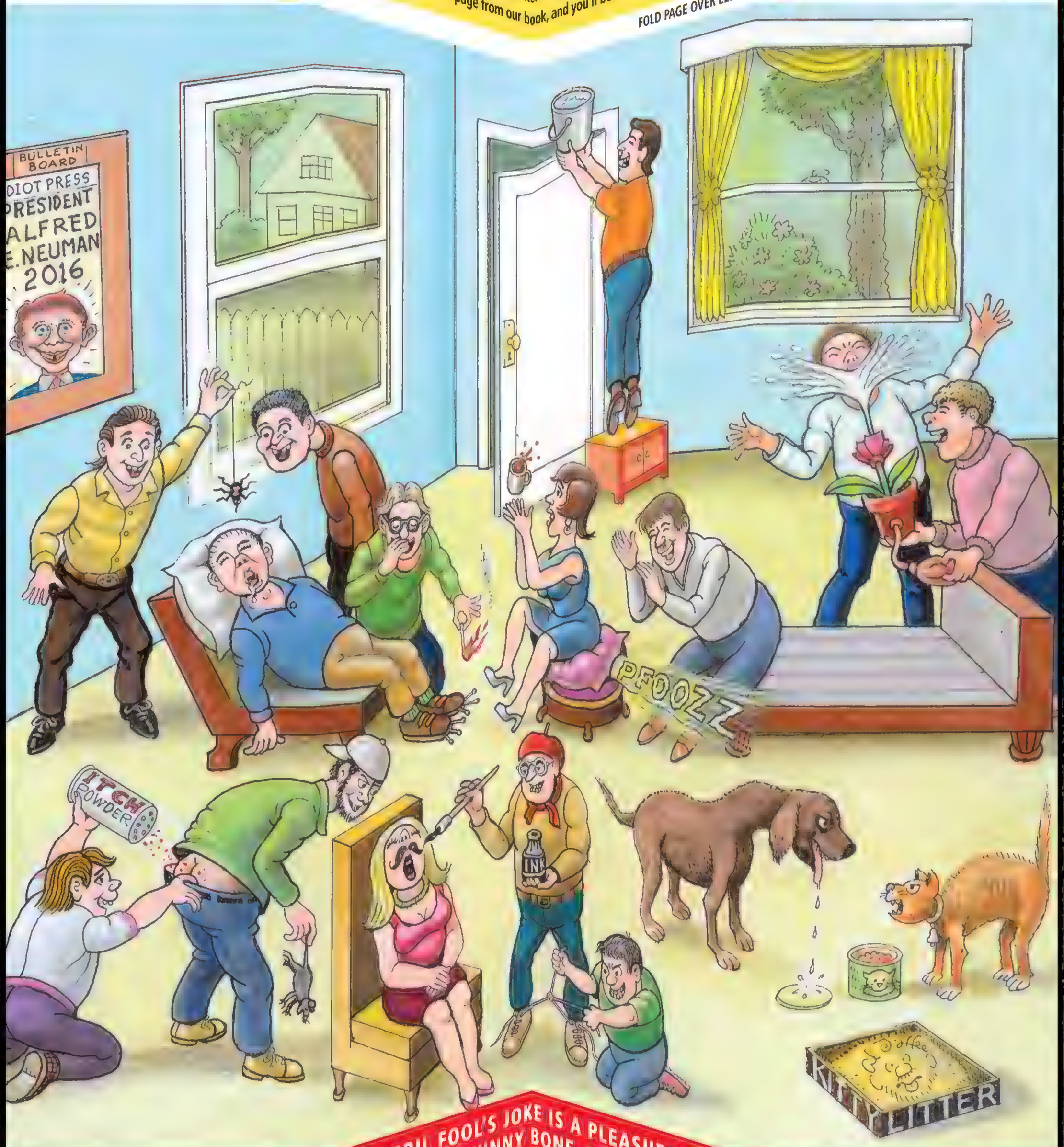

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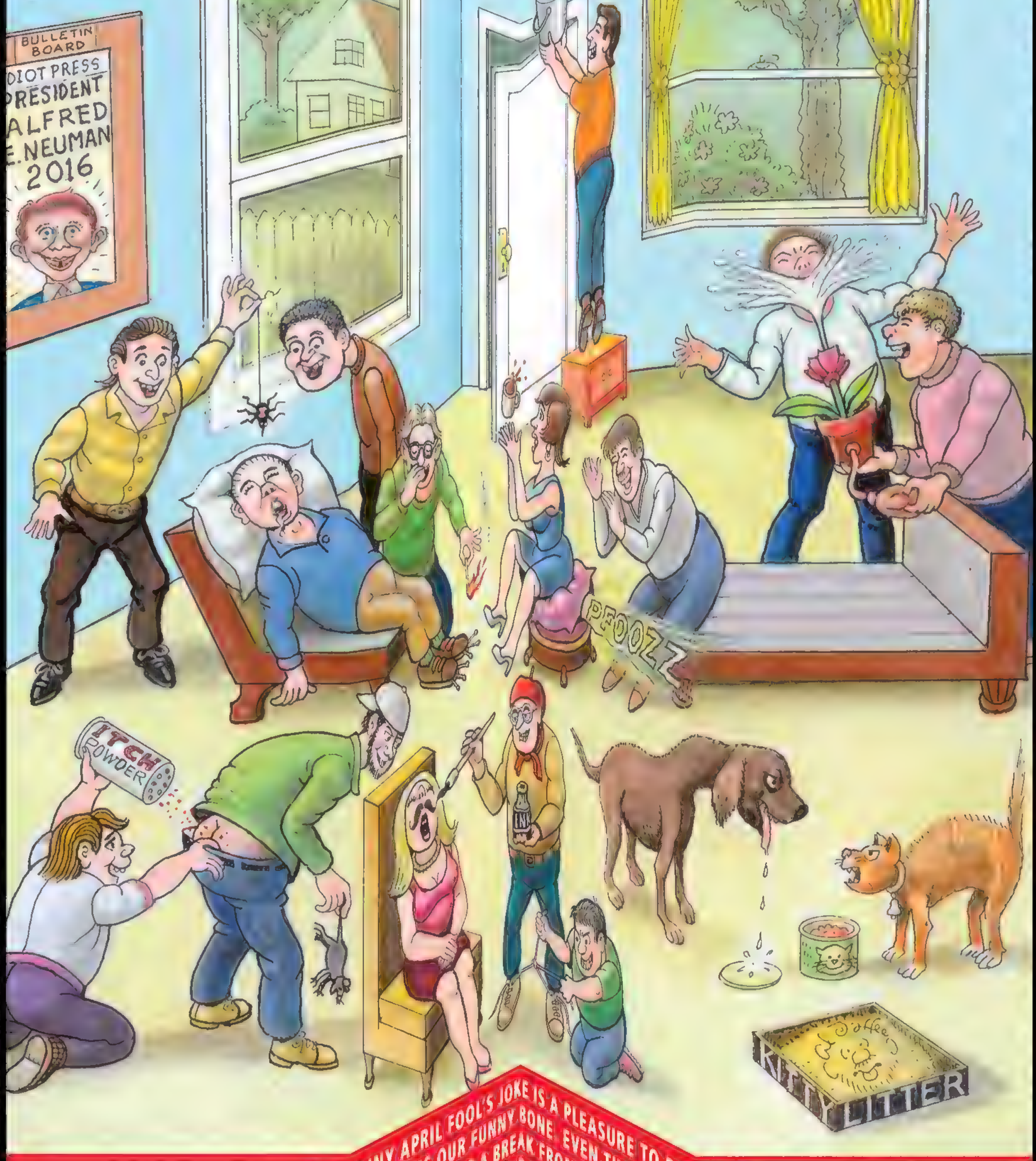

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A FOLD IN THAT DOESN'T WORK. APRIL FOOL!

A B

MAD

SON OF ULTRON

"THIS FAN... THIS MONSTER!"